

ST. JOSEPH'S COLLEGE OF COMMERCE

(AUTONOMOUS)

163, Brigade Road, Bengaluru- 560 025

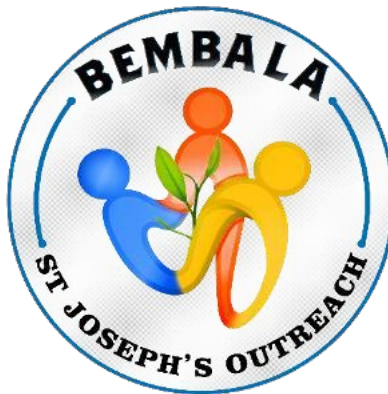


Assessed and Re-accredited with 'A' Grade by NAAC

Recognised as 'College with Potential for Excellence' by UGC

ISO 9001: 2015 Certified

Bembala Programme Report



2016 -17

The Bangalore Jesuit Education Society in association with St. Joseph's College of Commerce, Bembala Outreach Programme to form 'men and women for others'. The objective of the programme is to extend knowledge and other institutional resources to the community and vice – versa. The focus of the programme is not only to create awareness and refine student's skills but to also create a greater impact in the community at large. The Youth Centre of the programme is located in St. Joseph's College of Arts and Science. Rev. Father Brian and Brother Phillip serve as the Director and the Assistant Director of this programme respectively with Dr. Isaac as the Chief Coordinator. The coordinators from our college include Dr. Hariharan Ravi and Mr. Elvis Dias.

For the odd semester, orientation programmes were conducted for respective classes on a selected topic which is as follows:-

I B.com A & I B.com D	9th June, 2016	Clean Drive Initiation
I B.com E & I B.com A	23rd June, 2016	Clean Drive Initiation
I B.com D	24th June, 2016	Charitable Homes Visit
I B.com C	30th June, 2016	Traffic Awareness
I BBA A	12th July, 2016	Traffic Awareness
I B.com TT	2nd August, 2016	Local School Education
2 B.com TT	6th August, 2016	Local School Education
1 BBA B	6th August, 2016	Clean Drive Initiation

The Clean Drive Initiation allows students to clean heritage areas in Bengaluru, for example; Lalbagh, Cubbon Park etc. The Traffic Awareness Programme helps place students in eight strategic signal areas around colleges, allowing them to maintain the flow of traffic whilst assisting the police. Students are also allowed to give back to the community by visiting government school, old age and charitable homes in and around Bengaluru. Apart from this, the '**KILL BILL AWARENESS PROGRAMME**' was brought into action to ensure that existing bills on walls around the city was removed.



Newspaper reports of KillBill drive conducted by students.



Students taking part in cleanliness drive



Students in a Rural Camp

The following were the activities that took place in the odd semester:

2 B.com A	9 – 6 Jun	Clean Drive Initiation
-----------	-----------	------------------------

2 B.com C	9 – 6 Jun	Clean Drive Initiation
2 B.com E	11 and 25 Jun, 2016	Charitable Home Visit
2 B.com D	20 – 24 Jun, 2016	Clean Drive Initiation
2 B.com B	2 July and 9 Jul, 2016	Charitable Home Visit
1 B.com D	2 July and 9 Jul, 2016	Kill Bill Awareness Programme
2 B.com B	10 Jul, 2016	Clean Drive Initiation
1 BBA A/ B	11 July – 15 Jul, 2016	Clean Drive / traffic awarness
B.com classes	17 Jul, 2016	Lake Cleaning (Hormavu Lake)
2BBA B	18 – 22 Jul, 2016	Lake Cleaning (Hormavu Lake)
1 B.com C	23 Jul, 2016	Local School Education
1 B.com B	23 Jul, 2016	Govt School Education
1 B.com C	1st – 5 Aug, 2016	Clean Drive Initiation
1 BBA B	8 -12 Aug, 2016	Govt School Education
2 B.com TT	8 - 12 Aug, 2016	Clean Drive Initiation
1 BBA E	20 Aug, 2016	Kill Bill Awareness Programme
1 BBA A	27 Aug, 2016	Kill Bill Awareness Programme
1 M.com	16 – 19 Aug, 2016	Charitable Home Visit
1 M.com MIB	22 – 26 Mcom IB	Charitable Home Visit

Inclusive of the above-mentioned activities, the Bembala Outreach Programme, in the even semester, also organized a trip to Solur, a village 40km – 60 km on the outskirts of Bengaluru. As an exposure camp, the objective was to engage the children in activities as well as allow students to become aware of the need to create more educated society.

For the even semester, orientation programmes were conducted for respective classes on a selected topic which is as follows:-

2 B.com E	28th Nov 2016	Stay in Solur Rural camp
2 B.com D	21st,Nov 2016	Stay in Solur Rural camp
2 B.com C	6th,Dec 2016	Stay in Solur Rural camp
2 B.com A	2nd, Jan 2016	Stay in Solur Rural camp
2 B.com TT	31st, Jan 2016	Stay in Solur Rural camp

The following were the activities that took place in the even semester:-

2 B.com B	24th – 27th November, 2016	Stay in Solur Rural camp
2 B.com E	1st – 4th December, 2016	Stay in Solur Rural camp
2 B.com C	15th – 18th December, 2016	Stay in Solur Rural camp
2 B.com A	5th – 8th January, 2017	Stay in Solur Rural camp
2 B.com D/E/C	5th – 8th January, 2017	Stay in Solur Rural camp

Student learning and experience

All the students who took part in programme had a number of comments on the experiences they had. “The experience was truly eye opening into the community and its needs.” said Alyssa Merchant of 1 BBA A. Jason Francis of 1 BBA B said, “The traffic duty showed me how much we can help the local police.” Thomas Joseph of 1 Bcom B said the Solur trip helped him realize his role in society as a responsible citizen. Rohann Abraham of 1 Bcom D found the experience of the clean drive initiation helpful in making him aware of the need for a “cleaner Bengaluru”. “The Clean Drive activity brought my class together as a team.” said Kamal Drolia of 1 Bcom A. Yashmitha Jain of 2 BBA B felt that the traffic awareness programme made her more vigilant of the rules and regulations of the city.

