



St. Joseph's College of Commerce

(Autonomous)

163, Brigade Road, Bengaluru - 560 025

Affiliated to Bengaluru
Central University

Re-accredited with
'A' Grade by NAAC

College with Potential for
Excellence (CPE)

Ranked 72nd in NIRF 2020
by MHRD



Annual Report 2019-2020



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National Assessment and Accreditation Council (NAAC)**

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"College with Potential for Excellence"**

ANNUAL REPORT

2019-2020

Institutional Distinctiveness: Community Outreach & Social Concern

St. Joseph's College of Commerce believes in living God's love through its service to others. Considering it to be a part of a larger community and moving ahead with the ethos of Jesuit education, the Institution feels privileged to reach out to the communities and individuals who are socially and economically deprived. The institution has always believed in reaching out to the underprivileged groups of the society. It is precisely this idea that helps us create students who will become men and women dedicated to the service of others. In tune with the Jesuit dedication towards social causes, we have worked extensively for the past year to do our bit for the society.

Bembala

St. Joseph's College of Commerce believes to spread God's love through its service to others. Considering it to be a part of a larger community and moving ahead with the ethos of Jesuit education, the Institution feels privileged to reach out to the communities and individuals who are socially and economically underprivileged. The institution has always believed in reaching out to the backward groups of the society. It is precisely this idea that helps us create students who will become men and women dedicated to the service of others. In tune with the Jesuit principle towards social causes, the outreach committee has continued its extensive effort in the past one year as well.

Bembala – 'Bembala' is a BJES community outreach programme designed for students of all institutions under BJES. This

programme has been initiated to realize the Jesuit vision of life and education. Under Bembala, every institution has established an exclusive outreach department with coordinators working towards executing the programme. This programme has truly benefitted the student community in developing a spirit of community service. As part of the Bembala programme of BJES, the SJCC outreach department conducted many activities for the PG and UG students. These programmes help in creating awareness among the students and push them to contribute to the community life at large. The programmes were organized by the outreach co-ordinator of SJCC, Mr. Samuel Gladson, along with the support of BJES Bembala coordinators namely, Ms. Serina, Mr. Ranjith, Mr. Sunil, Mr. Anthony and Mr. Paul. The below mentioned activities were carried out under Bembala during the academic year 2019-2020.

a) Cleanliness Drive

The undergraduate students of SJCC conducted Cleanliness Drives throughout the year. The Cleanliness Drive Program allows students to clean the surrounding of the college roads, war memorial and bus stops in Bengaluru. With the deteriorating state of cleanliness in our cities, programmes of this character would develop an awareness amongst students regarding the need for a clean environment and this will in turn help our students to inspire other individuals who they meet in their day-to-day life.

b) Traffic Awareness Program

During the year 2018-19, the undergraduate students were sent to various parts of the city to create traffic awareness at signals. The Traffic Awareness Programme placed students in eight strategic signals nearby the college, allowing them to assist the

police in managing the traffic. The students stand at these signals with placards in order to create awareness about traffic rules. Some of the junctions the Outreach Department covered were M.G road signal, Brigade road signal, Vellara junction signal and Sacred Heart's School signal. The traffic awareness programme not only increases awareness on managing traffic, but also works towards increasing awareness about the need for responsible driving. Also, students distributed a handmade card with messages about traffic awareness and the need to go green.

c) Charitable Home Visit

The Charitable Home Visits offered an empathetic understanding to the students about the hardships and challenges faced by the underprivileged people of our society. Therefore, it was an opportunity for all students to realize the privileges and blessings that they enjoy in their life and also an occasion to reflect on how they can carry out their moral obligations to the society. The team visited orphanages, old age homes and government schools.

d) Rural Exposure

The rural camps at Manvi, Pannur and Solur have been designed for ensuring the holistic development of students and brought forth a few changes in the lives of the people who live there. The students' interaction with the villagers exposed them to their daily lifestyle and the socio-economic conditions of the villages. This year, the students were made to stay in the villagers' houses to understand their lifestyle from a deeper perspective. Students interacted with the villagers about the basic human rights and the facilities provided by the governments

– central and state. They delivered the information through plays designed for the villagers. Such interactions with the village communities help in creating an awareness to the students about the social concerns of the oppressed. Students also learned village resource mapping in Pannur as they revamped the roads.

e) Hiroshima-Nagasaki Remembrance Day

The Hiroshima-Nagasaki Remembrance Day was conducted by the Outreach Department of SJCC on 13th Aug 2020. The chief guest for the same was Mr. Katsumasa Maruo, a delegate from Japanese embassy. The other dignitaries for the day included classical dancers, classical instrumentalists and people from other art societies. The programme saw talks based on usage of nuclear weapons on earth and their impact. The bombing which took place in Hiroshima and Nagasaki was discussed in detail with the help of a video. Thus, all these events organized by the Outreach Department focused on the importance of world peace. Students signed a petition for world peace at the end of the programme. The programme was organized in collaboration with the associations and clubs of the college.

Other special programmes

a) Drug Awareness Talk - The talk was conducted by the Outreach Department of SJCC in collaboration with Ashok Nagar police. A sub-inspector from Ashok Nagar police station addressed the students of SJCC about the issues related to drug addiction among the students in Bangalore. He presented a few case studies and shared his experience in handling some of

the drug addiction cases to create awareness amongst students regarding the problem.

b) Protest in solidarity with JNU & Jamia University

– The protest took place at SJCC, where students observed a black day. The students dressed in black to show solidarity against violence that took place on the students in Delhi. A few students expressed their views and concern to the media and showed their disapproval of such brutal acts against students. In the evening, students and the faculty members of our college gathered in front of the college to mark a protest by singing patriotic songs, holding placards and lighting candles. More than 800 students took part in the protest.

c) Seed Ball Making – outreach department organized a workshop for

the students and conducted seed ball making program, in which some of the classes participated actively and made seed balls. A few seeds were purchased from Lal Bagh and some were collected by our students from Solur during the rural camp. All the seed balls were packed and distributed by the students to the public.

- d) Students of III B.com A volunteered for the blanket drive program which was conducted by the Alumni Association of SJCC. The students of III B.com A collected and distributed 120 blankets to the poor in the city.
- e) Students of III B.com A volunteered with Janaadhara NGO in conducting sports and cultural programs for the students of government school, orphanage and helped the children with disability to participate in the events.

Details of the activities conducted in the academic year 2019 – 2020

Odd semester			Even semester		
II B.com A	Clean Drive	17 – 21 June 2019	I M.com Reg	Raichur Rural camp	6 – 10 Nov 2019
II B.com B	Plastic Awareness	25 – 28 June 2019	I M.com FA	Raichur Rural camp	21 – 25 Nov 2019
II B.com C	Seed ball making	25 – 28 June 2019	I M.com MIB	Raichur Rural camp	14 – 18 Nov 2019
II B.com D	Clean drive	13 – 17 Aug 2019	I B.com A	Traffic awareness & clean drive	11 – 15 Nov 2019
II B.com E	Seed ball making	2 – 9 July 2019	I B.com B	Plastic awareness & clean drive	18 – 22 Nov 2019
II BBA C	Clean drive	2 – 9 July 2019	I B.com C	Traffic awareness & clean drive	25 – 29 Nov 2019
II B.com F	Clean drive	13 – 17 Aug 2019	I B.com D	Clean drive & seed ball making	2 – 6 Dec 2019
II B.com G	Seed ball making	20 – 23 Aug 2019	I B.com E	Seed ball distribution & traffic awareness	9 – 13 Dec 2019

III BBA C	Clean drive & seed ball making	22 – 7 July 2019	I B.com F	Seed ball distribution & traffic awareness	9 – 13 Dec 2019
III BBA B	Clean drive & seed ball making	10 -14 Sep 2019	I B.com G	Plastic awareness & clean drive	13 – 16 Jan 2019
III B.com A	Paper bag & plastic awareness	22 – 7 July 2019	I B.com H	Traffic awareness & clean drive	27 – 30 Jan 2019
III B.com B	Seed ball & clean drive	10 – 14 Sep 2019	I BBA A	Traffic awareness & clean drive	11 – 15 Nov 2019
III B.com C	Seed ball & clean drive	26 – 28 Aug 2019	I BBA B	Clean drive & traffic awareness	3 – 6 Mar 2019
III B.com D	Seed ball & clean drive	20 – 24 Aug 2019	I BBA C	Traffic awareness & clean drive	18 – 22 Nov 2019
III B.com E	Paper bag & plastic awareness	26 – 30 Aug 2019	I BBA D	Clean drive & plastic awareness	25 – 29 Nov 2019
III B.com F	Plastic awareness & Clean drive	3 – 7 Sep 2019	II BBA A	Solur camp	11 – 14 Nov 2019
III B.com B	Solur camp	4 – 7 July 2019	II BBA C	Solur camp	14 – 17 Nov 2019
III B.com F	Solur camp	25 – 28 July 2019	II B.com F	Solur camp	18 – 21 Nov 2019
I B.com & I BBA A	Bembala Orientations	17 to 20 Sep 2019	II B.com G	Solur camp	21 – 24 Nov 2019
			II BBA D	Solur camp	9 – 12 Dec 2019
			II BBA B	Solur camp	12 – 15 Dec 2019
			II B.com E	Solur camp	27 – 30 Jan 2020
			II B.com C	Solur camp	3 – 6 Feb 2020
			II B.com A	Solur camp	10 – 13 Feb 2020
			II B.com H	Solur camp	13 – 16 Feb 2020
			II B.com D	Solur camp	24 – 27 Feb 2020



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