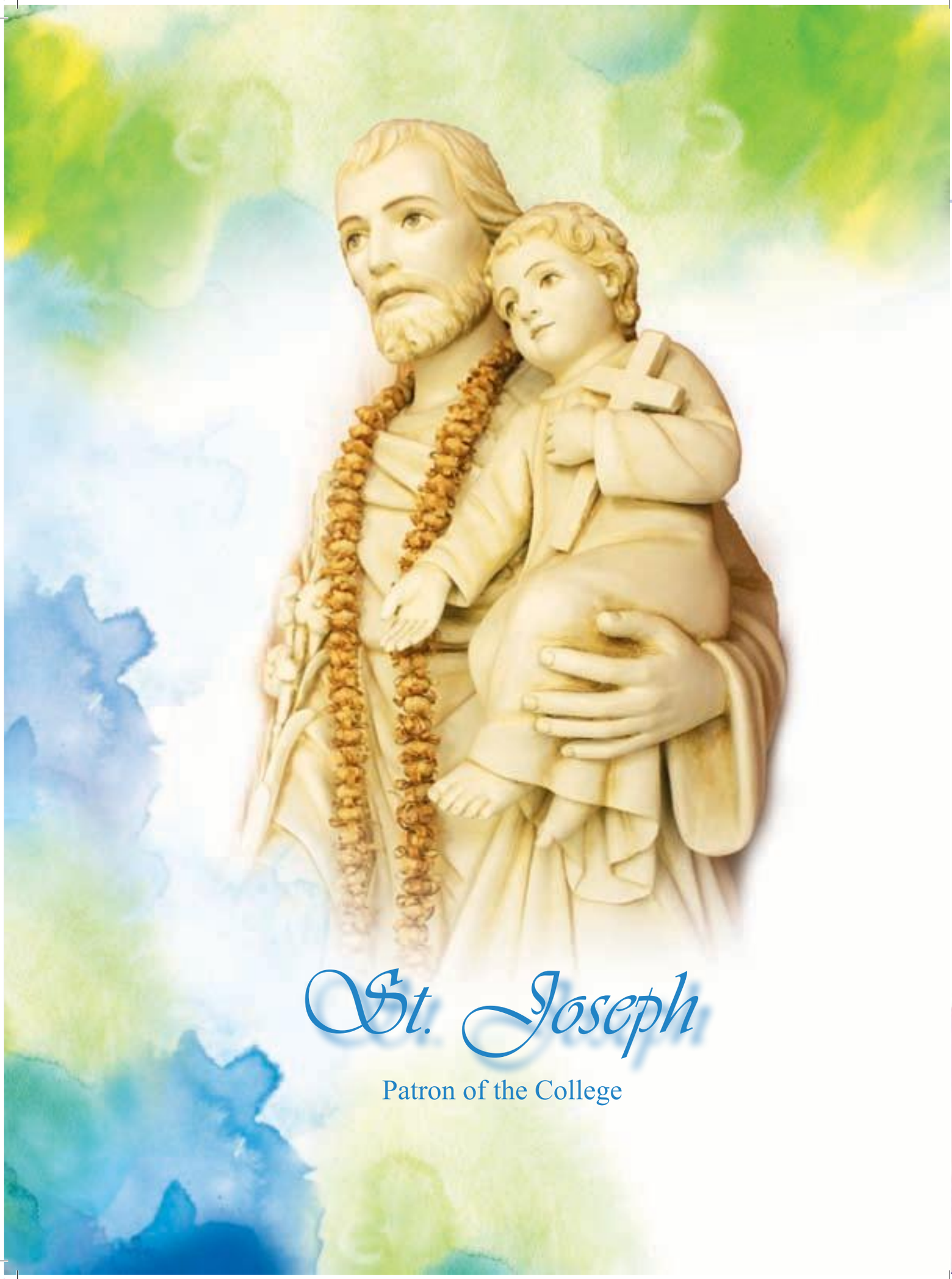
# St. Joseph's College of Commerce
## (Autonomous)

# BLUE CHIP 2015-16


St. Joseph
Patron of the College

# Editorial Committee

**Sitting Left to Right:**
Mr. Vinay Kambipura (Staff Editor), Dr. Nirmala Joseph (Vice Principal), Dr. Daniel Fernandes SJ (Principal), Ms. Marina Joyce Roche (Staff Editor), Nimi Mathew (Student Editor)

**First Row (from below):**
Adrian, Poojita, Anjana, Sirija, Nikita, Tara, Tamara, Simran, Roshini

**Second Row:**
Alex, Vijetha, Carolene, Samyukta, Kimberley, Sanchita, Mira, Alisha, Gabriela

**Third Row:**
Tushar, Daniel, Noel, Arkin

**Fourth Row:**
Shashank, Vishesh, Nihal, Neel, Amit, Kevin, Dhruv, Arpit, Srikar

# Contents


| | | |
|---|---|---|
| 1. | From the Editor | 5 |
| 2. | Message from the Rector | 6 |
| 3. | Message from the Principal | 7 |
| 4. | Staff Achievements | 8 |
| 5. | Annual Report | 10 |
| 6. | Prize Winners | 13 |
| 7. | Best Outgoing Students | 16 |
| 8. | Courses | 18 |
| 9. | Collaborations & Exchange Programmes | 19 |
| 10. | Internal Quality Assurance Cell (IQAC) | 23 |
| 11. | Research Department | 25 |
| 12. | Seminars, Conferences & Workshops | 36 |
| 13. | Student Support | 42 |
| 14. | Examination & Evaluation Report | 49 |
| 15. | Placement Cell | 51 |
| 16. | Industrial Visits | 54 |
| 17. | Extension Activities | 59 |
| 18. | Interview with Mr. Salil Shetty (Gen Sec. of Amnesty International) | 69 |
| 19. | Student Council | 71 |
| 20. | Fests | 73 |
| 21. | Cultural & Business Associations | 93 |
| 22. | Independence Day | 102 |
| 23. | Institution Day | 103 |
| 24. | Annual Day | 104 |
| 25. | Farewell Day | 106 |
| 26. | Thanksgiving | 107 |
| 27. | Outgoing Students' Speeches | 108 |
| 28. | Sports Report | 121 |
| 29. | College in News | 134 |
| 30. | Creative Writing ( English, Kannada, Hindi) | 136 |
| 31. | Obituary | 147 |

# From The Editor

-Nimi Mathew & The Editorial Team

"Peace cannot be kept by force, it can only be achieved by understanding"

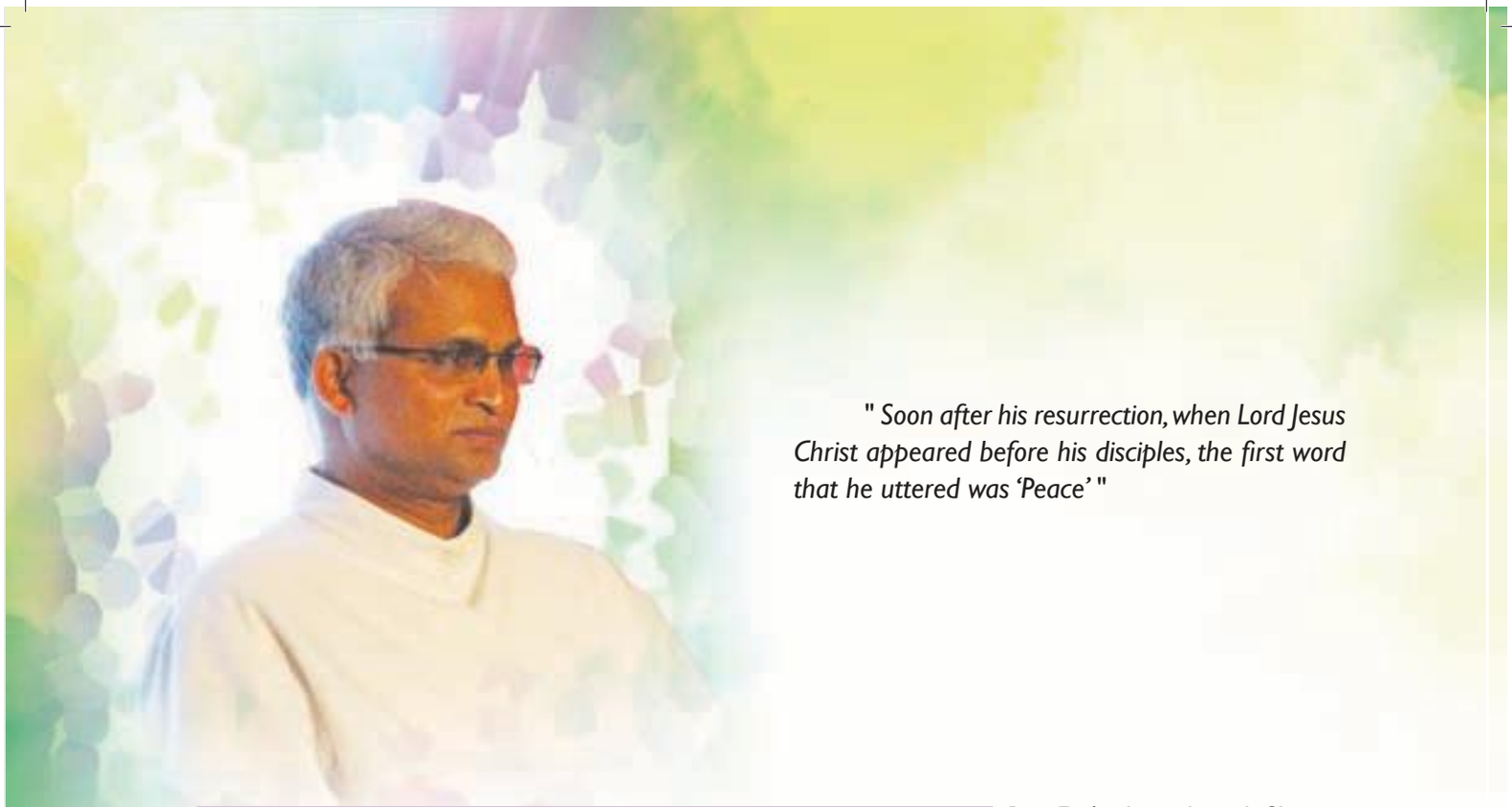
- Albert Einstein

Alarming increase in conflict and violence is a glaring feature around the globe. Thousands of people are killed violently by e□tremist groups or by direct conflict which sends waves of fear and panic among the otherwise peaceful countries. □illions of people are forced to flee, leaving behind their hard earned possessions, to preserve their precious lives. Along with the refugee crisis, a growing sense of inequality, communal disharmony and intolerance towards different perspectives and lifestyles has made the task of achieving global peace a difficult task.

However, stopping violence, saving lives and healing the wounds of communities affected by violence has become the duty of those who dream of creating a peaceful world. To stand up for peace and show the people affected by unrest that they are not alone is important because we have only one world to call home. Keeping this in mind, we thought it highly relevant to bring out the events in the Josephite calendar around the theme 'World Peace.'

We proudly present 'BlueChip 2016,' the result of untiring work put in by the staff and student members of the Editorial Committee. This magazine documents the activities that brought out the drive, passion, stagecraft and intelligence of the SJCC family.

At St. Joseph's College of Commerce, we are provided with a high framework of achievement that each batch is inspired to go beyond. Racing ahead when nobody else sees a path is what makes us great and this magazine attempts to showcase the little and big steps taken to uphold the college motto of 'Faith and Toil.' We hope that this magazine allows readers to enjoy once again the moments that have become memories.



*" Soon after his resurrection, when Lord Jesus Christ appeared before his disciples, the first word that he uttered was 'Peace' "*

Rev. Fr Anthony Joseph SJ
Rector

# Message From The Rector

Currently, the world scenario looks a bit bleak and disturbing. With the increase in terrorism, testing of hydrogen bombs, volatile economic situation, forced migration across the globe and the ever widening hiatus between the rich and the poor, the peace in the world seems chimerical.

However, thanks to the goodness and goodwill of a few people, there is still some hope of peace and love. What every person and creature is longing for in the world is peace and serenity. There is an urgent need for peaceful and harmonious co- existence. Fortunately, we have peace-loving people in the world from all walks of life and religions, whose constant refrain is peace. Soon after his resurrection, when Lord Jesus Christ appeared before his disciples, the first word that he uttered was 'Peace'. Jesus Christ, the prince of peace, wanted peace to be established in every nook and cranny of the world. Hence, in all the teachings of Christ we see the tinge of love and peace.

In order to usher in peace in the world, first and foremost we must have that peace in our hearts and mind. When our being becomes an abode of peace and serenity, then we can be rest assured that the peace will prevail all over the world. The strife and violence that we see in today's world are the upshot of the evil mind; the cruel and callous heart of a few self-centered people. Hence, there is a need to instil that peace and serenity in every person. In this regard, the present Pope Francis has repeatedly emphasized the need for mercy and peace, not only among the people, but in and with nature and Mother Earth. The youth today have the onus of spreading and disseminating this peace as its ambassadors. St Francis of Assisi says that we need to be channels of peace in the places where there is strife, violence, wars, misunderstanding and hatred. We need many such magnanimous people to be the channels of peace; to inculcate values and need of peace for the well-being of human society and Mother Earth.

In this direction, the Josephites of St. Joseph's College of Commerce are doing their best to be the catalysts of peace. The earnest efforts put in by the staff and the students to be the harbingers of peace could be seen in the programmes and activities they conduct such as rallies, organizing dialogues on inter-religious harmony and issues relating to justice to support and promote the cause of peace in the world. I am extremely happy that the college has chosen the theme 'Peace' for its annual magazine. It is my prayer and wish that each Josephite may be a beacon and channel of hope, love and peace in this world.

*"We are an ancient, pluralistic nation that has thrived on the contestation of multiple truths and facts. The role of universities in this tradition is paramount. "*

Dr. Daniel Fernandes SJ
Principal

# Message From The Principal

The creation of knowledge is an inherently disruptive process, one that is built on the edifice of disagreement, not consensus. As Amartya Sen eloquently writes in his book The Argumentative Indian, heterodoxy is the cultural fabric of India. We are an ancient, pluralistic nation that has thrived on the contestation of multiple truths and facts. The role of universities in this tradition is paramount. We are fertile spaces for such argumentation, which liberates the minds of young men and women by encouraging them to respectfully, peacefully and logically challenge the world as they experience it and become intellectuals in their own right.

St. Joseph's takes pride in having built an institution that contributes to this tradition. Our vibrant community of faculty, researchers and staff, through passionate class room discussions and various institutional initiatives, enable our students to become self-critical thinkers.

In a world that is increasingly globalized and integrated; where commerce, labour and knowledge flow freely, where cultures and identities are mosaic, our students have to be equipped to be independent, analytical and eloquent in their expression. They cannot cradle themselves in an existing stock of knowledge, but must be resourceful and build knowledge on the go. St. Joseph's prides itself on its students and alumni who gone on to successfully work, study and live in such a cosmopolitan world. Their success reflects our institution's commitment to create individuals who are not only academically brilliant and skilled, but are also compassionate, accommodating and tolerant individuals. Our efforts foster not just the best commerce graduates but also the finest citizens of this country. To this end, we are grateful to God that the mission and performance of our institution continue to be blessed.

This year we look at the idea of world peace and how the small things that each one of us does can contribute towards strengthening that idea. As you flip through these pages of Blue Chip you can see how the various activities that our students organize and take part in have a common purpose of reaching out to marginalized communities and helping those in need. A peaceful world can be built only if all the people of this world are out of misery and poverty and are leading a happy life filled with love. The privileged have a major role to play in achieving this objective. As we help people we should also develop humility and understand those who think differently.

As we present this edition of Blue Chip I would like to thank the Editorial Committee – student & staff editors, writers, artists and photographers who have worked hard to bring out this magazine.

Happy reading!

# Staff Achievements

***Dr. Daniel Fernandes SJ***

*was nominated by the Government of Karnataka as Member of Bangalore University Syndicate.*

***Dr. Nirmala Joseph***

*successfully defended her PhD Viva Voce on the thesis titled "Performance Evaluation of Mergers and Aquisitions - A Study on Wealth Creation with special reference to Acquiring Companies"*

***Dr. Hariharan Ravi***

*successfully defended his PhD Viva Voce on the thesis titled "Corporate Governance and the Performance in Select Banks"*

***Ms. Shivakami Rajan***

*Cleared State Eligibility Test ( SET)*

***Ms. Tina Singh***

*Cleared State Eligibility Test ( SET)*

# Annual Report 2015 - 2016

Distinguished Chief Guest of this evening Mr. K Raghu, former president of ICAI, Rev. Fr. Antony ☐oseph, ☐☐, ☐ector of ☐t. ☐oseph☐s Institutions, ☐ach ☐fay, Alumni president, dear ☐rincipals, ☐ev. ☐athers, ☐ear ☐isters, respected ☐embers of the ☐taff, ☐arents, Alumni, Guests and my dear Students,

Good evening and a warm welcome to the 44thCollege Day Celebrations of St. Joseph's College of Commerce.

The past year has been an eventful and exciting year for India. Through fierce debatesabout the meanings of free speech, of being Indian, being patriotic and being nationalist, we are upholding the very essence of our democracy – the rich and ancient tradition of argumentation.

St. Joseph's takes pride in having built an institution that contributes to this tradition. Our vibrant community of faculty, researchers and staff, through passionate classroom discussions and various institutional initiatives, enable our students to become self-critical thinkers.

As I bid Farewell to yet another class, I wish them the very best. I am very hopeful and excited for each ☐f our students. They enter the world outside, as ambassadors of our great institution, of our great nation. May they keep this tradition of argumentation alive. Indeed, the cacophony of debate is the music of our democracy.

Invoking the Almighty's blessings on each one of us present here, now I go on to highlight only the major features and work of the College for the academic year 2015-16. The detailed annual report in the print form and the documentary that will follow will supplement my report.

Our academic success would have not been possible but for the dedication and passionate contributions of our Faculty, Staff, Researchers and Students.

At the outset, I would like to express my sincere appreciation to Dr. Nirmala Joseph, for her passionate love for the institution, commendable and efficient service as the ☐ice ☐rincipal. ☐y special thanks to ☐r. ☐oshan ☐ereira, ☐☐, Campus minister,

for all his support in the administration and his tireless efforts in the faith formation initiatives for the students in campus. I thank the Heads of Departments Prof. Ravi Richard,Ms.Rency Alex, Ms. Ravi Darshini,Mr. Raj Sadhwani, Dr.Rajaram,Dr.Sajida Ahmed and Mr.Lavakumar for their laudable service and steadfast commitment in guiding the Institution towards greater heights of excellence.

I also wish to place on record the services rendered by the Research Department, the department has brought out five publications. □epartment of Counselling and Holistic Studies, and the Sports Dept., for contributing towards the Holistic development of our students.

I extend my sincere gratitude to Ms.Sneha S. Rai, Controller of Examinations, for conducting, organizing and managing all the examinations with utmost commitment and skilfulness.

I thank Ms.Muktha, IQAC Coordinator for initiating several quality measures this year and for her contribution towards the internalization of quality enhancement and sustenance in the Institution.

I congratulate Ms. Veenu Joy, Student Governor for guiding and leading the students through the various programmes and activities of the year. In every student activity of the Institution, she has taught students to confirm with the ideals of the Institution and has urged them to work for the greater glory of God by committing their lives in the service of others.

My sincere appreciation to Ms.Komal Dave for the admirable work, selflessly e□ecuted by her as the Placement Coordinator. She is very passionate in all her endeavours and takes special interest in moulding the students in the true Josephite spirit.

Special thanks to the Computer/ERP Dept for all the technological innovations and support extended during the academic year.

I would like to extend my heartfelt thanks to all the co-ordinators of various associations and student counsellors for extending their continuous support and guidance to the students. I duly thank the faculty members who have worked tirelessly to discharge their responsibilities as teachers and mentors.

I congratulate Dr. Nirmala Joseph,Vice Principal and Dr.Hariharan for having completed their Ph.d. In the academic year 2015 – 16, the Staff have participated and presented papers in 81 International/National Seminars and Workshops.They have been enriched by participating in 12 faculty development programmes.The College this year organized 5 FDP's on campus, 2 International Seminars in association with FICKI and ACCA, 2 National Seminars in association with ICAI & EDI and one State Level Seminar. Our faculty have alsocompleted 5 Minor Research and 1 Major Research Projects and have 36 research papers published in reputed National and International Journals.

## Students

SJCC is blessed with an impressive diversity of students and it has been our joy and duty to cater to their diverse needs. The strength of the student body for the year 2015 - 16 stands at 2091 students. The □.Com department diversified to include □. Com International Accounting and finance and □. Com Industry integrated sections.

The Institution is committed to producing students whose academic competence complements a sense of responsibility and commitment to the society. Examinations and grades play a pivotal role in achieving our objective of Academic Excellence. We are pleased to announce that the performance of our students in the academic year 2015 - 16 has been e□cellent and reflective of our efforts to deliver academic excellence. Detailed results have been presented in the annual report.

The institution strongly believes in complimenting classroom discussions with industry perspectives and during the last year alone, the institution has organised 41 input sessions in the form of guest lecturers or seminars for student enrichment and our students have 112 research papers to their credit during the year.

The extension and outreach activities of the Institution, though varied in nature and substance, strive to achieve the objectives of Jesuit education, especially creating men and women for the society. In continuing the vibrant traditions of the past, the associations through their ceaseless activities

create a large variety of avenues for self-expression. Participation in the various extension activities organized by the Institution is mandatory for students at SJCC.

Dear Parents I urge you to peruse the sections of "Extension activities" in the annual report to understand the commitment of the Institution in imparting holistic education to its student and in forming men and women in the service of others.

## Alumni Association

The Alumni Association has always been a vibrant group of past students and their love for the Alma Mater has motivated them to keep alive strong and close ties. The President Mr.VinayMruthyunjayaand his core committee has put in lot of effort to infuse vibrancy in the Alumni Association.The highlights of the activities conducted are recorded in the annual report.

## OBITUARY

**Rev. Fr. Sebastian Fernandes SJ**

He was the Controller of Examinations at St. Josephs College of Commerce from 2007 to 2014. SJCC fondly remembers him as a warm, dedicated, friendly, affectionate and a humane person. He left for his heavenly abode on 10 February 2016. May his soul rest in peace!

**Mr. B. Nanjundappa**

He served the Institution for 26 years and left behind an intense presence. He did all the work assigned to him with great commitment. He left for his heavenly abode on 17 July 2015. May his soul rest in peace!

## Conclusion

Let me take this opportunity to express my gratitude to God for His continual benevolence and to our Patron St. Joseph.

I would like to place on record my sincere appreciation to all those who have helped me in the administration. I would like to thank Rev. Dr. Jerome Stanislaus D'Souza, SJ Provincial and the President of BJES, all the members of the Governing Body of the same society and the Principals of BJES Institutions.

I express my deep sense of gratitude to Rev. Fr. Anthony Joseph, SJ, Rector and Vice President, BJES, for his leadership, guidance and encouragement.

My sincere thanks to the Chief Guest of the dayShri. K. Raghu and members of the Alumni for their constant support. My heartfelt thanks to the administrative staffwho are rendering their service in administering the Institution. My special thanks and appreciation to the service staff who keep the campus clean and tidy.

Thank you my dear students, the office bearers, the committed student volunteers and the member of the students' council. Congratulations to all the prize winners - your contribution to the Institution will always be cherished with fond memories. Farewell to the outgoing batch. May you always treasure special memories of your student life at St. Joseph's College of Commerce.

God bless us all.

Thank you and have a pleasant evening

Dr. Daniel Fernandes, SJ
Principal
11 March 2016

# Prize Winners

## RANK HOLDERS - BATCH OF U.G. 2012-15 & P.G. 2013-15

| | |
|---|---|
| **B.Com** | |
| 1st Rank | Pritika Sood |
| 2nd Rank | Ashita P. Nagpal |
| 3rd Rank | Preeti Prakash Kumar Bhansali |
| | |
| **B.Com Travel & Tourism** | |
| 1st Rank | E. Jewel Joseph |
| 2nd Rank | Zahra H Baxamusa |
| 3rd Rank | Aishwarya S |
| | |
| **BBM** | |
| 1st Rank | Shreya R Shah |
| 2nd Rank | Revathi Anil Kumar |
| 3rd Rank | Priyadarshani S |
| | |
| **M.Com** | |
| 1st Rank | Amita Priyadarshini |
| 2nd Rank | Jenifer J |
| | |
| **MIB** | |
| 1st Rank | Apoorva N |
| 2nd Rank | Benjamin Victor Michael |

## AWARD OF SPECIAL PRIZES FOR THE YEAR 2015– 2016

| Prizes | Winners |
|---|---|
| **Good Conduct** | **UG**<br>Aishwarya Mohan<br>Ajay. K. Varadarajulu<br>Diganth Jagadish<br>Jairus Ebenezer J<br>Linfriola Shanel Pinto<br>Meena P<br>Meghana Shetty<br>Nimisha P.S.<br>Rachana Prasanna<br>Rushika Metha<br>Sagar R Gangwani<br>Swathi Jacob<br><br>**PG**<br>Anee Mathew<br>Sonia Lobo |
| **Social Concern** | **UG**<br>Aaron Edison<br>Anthony Pradeep T<br>Donnah Maria George<br>Gabriella Saroj Solomon<br>Maanav R Kapai<br>Rishika Sen Gupta<br>Stephen S Pradeep<br>Stephen.D |

| | |
|---|---|
| | **PG**<br>Sonia G |
| **Service & Helpfulness** | **UG**<br>Akshay D. Nandawat<br>Anthony George Rayan<br>Driti D. Batavia<br>Kenneth Alphonso John Andrade-<br>Mohammed Kashifulla<br>Rohan I Ail<br>Sushmitha Vincent Chemmannoor<br>**PG**<br>Rakshitha V |

## SPECIAL RECOGNITION

| | |
|---|---|
| **All India Rank** | Manoj Kumar M<br>Mira Ganesh<br>Shaliet Lasrado |
| **NCC** | Bhargav Hemanshu Thanki<br>Manmeet Singh |

## AWARD FOR EXCELLENCE IN CO-CURRICULAR ACTIVITIES

| | |
|---|---|
| **Contribution to the College Choir** | Manisha D'Souza<br>Tony Joy |
| **Best Western Acoustic Singer** | John Sebastian D'souza<br>Alban Dickrose Y |
| **Outstanding Talent in Indian Music** | Aditya Narian |
| **Outstanding Talent in Indian Dance** | Sushmita Vincent Chemmanoor |
| **Best Performance in Western Dance** | Md Sharooq Sharief |
| **Participation and Performance for Quiz** | Dean Michael Castelino |
| **College Business Team** | Jose Emanuel Barreto Brito<br>Neil Anthony Mascarenhas<br>Purujit Ponnapa K<br>Rishabh Jalan<br>Saad Chishty |
| | Shantanu Agarwal<br>Shreyans R Mehta<br>Stephen George<br>Tejas Mangalore |
| **Consistent Contribution to NSS** | Arokianathan C<br>Sanjay S |
| **Excellence in Computer Graphics** | Amit Nair |
| **Excellence in Photography** | Arpith Kumar A Jaju |

## AWARD FOR EXCELLENCE IN SPORTS

| | |
|---|---|
| **Football (Men)** | Neelalohith T Seshadri |
| **Football (Women)** | Ramya Christy J |
| **Basket Ball (Men)** | C A Prithvi Chengappa |
| **Basket Ball (Women)** | Aishwarya Mohan |
| **Cricket (Men)** | Umang Chordia |
| **Table Tennis (Men)** | Mahesh Chandra.G |
| **Swimming (Women)** | Pratima Kollali |
| **Hockey (Men)** | Lokram V. G |
| **Athletics (Men)** | P Vishal Kumar Jain |
| **Athletics (Women)** | Meghana Shetty |
| **Badminton (Women)** | Sindhu Bharadwaj |

| | |
|---|---|
| **Judo (Men)** | Ali Murtuza Khoi |
| **Volleyball (Men)** | Sridhar S |
| **Throwball (Women)** | Archana V |

## AWARD OF PRIZES FOR OUTSTANDING CONTRIBUTION OF STUDENTS TO WARDS ASSOCIATION ACTIVITIES

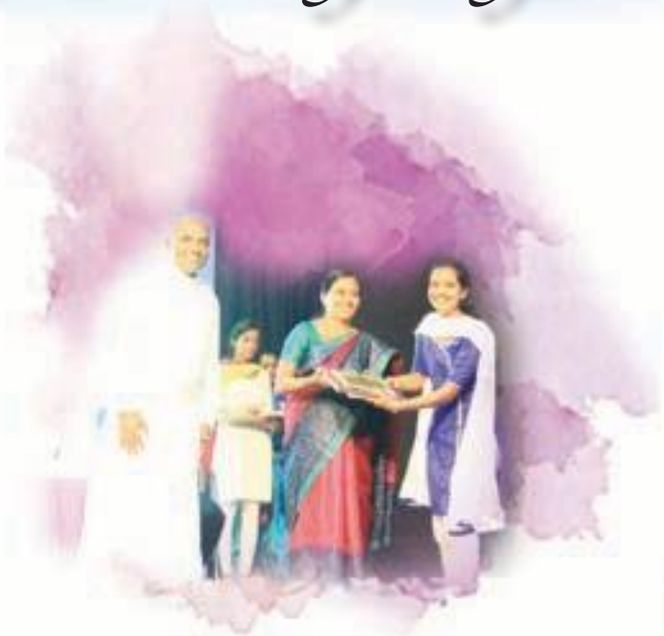
| | |
|---|---|
| **Recognition of the Council Members Academic Year 2015-2016** | President- LinfriolaShanel Pinto<br>Vice- President- Divyanjali Josephine Lasrado<br>General Secretary - Utkarsh Choraria<br>Treasurer- Aishwarya Mohan<br>Ladies Representative - Amala Mukundadas<br>Academic Coordinator - Ajay Varadarajulu<br>Cultural Coordinator - Rishi Poovamma<br>Sports Coordinator –Kenneth Antony D'souza<br>BBM Coordinator –Snehal Chetti<br>B.Com TT Coordinator- PranavBharadwaj<br>PG Coordinator - Divya Jane Ashwal |

| | |
|---|---|
| **AICUF** | Sam Sharath |
| **CSA** | Hemashree Shinde |
| **ALMA** | Jenita Maria H |
| **E-Cell** | Sagar Gangwani |
| **Rotaract** | Nikhil Lunawat |
| **Kannada Sangha** | Cordilla Shirley<br>Raiga Thomas |
| **Hindi Parishad** | Rishab Siyal-<br>Vineet Surana |
| **Josephite Business Club** | Siddi H Joshi |
| **Hashmi Theatre Forum** | James Nishant Rajeev<br>Ankita Chatterjee<br>Rakesh L<br>Ajith A<br>Rishika Sen Gupta<br>Neelkanta R |
| **College Magazine / Blue Chip / Editorial Board** | Roshini Jerusar R<br>Nikitha G<br>Alisha Leonita D'Souza<br>Linfriola Shanel Pinto |
| **Placement Cell** | Pooja R<br>Madhusudhan. E<br>Illayaraja. N |
| **Mavericks-Finance Club (PG)** | Sophia Maria Albina K<br>Richard Y |

*"Unlike a drop of water which loses its identity when it joins the ocean, man does not lose his being in the society in which he lives. Man's life is independent. He is born not for the development of the society alone, but for the development of his self too."*

**- B.R. Ambedkar**

# Best Outgoing Students 2015-16



***Ashwini Gurusiddappa Hadappa***
*Best Outgoing Student, PG*

***Aishwarya Mohan***
*Best Outgoing Student, BBM*

***Maria Sanjana***
*Best Outgoing Girl Student, B.Com*

***Srikar P***
*Best Outgoing Boy Student, B.Com*

***Meghana Shetty***
*Best Outgoing Girl Student-*
*Alumni Association Award*

***Jairus Ebenezer***
*Best Outgoing Boy Student-*
*Alumni Association Award*

# Courses

The Institution is committed to equipping students with a set of skills and perspectives on Commerce and Business Management. An ever-changing, dynamic world of Business and Management requires equally innovative and challenging courses. The nature of courses offered here reflects an uncompromising vision of academic excellence.

## Undergraduate Programmes (Three- Year)

- Bachelor of Commerce (B.Com)
- B.Com (BPM Industry Integrated)
- B.Com Professional (International Accounting & Finance)
- Bachelor of Business Administration (BBA)
- BBA (International Twinning Programme)
- B.Com (Travel & Tourism )

## Postgraduate Programmes (Two- Year)

- Master of Commerce (M.Com)
- M.Com ( International Business)
- P.G.D

This academic year witnessed the successful commencement of two specialized courses and the implementation of Choice Based Credit System.

## B.Com (BPM Industry Integrated)

This course has been designed for providing specialization in Business Process Management. The course enables students to pursue careers in the ITeS Industry, as well as in sectors like Banking, Insurance, Financial Services, and Retail etc.

## B.Com Professional (International Accounting & Finance)

This course has been designed in consultation with experts and professional bodies with a special focus on International Accounting and Finance. The challenging nature of the course has motivated students to attain levels of professionalism demanded by the industry. The core subjects will be taught by experienced practicing professionals from the industry and by faculty specialized in the relevant area.

## Choice Based Credit System (CBCS)

The idea of education has undergone a radical transformation in recent years. A teacher centric education is slowing giving way to student centric learning. Choice Based Credit System(CBCS) is one such move towards allowing a greater participation of students in choosing the subjects they want to study.The Institution has successfully implemented CBCS from the academic year 2015-16. CBCS offers students a greater choice of courses tailored to their interests and career goals.

The highly □ualified faculty, efficient and symbiotic administrative teams, excellent infrastructure that includes spacious classrooms, a well-stocked library, advanced computer lab, and an assortment of sports facilities amplify the efforts to create an environment that fosters academic excellence and growth.

# Collaborations & Exchange Programmes

Higher education acquires new meaning and relevance through collaborations and exchange programmes which makes learning a collective process. This academic year the college has partnered with Universities, Professional Institutes and Associations, Industrial Bodies and NGOs to give our students a wide exposure to different practices and perspectives.

## International Academic Partners

St. Joseph's College of Commerce has paved the way for International exchange programmes through its International twinning initiatives, Cultural Exchange and Summer Abroad Programmes. These programmes are an enriching and refining e□perience at many levels. They steer personal and professional development among students by kindling creative ideas, strengthening relationships and instilling cultural sensitivity. In recognition of the above stated objectives, the Institution has collaborated with Swansea University UK, Kobe College Japan, ESDES France and Dulles University USA.

### *ESDES, France*

St. Joseph's College of Commerce through its French Exchange Programme with ESDES France introduced a six month International Business Programme (IBP) and a one year Degree Programme. As part of the six -month International Business Programme (IBP) two students from the B.Com Travel and Tourism Department completed the programme and earned their degree in May 2015 and four students are currently pursuing their degrees at ESDES, France.

### *Kobe College, Japan*

Kobe College is an Institution of higher learning for women in the field of liberal arts and sciences. The cultural exchange programme between Kobe College and St. Joseph's College of Commerce has now entered its fifth year. □very year both the Institutions host a 10-day cultural exchange programme which includes lectures on the global economy, social conditions, communicative language classes, workshop on traditional crafts and, visit to historical places and industries.

Rhea James and Ditya Krishna accompanied by Ms. Marina Joyce Roche, faculty, (Dept. Of English) visited Kobe, Osaka, Kyoto and Himeji from 18 Oct to 27 Oct, 2015. Two colleges from Japan visited St. Joseph's College of Commerce: A group of six girls from Kobe College, accompanied by Professor Masayuki Kitagawa visited Bangalore from 30 August to 6 September 2015. On 4 September 2015, eight students from Ehime University, Hiroshima, Japan, accompanied by a faculty member, Shinya Ishizaka visited the college.

### *Swansea University, UK*

Swansea University is a research driven institute that thrives on exploration and discovery. It shares a profusion of values with St. Joseph's College of Commerce, such as its emphatic drive to provide top-notch education to its students.

Over the past few years, St. Joseph's College of Commerce has established a strong relationship with Swansea in terms of academic twinning and cultural exchange programmes. This initiative seeks to explore the possibility of developing collaborative and mutually beneficial activities. □ndergraduate students of St. Joseph's College of Commerce have been participating in this 1 + 2 -year twinning program

since 2010. As of date, 20 students have partaken in this programme. Admissions for the academic year 2015-16 consisted of an exclusive enrolment to this programme, and a massive response was received. Post the admission process, 7 students have been enrolled in this twinning programme. On successful completion of their 1st year BBA at St. Joseph's College of Commerce these students will be heading to Swansea University in September 2016.

### *Eastern Institute of Technology, New Zealand*

The Eastern Institute of Technology (EIT) offers a wide array of over □□□ □ualifications from certificate and diploma to degree and postgraduate level. A Twinning Program proposal with EIT and St. Joseph's Of Commerce has been initiated. Both the Institutions are currently working arduously to materialize this endeavor.

## Summer School Programme

The Institution encourages students to participate in international academic opportunities with London School of Economics (Summer School) and King's College London (Summer School) Programmes. Through these summer school programmes, the students are motivated to enrol in various courses and attend different programmes offered by them. The summer school programme of King's College, London offers various courses in marketing, politics and business in a global context to undergraduate students. St. Joseph's College of Commerce achieved a major milestone by entering into a Memorandum of Understanding with King's College, London, which is an Institution, incorporated by Royal Charter, located at Strand, London, United Kingdom. Over the past ten years King's has become one of the world's leading Universities for both education and research, pioneering in the field of offering short□term summer courses to its students. As per the Understanding the King's College will be sending King's Summer School staff to St. Joseph's College of Commerce □Autonomous□ to hold self□financed non□credit bearing short courses on its premises in the summer of 2016. The course is titled The Entrepreneur, Skills and Smart Thinking which will be held between 2 □ay and □□ □ay □□□□. The document reaffirms St. Joseph's College of Commerce, Bangalore and King's College London to jointly develop opportunities for staff encounters and faculty – directed teaching which is enabled through these Summer Schools.

## Partnership with Professional Bodies

St. Joseph's College of Commerce takes pride in its incorporation of industry-based requirements into the curriculum and offers students an opportunity to pursue professional courses along with B.Com, BBM, and M.Com degrees. The college has signed a Memorandum of Understanding (MOU) with the following associations and Institutions to facilitate the same.

### *The Institute of Chartered Accountants of India (ICAI)*

ICAI is a statutory accounting body of the country and plays a crucial role in forming and revising any new act. The Post Graduate Department of the Institution in collaboration with the Institute of Chartered accountants of India (ICAI) as knowledge partners organized a UGC sponsored National seminar on Goods and Service Tax on 3rd September 2015. Mr. Allama Prabhu, the Chairman of ICAI Bangalore, helped to identify the right areas and themes to discuss and deliberate during the seminar sessions. The ICAI interface with students' was an enriching experience as the participants got an overview of the upcoming GST act. The seminar also provided a platform to analyze and examine the provisions of the act by academicians, professionals and the studentcommunity.

## *The Entrepreneurship Development Institute of India (EDI)*

The Entrepreneurship Development Institute of India □□□I□ is an autonomous body and not□for□profit Institution sponsored by ape□ financial Institutions, namely the IDBI Bank Ltd, IFCI Ltd. ICICI Ltd and State Bank of India (SBI). The EDI has been selected as a member of the Economic and Social Commission for Asia and the □acific □□□CA□□ network of Centers of Excellence for HRD Research and Training. It is an acknowledged national resource institute engaged in entrepreneurship education, research and training. EDI as a member of the Network will have interactive access to information on other 123 member Institutions via Internet. The BBA Department of the Institution in association with The Entrepreneurship Development Institute of India (EDI) conducted a State Level Seminar on the topic Social Entrepreneurship in India- A Panache for Social Change and Advancement on 25 August 2015. The partnership between the Institution and EDI for the management seminar proved to very successful. It motivated, educated and trained the students on the various aspects of Entrepreneurship Development.

## *Chartered Institute of Management Accountants (CIMA)*

There is a Memorandum of Understanding (MoU) signed by the Institution with CIMA, to enable the students to pursue a CIMA professional course along with their undergraduate or postgraduate programmes. The course is delivered by highly accomplished faculty who possess competence in the use of interactive pedagogical tools and techniques. The course also offers students the provision to obtain certificates from Cambridge ICFE (Financial English) and IFRS Certificate.

## *Association of Chartered Certified Accounts (ACCA)*

There is a Memorandum of Understanding (MoU) signed by the Institution with ACC to enable students of to pursue their ACCA certification course along with their undergraduate or postgraduate programmes. The course is administered by faculties who are highly accomplished and competent and they use innovative pedagogical tools and techniques.

The course also offers the provision to obtain certificates from Cambridge IC□□ □□inancial □nglish□ and I□□□ Certificate.

# Partnership With Industry

St. Joseph's College of Commerce has entered into a significant collaboration with Industry partners that benefit in multi□researcher interactions and underlines an exchange of learning and information on both sides of the undertaking.

## *Federation of Karnataka Chambers of Commerce & Industry*

The Federation of Karnataka chambers of Commerce & Industry (FKCCI) can be traced back to the erstwhile Mysore Chamber of Commerce, the precursor of FKCCI, which was conceived by Sri M.Visvesvaraya.The association has a membership of about 2500, drawn from all sectors of trade; commerce and industry, spread over the entire state including 150 district chambers of commerce and trade associations.

B.Com Travel & Tourism Department in collaboration with the Professional body FKCCI, conducted an international seminar titled 'Tourism Sector in India- Development, Sustainability and Challenges'. The department also conducted the annual fest Turas 2016. Such collaborations create an immersive experience for participants. It pavs a powerful way to engage in educational research that fosters national and international networks for global opportunities.

## *i STAR*

i STAR Skill Development is an accredited partner of the □ational □kill □evelopment Corporation, affiliated to the IT/ITES Sector Skill Council run by NASSCOM. The Institution in association with i STAR prepared a proposal for Deen Dayal Upadhyay Centres for Knowledge Acquisition and Upgradation of Skilled Human Abilities and Livelihood (KAUSHAL) under the XII Plan of UGC.

### *IMS proschool*

IMS proschool, an initiative of IMS Learning Resource, is one of the foremost providers of financial accounts and analytics course in the country. IMS conducts training programmes for CFP, CFA, Financial Modelling, CPA, CIMA and IFRS. The Institution in association with IMS proschool conducted a Financial Modelling programme for 60 Hours which included a tailor made syllabus of the following topics like Financial Management, Project Finance, Equity Research and Advanced Macros and VBA for Finance.

### *Athena Training Academy*

Athena Training Academy (ATA) provides quality vocational education and training that enable a diverse student population to achieve its educational goals. The Academy trains professionals in the various fields of Travel, Aviation, and □etail etc. The Institution in collaboration with ATA provides a choice of four electives papers to Travel &Tourism students.

### *National Stock Exchange of India (NSE)*

The National Stock Exchange (NSE) is India's leading stock exchange covering various cities and towns across the country. NSE was set up by leading Institutions to provide a modern, fully automated screen-based trading system with national reach. The Institution in collaboration with NSE conducted a □CC□□ □ □□□ Certified Capital □arket □rofessional short -term course for the students. The programme enables the students to get first□ hand knowledge of the dynamics of securities markets as well as to qualify for a career in the securities market.

### *Ernst & Young (EY)*

The Institution has a Memorandum of Understanding (MoU) with EY that extended a one week intensive tax course programme for UG/PG students to give a practical exposure to taxation. The purpose of the programme was to strengthen the facilities available for providing education, training and continuous update in knowledge in Taxation Programmes.

### *Tata Consultancy Services (TCS)*

The newly-introduced B.com (BPM Industry Integrated) course has been designed by Tata Consultancy Services (TCS). The course imparts knowledge and specialized domain-focused skills in Business Process Services Management. The curriculum of this course facilitates students to become Industry-ready and instills the competence required to pursue careers in the value-added services in sectors like the ITeS Industry, Banking, Insurance, Financial Services, and Retail etc. The highlight of this course is the integration of subjects specially prepared by industry experts from TCS to add the practical dimension of Business Processes Services Management

## INTERNATIONAL SKILL DEVELOPMENT COURSE (ISDC)

St. Joseph's College of Commerce, offers a two month rigorous IFRS course from ISDC to the B.Com Final year students. This financial reporting course offers a broad introduction to the Nature and Operations of the IASB, Presentation of Financial Statements, Accounting Policies and Changes in Accounting Estimates and Errors. The course gives students exposure to areas such as Cross-border, M&A and capital-raising activities which are essential in the applications of IFRS. IFRS training is also imparted to students registered with the □rofessional Certificate Programmes.

## PROFESSIONAL CERTIFICATION PROGRAMMES

Faculty Coordinator- Dr. Lalima Chakraverty

The □rofessional Certificate programmes aim at imparting to students a set of skill enhancement programmes. This is required to develop their knowledge and expertise for their personal growth and career advancement. The objective of the short-duration □rofessional Certificate Courses is to pave a fle□ible path to earn a specialized credential and credit points along with the Graduate Programme. The Institution conducted □□ Certificate □rogrammes for a total of 440 students. The courses run concurrently with the Graduate Programmes and are spread for over 40 to 60 hours of inclusive classroom instruction, practical work, assignments, projects, case studies and presentation.

Some of the special Courses for this year were Corporate Governance Risk and Ethics, Senses of Cinema and Certification in I□□□ in association with ISDC.Under the CBCS system, the students pursuing the Certificate programmes earned credit points after the completion of their course.

# Internal Quality Assurance Cell

Coordinator – Ms. Muktha

## Vision

The Internal Quality Assurance Cell (IQAC), established in accordance to NAAC guidelines, aim to work towards quality sustenance and enhancement of the academic and administrative performance of the Institution.

## Mission

- Developing a system for conscious, consistent and catalytic improvement in the performance of its principal stakeholders, namely the staff and students of the Institution.
- Promoting innovative practices that continually improve the effectiveness of the learning experiences of students/staff.
- Upholding the goals of quality enhancement and sustenance towards organizing various activities and programmes on the campus.
- Promoting a learner centric environment for students and staff that foster the mission and vision of the Institution.

## Major Initiatives of IQAC for 2015-16

- The academic year 2015-16 witnessed the successful implementation of CBCS system. This greatly helped the learners to choose from an array of Allied Optional subjects. The students successfully adopted an interdisciplinary approach to learning that enabled them to choose additional courses to acquire more than the required credits.
- In compliance with the Choice Based Credit System, Examination, and Evaluation reforms were initiated by the Quality Assurance Team. A ten point grading system was adopted as per UGC guidelines for the implementation of CBCS. The extension activities and extracurricular activities along with credit points were recorded in the Grade Card. Indian Constitution Examination for 2nd semester UG students were conducted online. Answer booklets were redesigned to reduce paper wastage.
- The IQAC in its endeavour to sustain quality benchmarks and promote a culture of academic excellence organized an International Conference and an International Seminar in association with Professional Bodies. The Conference titled The Paradigm of Triple Bottom Line (TBL)-Risk, Ethics, Governance, Sustainability was conducted in association with ACCA and ISDC on 31st August - 1 September 2015. The International Seminar Tourism Sector in India, Development, Sustainability and Challenges was organized by the Travel and Tourism Department of the Institution in cooperation with FKCCI on 4th September 2015.
- On 29th January 2016, IQAC organized UGC sponsored one day National seminar titled 'Strengthening Transparency in Higher Educational Institutions- A Quality Assurance Measure'. The seminar witnessed an overwhelming response and participation.
- Taking administrative measures to strengthen various collaborations, the IQAC initiated various partnerships with Professional Institutions, Industries and NGO's to foster a global culture of educational excellence and to create an environment of innovative learning. This academic year the new collaborations were established with ICAI, ACCA, ISC, EDI, NSE FKCCI, Bhumi, and U&I.

- The IQAC in its initiative to facilitate the creation of learner-centric environment has entered into collaboration with the following Training and Development centres.
  - ➢ IMS Proschool- is one of the foremost providers of practical financial, accounts and analytics courses in the country. It conducts training programmes for Financial Modeling, Business Analytics, Management Accounting and many other Financial Reporting courses. The Institution in association with IMS proschool conducted a Financial Modelling programme for 60 Hours which included a tailor made syllabus of the following topics like Financial Management, Project Finance, Equity Research and Advanced Macros and VBA for Finance.
  - ➢ Meridian Digital World- the Institution in collaboration with Meridian Digital World has set up a Centre for Academic Excellence and Faculty Development with Digital Library, so that the digital material could be provided for teaching and learning process to both faculty and students alike.
  - ➢ Athena Training Academy-Athena Training Academy (ATA) provides quality vocational education and training that enable a diverse student population to achieve its educational goals. The Academy trains professionals in the various fields of Travel, Aviation, and □etail etc. The Institution in collaboration with ATA provides a choice of four electives papers to Travel &Tourism students.
- The IQAC of the Institution pursuing its objective to ensure the overall quality of the Institution organized an Open House on 12 January 2016 in the Conference Hall. The objective of the House was,
  - ➢ To provide a platform to students to express their opinions on the pedagogical techniques, thereby strengthening the existing feedback mechanism.
  - ➢ To further enhance the link between the students and the administration.
  - ➢ To channelize greater responsibility amongst students by their meaningful participation through the House.

A Hundred students from the First Year, who come under the CBCS, participated in the discussion. Several key areas of academic pedagogy, Infrastructure, Sports and Campus life were listed down for deliberation and discussion. The programme proved highly effective and helpful in the Institution's pursuit to enhance productivity and maintain quality in all it's the functional area.

Aiming to evolve internal processes for analysis and assessment IQAC implemented ICT to make educational process more meaningful and students were provided the opportunity to select their electives for the final year and allied options for the second year through ERP.

## Total Quality Management Team

# Research Department

The Research Centre of SJCC aims at becoming the global hub of excellence in generating and spreading knowledge in the field of Commerce and □anagement Education. The motto of the Research Centre is to promote research culture by identifying, assembling and disseminating research information to the staff and students. The Department is a premier source of research information that appropriates latest modern management techniques and tools in conducting training programmes, workshops, seminars, conferences at national and international levels. The centre being an integral part of the institution encorages innovative and collabrative research and consulting projects in the field of education involving the corporate and non-corporate sectors. The report encapsulates the major achievements and recognition of the Research Centre in the year 2015-16.

The Research Centre of the Institution publishes two bi-annual research journals in an academic year. The SJCC Management Research Review (ISSN 2249-4359), is a peer reviewed journal which is committed to publishing scholarly, impactful and theoretical research articles. Eleven issues been successfully released. The Student Research Journal is an in-house journal which provides a research platform for students in areas related to theoretical, applied and interdisciplinary research in Commerce, Business Studies and Management. Post Graduate students are also given periodical training workshops in statistical packages which help them to participate and make paper presentation at various National and International seminars. This academic year the Research Department was further strengthened with the appointment of Dr. Mohan Philip as the Assistant Research Director. The team members constituting the Research Centre are the following:

| Sl. No | Names |
|---|---|
| i | Dr. Daniel Fernandes, SJ - Director |
| ii | Dr. Mohan Philip – Assistant Research Director |
| iii | Dr. A.M. Sheela – Research Supervisor |
| iv | Dr. Nirmala Joseph- Research Supervisor |
| iv | Dr. Raja Jebasingh – Research Supervisor |
| v | Dr. Ramachandra Gowda- Representative , BU |
| vi | Dr. Lily N David – Research Supervisor |
| vii | Dr. Charles Lasrado, SJ- Research Supervisor |
| viii | Dr. Nagaraj. H- Research Supervisor |
| ix | Dr. Shubra Rahul – Research Supervisor |

The Research Department takes responsibility for performing the following key tasks.

- Participate in generating innovative research proposals.
- Provide individual assistance to students and research scholars to write proposals and research papers.
- Write, scrutinize and proofread grant proposals.
- Assist with budget preparation and proposal submission.
- Coordinate training sessions on various research methodologies for research scholars.
- Maintain records and reports of the proposals and provide assistance in maintaining compliance with funding agencies.

## Major Highlights of the Research Department for 2015-16.

The ☐esearch ☐epartment achieved a significant milestone when the Bangalore University attested to the quality of the Research Department and extended its affiliation in conducting research leading to ☐h.☐. Degree in Commerce to 2017-18. For the renewal of the recognition of the Research Centre, Expert Committee members under the Chairmanship of Prof. N.S. Ramegowda, Former Vice Chancellor, KSOU, Mysore visited the campus on 1 July 2015. He was accompanied by Prof. RamachandraGowda, chairman Department of Commerce, Bangalore University and Dr. Sridhar, Dean of Commerce, Bangalore University.

Two of the faculty members have successfully defended their Ph D viva voce in the year 2015. Dr. Nirmala Joseph defended her thesis titled, *Performance Evaluation of Mergers andAcquisitions – A Study on Wealth Creation with special reference to Acquiring Companies, from Madras University on 16 September 2015. Dr. Hariharan Ravi defended his thesis titled Corporate Governance and the Performance in Select Banks* from Pondicherry University on 26 June 2015 respectively.

Dr.A. M. Sheela, acquired a grant for a Major Research Project from the Indian Council of Social Science Research (New Delhi). The title of the Project *is Identifying Growth Drivers of a Village Economy in the Dry Tract of Karnataka: Social Accounting Matrix (SAM) Approach.*

This academic year, The Bangalore Jesuit Educational Society funded a research project titled A Study on the Social Status of *Devadasis in Bijapur and Bagalkot District of Karnataka led* by Dr. A.M. Sheela and Dr. Himachalapathy and Ms. Suganthi.

Three Faculty members- had applied to Bangalore University to secure eligibility as Research Supervisors to guide Ph D research scholars. Dr.Lily N David and Dr.D. Raja Jebasingh have been approved as Research Supervisors

With a strong emphasis on innovative research, the Research Centre in collaboration with the different Departments hosted a state level, two national levels and two international levels seminars and conferences in the academic year 2015-16. The Centre organized seminars and conferences inviting resource persons from across the globe. Providing such dynamic forums the Research Department is catalyzing cutting edge research culture amongst faculty and students alike.

Two days National level workshop on "self Empowerment for research scholars through Digital tools in collaboration with VIT university chennai, 23 - 24 march 2016

**As a significant achievement the Research Centre published Two Research Journals and Three Research Compendiums with ISSN & ISBN numbers during the academic year 2015-16.**

| Sl. No. | Title of the publication | ISSN / ISBN | Month & Year |
|---|---|---|---|
| I. | SJCC Management Research Review | ISSN : 2249-4359 Vol.5, No.1 | June, December 2015 |
| II. | SJCC Management Research Review – Special Issue on Paradigm of Triple Bottom Line (TBL) | ISSN : 2249-4359 | September, 2015 |
| III. | Goods and Service Tax (GST) | ISBN: 978-81-924180-4-9 | September, 2015 |
| IV. | Tourism Sector in India: Development, Sustainability and Challenges (International Seminar Compendium) | ISBN: 978-81-924180-5-6 | September, 2015 |
| V. | Strengthening Transparency in Higher Educational Institutions (HEIs) (National Seminar Compendium) (National Seminar Compendium) | ISBN: 978-81-924180-3-2 | January, 2016 |

## Faculty Research Paper Publication Academic year 2015-16

Seminar / Conference / Symposium / Workshop - Participation and Paper Presentation

1. Rev. Dr. Daniel Fernandes SJ participated in the International Conference on "Expanding Jesuit Higher Education Network: Collaboration for Social Justice", at Australian Catholic University, Melbourne, July 20 – 24, 2015.

2. Rev. Dr. Daniel Fernandes SJ participated in the International Conference on "Themes and questions for Policy Consultation on Higher Education", conducted by St. Joseph's College, Thiruchinapalli, Tamilnadu, on 17th October, 2015.

3. Rev. Dr. Daniel Fernandes SJ participated in the National Conference on "Strategic Leadership in Higher Education: Options for the Future", Conducted by Xavier University, Bhubaneswar, October 23rd and 25th, 2015.

4. Dr. Nirmala Joseph attended a National Level Round Table on "Make in India - Academia and Industry working together for Developing Skills for Tomorrow" Organized by ACCA in association with ISDC, Bangalore, 20 January, 2016

5. Dr. A M Sheela attended a UGC sponsored National seminar on "Role of higher education institutes in re-inventing skills for global competency" organized by Kristu Jayanthi, Bangalore on 21 and 22 January 2016.

6. Dr. Hariharan Ravi attended an International level conference on "A vision for higher education." Held at Mount Carmel College, Bangalore on 30 and 31 July 2015.

7. Dr. Mohan P Philip attended an International Conference on contemporary Issues on Management and Information Technology (ICMIT-2016), organized by Organized by Nehru College of Management, Coimbatore ( Kuala Lumpur, Malaysia) 9 – 10 March, 2016

8. Dr. Mohan P Philip attended a Workshop on "Data Analysis for Research in Management and Social Sciences" conducted by the Centre for Distance Education and Department of management Studies, Anna University, Chennai.

9. Dr. Oliver took part in a National level seminar on "Viswa Hindi Sammelana" conducted by Maakan Lal Chaturvedi Rastriya Prakaritha evam Sanchar University, Bhopal from 10 to 12 September 2015.

10. Dr. D. Raja Jebasingh attended a National Level Conference on" Impact of Travel Automation in Hospitality & Tourism Industry" organized by Mount Carmel College, 8 February 2016

11. Dr. D. Raja Jebasingh, Conducted a workshop on "How to write research Paper" for B.Com Travel & Tourism students, at St.Joseph's College of Commerce, on 21 July, 2015.

12. Dr. Nirmala Joseph attended a National Level Conference on "Managing Competitiveness with Sustainable Business Growth" organized by CMRInstitute of Management Studies, Bangalore, 18, 19 February, 2016.

13. Dr. Nirmala Joseph attended a National Level Seminar on "Preparing Today's Management Accountants for Tomorrow's Challenges" Organized by Institute of Management Accountants (IMA), Wiley and Miles Education, 26 February, 2016

14. Fr. Roshan Pereira, SJ attended a National Conference on "Managerial Perspectives- Issues and Challenges in the era of Globalization" organized by the Dept. of Business Administration, St. Joseph's College, Tiruchirappalli, 21 January, 2016.

15. Fr. Roshan Pereira, SJ attended a National Conference on "Marketing in the 21st Century" organized by St. Joseph's College of Business Administration, Bangalore. 14 November 2015.

16. Fr. Roshan Pereira, SJ attended a National Level Conference on "Managing Competitiveness with Sustainable Business Growth" organized by CMR Institute of Management Studies, Bangalore, 18th, 19th February, 2016.

17. Fr. Roshan Pereira, SJ chaired a Session at National Conference on "Managerial Perspectives- Issues and Challenges in the era of Globalization" organized by Dept. of Business Administration, St. Joseph's College, Tiruchirappalli, 21 January, 2016.

18. Dr. Himachalapathy Pathi , participated and presnted a paper on "Are Brics Countries sustainable? Moving towards a low-Carbon Economy", at International Conference on "Global Economic Growth and Sustainability: Challenges and Prospects, organized by SDM-mysore. November 20-21, 2015.

19. Dr. Himachalapathy, R. , attended the "Management Development Programme (MDP) on Currency Derivatives" organized by Kristu Jayanti College(Autonomous), Bengaluru, Jan, 11, 2016.

20. Dr. Himachalapathy, R. , participated in the "National Level FDP on Research Methodology and Data Analysis using SPSS and AMOS" conducted by Crescent Business School - B.S. Abdur Rahman University, Chennai, May 4-8, 2015.

21. Dr. Himachalapathy, R. , participated and presnted a paper on "Looking into the Shadows: Evidences from China,Austrialia, Europe ,India, at International Conference on "Global Economic Growth and Sustainability: Challenges and Prospects, organized by SDM-mysore. November 20-21, 2015.

22. Dr. Himachalapathy, R. , participated FDP on Research Methodology conducted by School of Management studies , Vels University, Chennai, May 18th and 19th , 2015

23. Dr.Himachalapathy, R. participated and presnted a paper on ☐A comparative ☐tudy on the ☐☐I inflows of BRICS and USA" at International Conference on "Global Economic Growth and Sustainability: Challenges and Prospects, organized by SDM-mysore. November 20-21, 2015

24. Mr. Christopher Devakumar presented a paper in an International Seminar on "The Paradigm of TBL" held at St. Joseph's College of Commerce on 4th September 2015.

25. Mr. Christopher Devakumar presented a paper in an International Seminar on "The Paradigm of TBL" held at St. Joseph's College of Commerce on 4th September 2015.

26. Mr. Giridhar Naidu attended a National level seminar on "Applied Econometrics in Finance" conducted by PESIT College, Bangalore in October 2015.

27. Mr. Giridhar Naidu attended a National level seminar on "Applied Econometrics in Finance" conducted by PESIT College, Bangalore in October 2015.

28. Mr. Krishnan Mahadevan attended a workshop on "E-Content development for teaching and learning" organized by Jamal Mohammed College, Tiruchirappalli on 22nd December 2015.

29. Mr. Krishnan Mahadevan participated in an International conference on "International Conference on A vision for Higher Education -2030", organized by Mount Carmel College, Bangalore on 30th and 31st July, 2015.

30. Mr. Raj Sadhwani participated in the International Conference on " Cinematic Tourism: Movies as a tool for modern tourism marketing organized by Garden City College & FKCCI, Bangalore, 6th February 2016.

31. Mr. Raj Sadhwani participated in the UGC Sponsored National Conference on "India Tourism & Entrepreneurship – A Comprehensive Analysis of Emerging Opportunities and Challenges" organized by Jyoti Nivas College, Bangalore, 23rd February 2016.

32. Mr.Raj Sadhwani attended the International Conference on "Tourism Sector in India: Development, Sustainability and Challenges" organized by St.Joseph's College of Commerce and FKCCI, Bangalore, 4th September 2015.

33. Mr.Raj Sadhwani attended the National Level Conference on" Impact of Travel Automation in Hospitality & Tourism Industry" organized by Mount Carmel College, 8th February 2016

34. Ms. Gayatri Sasi Tampi attended a workshop on "Advanced data analysis for researcher using SEM and Path Analysis" organized by Centre for applied research and educational services, Bangalore

35. Ms. Gayatri Sasi Tampi attended a workshop on "Structural equation modeling using AMOS" conducted by Christ ☐niversity, at ☐odal ☐ffice, Trivandrum on 24th to 26th July 2015.

37. Ms. Muktha attended an IQAC sponsored workshop on "Academic, Administrative and Environmental Audit" conducted by Gudleppa Hallikeri Gudleppa Hallikeri Arts, Science and Commerce College, Haveri on 11th April 2015.

38. Ms. Poornima Vijaykumar attended a National level Faculty Development Programme on "FDP on Rise in Professional Status through Research" held at Acharya, Bangalore on 11th April, 2015.

39. Ms. Poornima Vijaykumar attended a National level Faculty Development Programme on "Solving OR problems using Ms-Excel" organized by RV Institute of Management, Bangalore on 26th May 2015.

40. Ms. Poornima Vijaykumar attended an ICSSR sponsored National level Workshop on "Interdisciplinary Research Methodology Workshop" organized by Madras Institute of Development Studies (MIDS), Chennai from 7th to 11th July, 2015.

41. Ms. Poornima Vijaykumar attended an International Conference on "Contemporary Issues on Management and Information Technology organized by Nehru College of Management, Coimbatore on 9th and 10th March, 2015.

42. Ms. Poornima Vijaykumar attended an International Conference on "Global Economic Growth and Sustainability – Prospects & Challenges" organized by Shri Dharmasthala Manjunatheshwara Institute for Management Development, Mysore on 20th and 21st November, 2015.

43. Ms. Poornima Vijaykumar participated in a National Seminar on "Preparing Today's Management Accountants for Tomorrow's Challenges" organized by Institute of Management Accountants (IMA), Wiley and Miles Education, Bangalore on 26th February 2016.

44. Ms. Poornima Vijaykumar participated in a UGC sponsored, State Level Workshop on "Statistical Computing" conducted by Poornaprajna College, Udupi on 20th and 21st February, 2016.

45. Ms. Poornima Vijaykumar participated in an International Conference on "The Paradigm of Triple Bottom Line (TBL) – Risk, Ethics, Governance and Sustainability" conducted by St. Joseph's College of Commerce, Bangalore with Association □f Chartered Certified Accountants □ACCA□ and International Skill Development Corporation (ISDC) on 31st August and 1st September, 2015.

46. Ms. Poornima Vijaykumar participated in an International Seminar on "International Seminar on Tourism Sector in India: Development, Sustainability and Challenges" organized by St. Joseph's College of Commerce, Bangalore in Association with Federation of Karnataka Chambers of Commerce and Industry (FKCCI) on 4th September, 2015.

47. Ms. Poornima Vijaykumar took part in the National Level Seminar on "Goods and Service Tax (GST)" organized by St. Joseph's College of Commerce, Bangalore in association with the Institute of Chartered Accountant of India on 3rd September, 2015.

48. Ms. Shivakami Rajan attended a conference on "Role of HEIs in Reinventing Skills for Global Competency" conducted by KristuJyanthi College, Bangalore on 21st and 22nd January 2016.

49. Ms. Shivakami Rajan participated in a National level workshop on "Methodology of Research in Social Sciences" conducted by R V Institute of Management, Bangalore on 17th October 2015.

50. Ms. Shivakami Rajan participated in a National level workshop on "Multivariate Analysis using SPSS and AMOS" conducted by Kongu Engineering College -Dept of Management Studies, Erode from 29th to 31st October 2015.

51. Ms. Shivakami Rajan participated in a UGC sponsored National level conference on "Ethical Practices in Business-An Indian Perspective" conducted by Maharani Lakshmi Ammani College for Women, Bangalore on 10th and 11th September 2015.

52. Dr. Shubhra Rahul participated in a seminar on "Marketing in the 21st Century" conducted by St. Josephs College of Business Administration, Bangalore on 14th November, 2015.

53. Ms. Veenu Joy attended a UGC sponsored National seminar on "Research methodology and Statistical Data Analysis" conducted by Deva Matha College, Kuravilangad from 10th to 13th February, 2016.

54. Ms. Christina Aroojis took part in a UGC sponsored National level conference on "Practicies in Business-An Indian Perspective" organized by Maharani Lakshmi Ammani College for Women, Bangalore on 10th and 11th September 2015.

55. Ms. Komal A Dave participated in a UGC sponsored National Seminar on "Research methodology and Statistical Data Analysis" conducted by Deva Matha College, Kuravilangad from 10th to 13th February, 2016.

56. Ms. Komal A Dave took part in a workshop on "Research Methodology in Social Science for PhD scholars." Organized by Nehru Institute of Engineering and Technology, Coimbatore from 28th September to 10th October, 2015.

57. Ms. Komal A. Dave participated in a workshop on "Rise in Professional Status through Research" conducted by Acharya, Bangalore on 11th April, 2015.

58. Ms. Marina participated in an International Conference on "International Conference on Socio-Feministic Perspective in Modern Indian Fiction" conducted by Sri Vasavi College, on 28th August 2015.

59. Ms. Nikhath Asrar attended an International Conference on "Tourism Sector in India: Development, Sustainability and Challenges" organized by St.Joseph's College of Commerce and FKCCI, Bangalore, 4th September 2015.

60. Ms. Nikhath Asrar attended National Level Conference on "Impact of Travel Automation in Hospitality & Tourism Industry" organized by Mount Carmel College, 8th February 2016.

61. Ms. Nikhath Asrar participated in the International Conference on " Cinematic Tourism: Movies as a

tool for modern tourism marketing organized by Garden City College & FKCCI, Bangalore, 6th February 2016.

62. Ms. Nikhath Asrar participated in the UGC Sponsored National Conference on "India Tourism & Entrepreneurship – A Comprehensive Analysis of Emerging Opportunities and Challenges" organized by Jyoti Nivas College, Bangalore, 23rd February 2016.

63. Ms. Nikhath Asrar attended a seminar on Tourism, Hospitality and Management-An interdisciplinary approach towards advance research, organized by Christ University Bangalore, 4th& 5th March 2016.

64. Ms. Preemal Maria D'Souza attended a UGC sponsored National level conference on "Ethical Practicies in Business-An Indian Perspective" conducted by Maharani Lakshmi Ammani College for Women, Bangalore on 10th and 11th September 2015.

65. Ms. Sneha S Raj participated in a workshop on "Solving OR problems using Ms-Excel" conducted by R V Institute of Management, Bangalore on 26th May 2015.

66. Ms. Tasmiya Hussni participated in a workshop on "Rise in Professional Status through Research" conducted by Acharya, Bangalore on 11th April, 2015.

67. Ms.Marina Joyce attended and presented a paper on "I too want to live! For I am one like you - a study on the social perspective of women in India then and now" at International Conference on - Socio-Feministic Perspective in Modern Indian Fiction, organized by Dept of English, Vasavi College, Erode, Tamilnadu, 28th August, 2015.

68. Ms.Marina Joyce attended a conference and presented a paper on "Task Based Language Learning - equipping Learners" at UGC Sponsored National Conference on Modern Trends in English Language Teaching: Placing the Learners in the Spotlight On organized by St.Joseph's Evening College, Bangalore. 17th August, 2015.

69. Ms.Suganthi Pais attended a workshop on "Finance and accounting for BPS" Conducted by TCS, Bangalore, 26th - 30th Oct, 2015.

70. Ms. Theresa Rathi Rani participated in an International Conference "Emerging Trends in Global Accounting and Finance "organized by Kristu Jayanthi College, Bangalore, Jan 7th& 8th 2016.

71. Ms.Preemal Maria D'Souza presented a paper on "A Study on the Awareness of Consumers on Unethical Practices in Online Marketing Strategies" at National level seminar organized by Maharani Lakshmi Ammanni College for Women10th and 11th September, 2015.

72. Ms.Preemal Maria D'Souza, attended the "JESCOL Seminar" organized by Bangalore Jesuit Educational Society, 11th - 13th February, 2016.

73. Ms.Preemal Maria D'Souza, attended an International Conference on "3i Intelligence, Innovation and Inclusion-Best Practices for Global Excellence" organized by Pondicherry University, 11th& 12th March, 2016.

74. Ms.Preemal Maria D'Souza, attended the National Faculty Development Program on "Econometrics", organized by PES Institute of Technology, 8th& 9th October, 2015.

75. Ms.Ravi Darshini attended the FDP on "Application of Econometrics in Financial research" Conducted by PES University, Bangalore, 8th, 9th October, 2015.

76. Ms.Tina P. Singh attended the IQAC Sponsored National Level Conference "Academic, Administrative and Environmental Audit" KLE College, Haveri, 11th April 2015.

77. Ms.Tina P. Singh attended the National Conference on "Financial and Environmental Sustainability" Seshadhripuram College, Bangalore, 12th September, 2015.

78. Ms.Tina P. Singh, attended the "JESCOL Seminar" organized by Bangalore Jesuit Educational Society, 11th - 13th February, 2016.

79. Ms.Tina P. Singh, participated in a State Level Seminar on "Digital tools in Marketing" Organized by St.Joseph's College of Business Administration, Bangalore, , 05th September, 2015.

80. Ms.Tina P.Singh, participated in the UGC Sponsored National Level Conference on "Indian Tourism and Entrepreneurship, a Comprehensive Analysis of emerging Opportunities and challenges, organized by Jyothi Nivas College, Bangalore, 23th February, 2016.

81. Ms.Veenu M attended the UGC Sponsored National Seminar on "Research Methodology and Statistical Data Analysis", Post Graduate Department of Commerce, Deva Matha College, Kuravilangad, Kerala. 10th,11th&12th February, 2016

## Paper Publications

1. Daniel Fernandes SJ (2016), "Transformational Intervention in Higher Education-the role of Transparency and accountability", International Journal of Informative & Futuristic Research, ISSN (Online): 2347-1697, IF (2014):4.164, 3(6) 1927-1932

2. Dr. Hariharan Ravi (2016)"Study the economic added and its influence on the market price of shares in Indian Stock Market" JJRFM – (JF 5.230) International 5. (ISSN-2231-5985)

3. Dr. Himachalapathy (2016) "A comparative study on financial performance of ☐AI☐ and Tata ☐teel Ltd", Indian Journal of Research in Commerce, Management, Engineering and Applied Science, (1) 96-100

4. Dr. Himachalapathy (2016) "Investors' perception on Stock price, Gold Price and USD rate movements in India, Indian Journal of Research in Commerce, Management, Engineering and Applied Science, (1) 138-142

5. Dr. Himachalapathy (2016)"An Empirical Study on ☐fficient ☐arket ☐ypothesis☐ A case study in India", Indian Journal of Research in Commerce, Management, Engineering and Applied Science, (1) 301-304

6. Dr. Lalima Chakraverty "Reading literature through feminist lens, displacement, infidelity and the narrative of becoming: A study of Manju Kapur's 'The immigrant and Nasreen's The French lover'. Author press, ISBN: 978-9352-071180 .

7. Dr. Lily N.David (2015) "Impact of recession on the luxury goods market in India", Conference Proceeding UGC Sponsored Conference on Emerging Trends and Challenges in Management conducted by Jain Narayan Vyas University, ISBN: 9789384385101.

8. Ms. Marina Joyce (2015) on "I too want to live! For I am one like you - a study on the social perspective of women in India then and now" ISSN (P):2249-6912; ISSN (E):2249-8028.

9. Mr. Mohammed Ashfaqe (2015), "Study the economic added and its influence on the market price of shares in Indian Stock Market" JJRFM – (JF 5.230) International 5. (ISSN-2231-5985)

10. Dr. Mohan P Philip (2016) "A study on the Depth of Financial Inclusion in Relation with the access points☐ International ☐ournal of ☐icrofinance, ☐.

11. Dr.Mohan P Philip (2016)"Stree Shakthi Programme: Awakening the Entrepreneurial Spirit among the Marginalized Women" International Journal on Cybernetics & Informatics (IJCI) published by Academy and Industry Research Collaboration Centre (AIRCC) Publishing Corporation Digital Library indexed in Scopus and Ulrich. 2016

12. Dr. Mohan P Philip "Management of OPD Queue in the Healthcare Organizations", International Journal on Cybernetics & Informatics (IJCI) published by Academy and Industry Research Collaboration Centre (AIRCC) Publishing Corporation Digital Library indexed in Scopus and Ulrich. 2016

13. Ms. Mukta. (2015). Role of FDI in Banking Sector towards stimulating Green Banking. JADBM -1(4) 330-330.

14. Dr. Nirmala Joseph (2016) "A critical study on tax planning techniques adopted by assessees taxable under the head 'Income from Salaries" International Journal of Management and Social Sciences Research Review, 1(1)

15. Dr. Nirmala Joseph (2016) "A critical study on the trends, pattern and drivers of FDI in India" International Journal of Informative and Futuristic Research, 3(5)

16. Dr.Nirmala Joseph (2016) "Performance Evaluation Of Initial Public Offerings With Reference To The National Stock Exchange of India" Intercontinental Journal of Finance Research Review, 4(1)

17. Ms. Poornima (2015) An analysis of Sustainability ☐eporting in India☐ The ☐egal ☐ramework, benefits and challenges. Confernce Compendium on The Paradigm of Triple Bottom LIne- Risk, Ethics, Governance and Sustainability. Bangalore: St. Joseph's College of Commerce.

18. Ms. Poornima (2015) Glimpses into Karnataka Government's Initiatives towards Women Empowerment-Shree Shakthi Programme. Compendium of Papers, ISBN: 978-93-83302-12-3 .

19. Ms. Poornima. (2015). A study on the Financial Literacy of Micro Small and Medium Enterprises-with special reference to Bangalore. Compendium of Papers, ISBN: 978-93-83302-12-3 .

20. Ms. Poornima. (2015). A study on the bankers perspective in Credit worthiness of Micro, Small and Medium Enterprise(MSME) with special reference to Bangalore. Contemporary Issues on management and Information Technology. Coimbatore: Nehru College of Management, Coimbatore.

21. Ms. Poornima. (2015). A study on the Financial Literacy of Micro Small and Medium Enterprise-with special reference to Bengaluru. Global Economic Growth and Sustainability- Prospects and Challenges. Mysore: Shri Dharmasthala Manjunatheshwara Institute for Management Development.

22. Ms. Poornima. (2015). An analysis of Sustainability reporting in India☐ The legal framework, benefits and challenges. SJCC Management Research Review ( A Bi-annual peer reviewed journal), ISSN: 2249-4359.

23. Ms. Poornima. (2015). An insight of Karnataka and Goa Tourism-with special reference to the coastline. International Seminar on Tourism Sector in India: Development, Sustainability and Challenges. Bangalore: St. Joseph's College of Commerce, Bangalore.

24. Ms. Poornima. (2015). Glimpses into Karnatake Government's Initiatives towards women Empowernment-Shree Shakthi Programme. Global Economic Growth and Sustainability- Prospects and Challenges. Mysore: Shri Dharmasthala Manjunatheshwara Institute for Management Development.

25. Ms. Poornima. (2015). Shree Shakthi Programme: Transforming Life-Styles of the Marginalized Women (with special reference to Bangalore District, Karnataka State). Contemporary Issues on Management and Information Technology. Coimbatore: Nehru College of Management, Coimbatore.

26. Ms. Preemal Maria D'Souza (2016) "A Study on the Depth of Financial Inclusion in Relation with the Access Points" International Journal of ☐icrofinance. ☐Communicated☐

27. Dr. Raja Jebasingh (2015) "Corporate Governance: A Catalyst for Industry Sustainability and Growth, Quest, 1 (1) 11-15

28. Ms. Ravi Darshini (2015) "The Association between Changes in Key Rates and Ratio of Reserve Bank of India and Stock Return – An Analytical Study with special reference to NSE" SJCC Management Research Review, 5 (1) 22-30.

29. Ms. Shivakami Rajan (2014). Crowd Source- The Big Inexhaustible Organization Resource. Journal of Research in Marketing, ISSN: 2292-9355Vol 3, No.3.

30. Ms.Shivakami Rajan (2015). The Role of Risk and Competition in Women MSME's-Literature Review and Implications. International Journal of Education and Science Research Review,Vol 2 .

31. Ms. Shivakami Rajan (2016). An Examination of Women MSMES Entreprenuer's Personal Goals and Start-up Factors- interpretive Case Studies of Women MSME Entrepreneurs in Bangalore City. ZENITH International Journal of Business Economics & Management Research,Vol 6, 57-77.

32. Ms. Shivakami Rajan, S. (2015). A going concern's growing concerns:A case study on Spice Jet India, Int. J. Mgmt Res. & Bus. Strat. 9(4) 2

33. Ms. Suganthi Pais (2016) "Educational Loan and Non-Performing Assets of Public Sector Banks in India– an Empirical Study. International Conference proceeding on Business and Human Resource. Management.

34. Ms.Theresa Rathi Rani (2015) "Impact of recession on the luxury goods market in India", Conference Proceeding UGC Sponsored Conference on Emerging Trends and Challenges in Management conducted by Jain Narayan Vyas University, ISBN: 9789384385101.

35. Ms. Theresa Rathi Rani (2016) "Investor's Perception on Prices of Gold, Nifty and Forex "Indian Journal of Research in Commerce, Management, Engineering and Applied Science, (1) 138.

36. Ms. Komal A Dave (2016) "Health Financing in India – A General Perspective" International Journal on Cybernetics & Informatics (IJCI) published by Academy and Industry Research Collaboration Centre (AIRCC) Publishing Corporation Digital Library indexed in Scopus and Ulrich. 2016

## Books

Hariharan Ravi (2015), "Corporate Governance and the performance of Banks in India", Scholar's Press Publisher, Germany, ISBN:978-3-639-71049-6

**Training Course**

Kumaresan, has Completed Training Course on "Cloud Computing" Conducted by Ministry of Micro, Small & Medium Enterprises (MSME) Govt. of India.

**Faculty Members Professional & Academic Assignment**

1. Rev. Dr. Daniel Fernandes, SJ is nominated the Syndicate member of Bangalore University, Governing Body member of Mount Carmel College, Chairman Institutional Research and Ethical Board (IREB), St. Philomena's Hospital, Bangalore.
2. Dr. Lily David has attended B.Com Board of Studies Meeting at Christ University held on 20th February, 2016.
3. Dr. Lily David has been appointed as NAAC Peer Team Member for Re-accreditation of Government College for Women (Autonomous) Kumbakonam, Tamil Nadu, 14th to 16th March' 2016.
4. Dr. D. Raja Jebasingh served as an external examiner for Evaluation of Ph.D Thesis of Bharathidasan University, Trichy, (Tamilnadu) and Periyar University, Salem (Tamilnadu)
5. Dr.D.Raja Jebasingh served as a member of Doctoral Committee, PG Research Department of Commerce, Christ University, Bangalore.
6. Dr.D.Raja Jebasingh served as a Resource person for Technical Session at National Conference on "Green Marketing emerging opportunities and Challenges, organized by Department of Commerce and computer applications, SNR Sons College, Coimbatore, 10February, 2016.
7. Dr.D.Raja Jebasingh attended the Ph.D Scholars Annual Progress review Committee meeting at Center for research, Christ University, Bangalore, 02nd February, 2016.
8. Dr. Mohan P Philip is a member of the Doctoral Committee, Department of Commerce, Bangalore University, Bangalore.
9. Dr. Mohan P Philip has been conducting classes in Research Methodology for the Course Work Examination in Ph. D for the Department of Commerce, Bangalore University, Bangalore.
10. Dr. Mohan P Philip is a member of Doctoral Committee, Department of Commerce, Bharathiar University, Coimbatore, Tamil Nadu.
11. Dr. Mohan P Philip has presided as Chairperson for the third International Conference on "Contemporary Issues on Management and Information Technology", organized by, Nehru College of Management, Coimbatore, SNR Sons College, on 9th and 10th March, 2016, at Hotel Soliel, Bukit Banking, Kulalumpur, Malaysia.
12. Dr. Shubhra Rahul is member of the Doctoral Committee, Department of Commerce, Bangalore University, Bangalore.
13. Dr. Shubhra Rahul is a member of the faculty conducting classes in Human Resource Management in the Course Work Examination in Ph. D for the Department of Commerce, Bangalore University, Bangalore.
14. Fr.Roshan Pereira, SJ chaired a session at National Conference on "Managerial Perspectives- Issues and Challenges in the era of Globalization" organized by Dept. of Business Administration, St. Joseph's College, Tiruchirappalli, 21st January, 2016.
15. Ms. Muktha and Ms. Suganthi Pais were appointed as members of the Board of Studies of St. Joseph's College.
16. Dr. Lalima Chakaraverty was appointed as an external Examiner for Evaluation of M.Phil thesis Christ University.
17. Mr. Raj A Sadhwani served as an external Examiner for Mount Carmel College.
18. Ms. Nikath Asrar served as an external Examiner for Mount Carmel College and Christ University.
19. Ms. Nikath Asrar was appointed as a member of the Board of Studies of Mount Carmel College and Christ University.
20. Mr. Vinay Kambipura was appointed as a member of the Board of Studies of Department of English at NMKRV College, Bangalore.

| Ongoing Minor Research Projects | | | | | |
|---|---|---|---|---|---|
| **Sl. No** | **Name of the Principal Investigator(PI)** | **Title of the Project** | **Type** | **Name of the Funding Agencies** | **Sanctioned Amount (In Rs)** |
| **1.** | Ms. Komal & Ms. Tasmiya | A Study on pigmy deposit schemes by banks and its role in micro saving and employment creation in Bangalore city | Minor | UGC | 35,000 |
| 2. | Mr. Vinay & Ms. Marina | A study on Dr. Nagaraj's writings on Indian Culture | Minor | UGC | 35,000 |
| 3. | Ms. Poornima, Ms. Christina & Ms. Preemal | A comparative study on women empowerment through self help groups with special reference to rural districts of Karnataka | Minor | UGC | 85,000 |
| **Project Details - Ongoing Major Research Projects** | | | | | |
| 1. | Dr. A.M.Sheela | Identifying Growth Driers of a village economy in the Dry Tract of Karnataka: Social Accounting Matrix (SAM) Aproach | Major | ICSSR New Delhi | 7,05,000 |
| 2. | Dr. A.M sheela | Socio economic appraisal of the Deva-dasi system with special reference to Bijapur, Bagalkot Dt. of Karnataka | Major | Institutional BJES , Banga-lore | 1,00,000 |
| **Details of the Research Project Completed till 2015 -16** | | | | | |
| 1 | Dr. A.M.Sheela | Climate Change and its impact on Livelihoods | Minor | UGC | 1,05,000 |
| 2 | Dr.A.M.Sheela | A Rapid Appraisal Of The Impact Of Economic Recession on The Urban Poor | Minor | UGC | 96,000 |
| 3 | Mr. Ravi Richard | Institutional Network of women Entrepreneurs –A study about perceived effectiveness | Minor | UGC | 50,000 |
| 4 | Ms. Ravi Darshini | An analytical study on the economic potential and challenges of street vendors in the city of Bangalore | Minor | UGC | 63,000 |
| 5 | Dr.A.M.Sheela | Impact of the growth of organized food retailing on the traditional retailers in Bangalore | Minor | Planning Commission (GoI) | 55,000 |
| 6 | Rev. Dr.Stany D'Souza SJ Dr. Sheela Dr.D.Raja Jebasingh | A study on child Health and Educational Status among the Urban Poor – In Bangalore Slums | Major | Institutional Funding | 1,00,00 |
| 7 | Ms. RuqsanaAnjum | Problems encountered Agarbathi manu-facturers in the city of Bangalore | Minor | UGC | 83,000 |
| 8 | Dr. D. Raja Jebasingh | A Critical Evaluation of New And Re-newable Energy Sources In Karnataka With Special Reference To Wind Energy | Minor | UGC | 55,000 |
| 9. | Mr. Mohamed Ashfaque | Impact Of Women Empowerment Through Self Help Group – A Micro Level Study In Rural Karnataka | Minor | UGC | 72,000 |

# Teaching Excellence & Educational Development

St Joseph's College of Commerce prides itself on having a highly proficient teaching faculty who strive relentlessly towards upholding the values and beliefs of the Institution. The faculty base of the Institution has been strengthened with an addition of eight faculty members, each adding merit in the pursuit to attain quality education. The total strength of the faculty has increased to fifty□ four with the inclusion of the new members.

| Sl. No | Names |
|---|---|
| i | Mr. Ashok T.A , (Dept of Kannada) |
| ii | Mr. Christopher Devakumar, (Dept. Of Commerce) |
| iii | Mr. Giridhar, (Dept. of Commerce) |
| iv | Dr. Hariharan Ravi , (Dept. of Commerce) |
| v | Mr. Krishnan Mahadevan , (Dept. of Commerce) |
| vi | Mr. Prakash R , (Dept. of English) |
| vii | Ms. Nisha Amogh , (Dept. of Commerce) |
| viii | Ms. Sumitra Sreenivasan , (Dept. of Commerce) |

**Faculty Development Programmes**

The Faculty Development Programme hosted by the Institution, guides and enables faculty members to attain scholarly and interdisciplinary expertise to learning, teaching and implementing positive social change through various talks, workshops and research projects. The following programmes were organized and conducted for Staff members during the academic year 2015-16.

| Sl. No. | FDP Topic | Date of Programme | Resource Person |
|---|---|---|---|
| 1. | Train the Trainer | Odd/ Even Sem | ISC & ACCA |
| 2. | Building Teaching Competencies | 6- 6-2015 | Dr. Joe Arun SJ |
| 3. | Teaching Pedagogies &Practices | 9 -6-2015 | Dr. Tony Tampi-Kayala |
| 4. | Developing IOC Modules for Students | 2-7-2015 | Chartered Institute for Securities& Investment (UK) |
| 5. | Research in Interdisciplin-ary Methodology | 7-11 July 2015 | MIDS& RGNIYD |
| 6. | Pedagogy of Case Study Analysis | 28 -7-2015 | Ms.BharathiGopal |
| 7. | Finance and Accounts for Business Process Services | 26-30 Oct 2015 | Tata Consulting Service |
| 8. | Corporate Law and Compliance | 3-2- 2016 | SimplyFive |

# Seminars Conferences & Workshops

## International, National and State level Seminars

Doubt, Discuss &Discover

Conferences and seminars are effectual forums for discussion and deliberation on myriad topics and themes. Seminars weave together a variety of topics and bring it to life by creating an environment which is conducive for emphatic discussions on important issues. It provides a unique, unparalleled arena for people to voice out their opinions, arguments and also aids in exponentially broadening the participants' mental horizons on a slew of crucial issues. These educative seminars help in acquainting us with the latest developments and events in a world that is unremittingly changing. A slew of national and international seminars are hosted by St. Joseph's College of Commerce, which witness enthusiastic participation from a plethora of students, teachers, research scholars and the like. These seminars are an integral step towards not only enlightening minds, but also enabling students to enhance their presentation, interpretation and communication skills. In the continued pursuit of academic excellence this year too, the Institution hosted International and National seminars in collaboration with professional bodies and organizations like ACCA, ISDC, FKCCI, ICAI & EDI.

## International Seminar on the Paradigm of Triple Bottom Line – Risks, Ethics, Governance and Sustainability in collaboration with ACCA & ISDC.

**Inauguration and Keynote address**

Mahatma Gandhi once said, "There is enough in the world for every man's need but not enough for every man's greed." On the lines of this principle of thought, St. Joseph's College of Commerce held an international seminar in association with ACCA and ISDC on the paradigm of Triple Bottom Line – Risks, Ethics, Governance and Sustainability. The inaugural program provided the required momentum to ensure the frictionless proceeding of the conference.

Rev. Dr. Daniel Fernandes, SJ, delivered the welcome address followed by the presidential address by Rev. Fr. Anthony Joseph. Mr. Toby Moseley, head of partnerships of ACCA, UK, spoke about the role of ACCA in developing TBL by facilitating dialogues and sharing thoughts and challenges within the profession.

The special edition of the research journal was handed over to Ms. Beth Shotton by Dr. Raja Jebasingh. It contained over 21 thoroughly researched and

scrutinized papers following which Ms. Nirmala Joseph delivered the vote of thanks .The keynote address was delivered by Ms. Beth Shotton who intends to prepare the next generation to sustain our planet by making the arrangements now.

**Technical Session –I**

**Ethics in TBL reporting: by Mr. Toby Moseley - the Head of Partnerships of ACCA, UK.**

The speaker for this session was Mr. Toby Moseley the Head of Partnerships of ACCA, UK. He spoke about sustainable development from the ACCA's perspective. Emphasis was given to the way in which professionals contribute to TBL reporting.

**Technical Session –II**

**"From Plates to Buckets" – The Need For Sustainable Profitability Over Corporate Profitability byDr. Joe Arun S.J.,**

☐r. ☐oe Arun ☐.☐ was the first speaker in the first technical session of the conference, presenting a thesis on sustainable profitability as opposed to corporate profitability, and the need to divert focus to the former. Dr. Joe ArunS.J, is the former director of the Goa Institute of Management and completed his Ph.D at Oxford University. A Jesuit priest, he also holds an MBA from IIBM, Delhi.

Introducing his thesis with an analysis of the present notion of profitability, ☐r.Arun affirmed his statement of the problem ☐ sole focus on profit leads to depletion of resources and short term results only.

**ROUND TABLE**

**Topic: Partnering With the TBL Vision – Perspectives of Academicians**

The objectives of deliberation were very clearly laid out right at the outset by the moderator of the debate and Head of Business Relations at the ACCA, Kush Ahuja. The areas that this session aimed to shed light on were the profitability of using the Triple Bottom Line, education's perception of the TBL and the perception of an entrepreneur towards utilizing capital for sustainable investment.

The discussion, participated in by the country's leading academicians, aimed to shed light on the role of education in implementing the Triple Bottom Line. Participants included:

Dr. K.S Casimin, Principal of Loyola Academy

Dr. Roy Pereira – Provost, Vice Principal and IQAC Coordinator of St. Xavier's College, Mumbai

Dr.NeriCarnelio, the Principal of Milagres College

Rev. Dr. Nicholas Tette of St. Xavier's College (Ranchi) and Dr.Umarani, the Principal of GCC College (Pune)

Rev. Dr. Andrew Francis, Assistant Professor at St. Joseph's College, Trichi

Ms Latha Subramanian, faculty member of St. Francis Women's College, Hyderabad

Dr. Josephine Rosario, the Dean of Commerce at Mount Carmel College

The round table conference came to a conclusion with Dr. Roy explaining quoting lines from the song, "Impossible Dream", relating them to the need for optimism to pervade the pessimism that exists in the business world today.

**Technical Session –III**

**Corporate Social Responsibility and value creation by**

Dr. Benedict Valentine,Senior Lecturer with the Sunway Education Group in Selangor, Malaysia

An interactive prayer session is the best way to kick start a conference which is exactly how Father Roy Pereira ignited our minds with devotion and joy. The moderator for the session, Ms Shivakami introduced the speaker, Dr Benedict Valentine, and invited him to share his valuable inputs on the topic 'Corporate social responsibility and value creation '.

## Panel Discussion

**Topic: Vision of Educational Institutions In Moulding Young Minds For Economic, Social and Environmental Stability**

Beginning discussion was Dr.Cheriyan Alexander, the moderator of the session, who explained in no uncertain terms the need for sustainability in the modern world. Affirming that no individual can truly be absolved of guilt for making the world as unsustainable as it presently is, Dr. Alexander stressed on the need for humanity to stop heading down this unsustainable path.

The panelists for the discussion were Dr. Parameshwar Iyer, Dr. Venugopal, Dr.AshwinMahesh,Mr. Bhushan and Dr. Alexander.

A highly participative question and answer session followed, where more perspective was shared on the ways in which educational institutions can gear young minds for problem solving. Academicians from various colleges presented their research papers.

## International Seminar on Tourism Sector in India, Development, Sustainability and Challenges in cooperation with FKCCI.

St. Joseph's College of Commerce in association with the Federation of Karnataka Chambers of Commerce and Industry (FKCCI) conducted an International Seminar on the topic: "TOURISM SECTOR IN INDIA: DEVELOPMENT,SUSTAINABILITY & CHALLENGES" on Friday, the 4th of September.

The Inauguration was graced by various eminent personalities and the Chief Guest was Mr. Hussain S A,Chairman, KSTDC, Tourism Committee, Govt. of Karnataka. The Guest of Honour was the Consul General of France to India, Bangalore, Mr.FrançoisGautier.The Inauguration was also presided by REV Dr. Daniel Fernandes SJ ,the Principal

of SJCC, Mr. Tallam R Dwarkanath, President of the FKCCI and Mr.PrakashMandoth ,Chairman, Tourism Commitee, FKCCI. The Guests of the ceremony released the ISBN-book that consisted of 23 Research Papers written by various individuals and experts from the industry. The Seminar saw participation of more than 150 students, academicians, corporate delegates and research scholars, among which, around 35 were International participants from countries like Japan, Afghanistan, Ethiopia, Korea and the Ivory Coast. The Organizing Secretary, Mr. Raj Sadhwani presented the vote of thanks.

The speakers for the technical sessions were Mr.Avi Friedman, Consul Trade & Economy, Consulate of Israel, Mr.ParagShirname, Trade & Investment Commissioner for India, Govt. of Queensland, India ☐ffice and ☐r.Asifl☐bal, ☐onorary Consul of the Republic of Suriname. The speakers threw light on the foreign perspectives of the Tourism Sector in India and how it can develop.

The Seminar also had a Panel Discussion on the topic "AtithiDevoBhava...A Reality?" It was moderated by

Mr.BansyKalappa from News9 and the Panellists of the discussion were Mr. C. B. Ramkumar, Founder & Managing Director, Our Native Village – Eco Resort, Mr. V. Ravichandar, Honorary Consul of the Republic of Slovenia, RJ Raaj, Radio jockey 93.5 Red FM and Dr.Rajaram, Head of the Department of English, SJCC. The panel openly discussed and debated on the reach and effect of the campaign and also checked the reality of the change that the campaign has brought about. It also discussed the sector's development and sustainability potentials and how it can overcome its challenges.

The Valedictory Ceremony was presided over by Ms.Vinisha Nero, Member of Legislative Assembly, Govt. of Karnataka and Mr. M. C. Dinesh, the SeniorVice President of the Federation of Karnataka Chambers of Commerce and Industry. The Seminar was concluded with addresses by the Chief guest ,Guests of Honour , presentation of the seminar report by Dr Philip and the narration of the journey to the Seminar by a Core-Committee member, Sagar R Gangwani and the vote of thanks by the B.Com T.T coordinator, PranavBharadwaj.

## UGC sponsored National Seminar on Goods and Service Tax (GST) in collaboration with ICAI.

On 3 September 2015, the PG Department hosted a UGC sponsored National Seminar on Goods and Service Tax (GST) in collaboration with ICAI. The inaugural ceremony was opened by Mr. K.S Ravishankar, who delivered an engrossing keynote address. The national seminar compendium Goods and Service Tax with ISBN: 978-81-924180-4-9was released on the occasion.

The first technical session threw light on an array of topics including the pivotal need for GST, the components of a tax structure as well as the proposed working of GST. The second technical session of the seminar was skillfully handled by

Mr. Sanjay Dhariwal. In the third technical session, Mr. Venkataramani elaborated on several concepts like the ramifications of ☐☐T on business, end☐use consumer and state revenues. The sessions concluded with a panel discussion on GST. The seminar ended with the reading of the seminar proceedings by Ms. Shubhra followed by the vote of thanks.

## UGC sponsored National Seminar on the topic Strengthening Transparency in Higher Educational Institutions (HEIs) - A Quality Assurance Measure.

St. Joseph's College of Commerce in association with the Internal Quality Assurance Cell organized a UGC sponsored National Seminar on the topic "Strengthening Transparency in Higher Educational Institutions (HEIs) - A Quality Assurance Measure" on 29 January 2016. Ms. Mukhta, the Seminar Convener and IQAC coordinator addressed the gathering and highlighted the objectives of the seminar. The inaugural ceremony concluded with the release of

the compendium titled Strengthening Transparency in Higher Educational Institutions (HEIs) with ISBN No: 978-81-924180-3-2. The Chief Guest and Keynote speaker of the Seminar was Prof. K.B Akhilesh. The first technical session focused on the topic of ☐arriers to Transparency in HEIs. The Second Technical Session covered the topic of Sharing of Best Practices by Renowned HEIs. The speakers highlighted that every Institution is expected to tailor transparency based on the organizations' culture, values and capacities. A panel discussion on Transparency in Higher Education Institutions-Stakeholder's Perspective soon followed, and the seminar drew to an end with the valedictory ceremony.

## A State level Seminar titled Social Entrepreneurship in India- A Panache for Social Change and Advancement in collaboration with EDI.

A State level Seminar titled Social Entrepreneurship in India- A Panache for Social Change and Advancement was held on 25 August 2015 in collaboration with EDI. The seminar commenced with the inaugural ceremony followed by the key note address delivered by Ms. ☐hraddha ☐harma. The first technical session elucidated on the topic "Time Tested and Proven Models of Social Entrepreneurship in India" and was presented by Mr. Raman Gurjral. The session was deeply insightful and brought several facets of social entrepreneurship to the limelight. The participants from various colleges then presented their research papers, after which the panel had a discussion on "Social Entrepreneurship: A Roadmap for Social Empowerment and Economic Up gradation in India", was the key highlight and it encapsulated a slew of different insights. The seminar concluded with the prize distribution and valedictory ceremony.

## A State-level Conference titled Digital Library Services for Academic Excellence: Opportunities and Challenges.

A one- day state-level Conference titled Digital Library Services for Academic Excellence: Opportunities and Challenges was organized by the Department of Library and Information Science on 3 March 2016. The conference provided a forum for a stimulating discussion on the scope and the potential of Digital Library services required for reaching consequences for education and social transformation. It aimed at debating and discussing several important aspects of development in information access and delivery mechanisms in the digital environment; strategies to manage the digital libraries and the challenges of the digital library for repositioning of library and information services for academic excellence. The conference provided a platform for sharing the best practices in the digital library and discusses the role of scholarly communication in the digital environment. The keynote address was delivered by DR. T. D. Kemparaju, Registrar, Mangalore University.

## National Level Workshop on "Self-Empowerment for Research Scholars through Digital Tools"

Two day National Level workshop on "Self-Empowerment for Research Scholars through Digital Tools" was conducted by the Research Centre from 22nd to 23rd March, 2016.

Prof. Mohan P Philip, the Asst.Director, Research Centre delivered welcome address.

The inauguration was presided over by Rev. Dr. Daniel Fernandes, SJ Principal of St. Joseph's College of Commerce. In his presidential remarks he said that it is very important and essential to acquire training and implement the various digital tools available, especially for research purpose.

Prof. Muniraju, Dean and Chairman, Department of Commerce, Bangalore University, Chief -Guest at the function, in his address stressed the need for good quality research work and establishing self-reliance with various technical research skills. He hoped that SJCC will be able to successfully teach this importance to the research scholars effectively by this workshop.

The National Level Workshop was attended by eighty seven Research Scholars. The participants were very vibrant and were from various parts of the country. The workshop was attended by the participants from Andhra Pradesh, Karnataka, Kerala and Tamil Nadu.

The resource person for the first day was ☐r. ☐amuel Johnson. K, VIT University, Chennai, who very subtly and in a non-strenous way explained the tools that are required to make the presentations for the research scholars more effective, attractive and useful. The session was very lively and all the scholars learned a lot along with getting entertained at the same time. Everyone yearned for more from the session delivered by Dr. Samuel Johnson.

The resource person for the second day was Mr. Rohit Kumar, Strategic Consultant, IBM, Bangalore. In his presentation he enlightened the gathering on the significance and effectiveness as well as efficient use of Social Media for the research scholars. His session was very informative which helped the scholars to upgrade their knowledge with regard to the use of Social Media like Twitter, LinkedIn, and so on.

The Workshop ended successfully with the Valedictory function. The scholars as well as the faculties looked forward to such inspiring workshops in future. Dr. D.Raja Jebasingh, Co- Course Director of the workshop also addressed the gathering. Ms. Veenu Joy, Research Scholar proposed the vote of thanks.

# Student Support

## Orientation Programme

On 1st June,2015the 2nd and 3rd year B.Com and BBMstudents returned to their academic routines. In order to prepare them for the year ahead, orientation sessions were conducted in which the guest speakers spoke about issues ranging from academics to personal wellbeing.Students were also introduced to their respective class mentors.

3rd June, 2015, saw an arrival of fresh faces on campus as students of 1st year B.Com and BBA attended the orientation program to set off their academic year. They were addressed by our Principal, Rev. Dr.Daniel Fernandes SJ.

The orientation programme for the Post Graduate Diploma course (2015-16) was held on 4th July 2015 in Loyola hall at 12 noon. The batch consisted of 180 students and it was a mixture of working professionals and □□CC□s first year post graduate students.

June 8, 2015 marked the beginning of an important phase of life for the 1st year Post Graduate students in St. Josephs College of Commerce. A batch of 90 students became the part of an ever loving Josephite family.

□n the □th of □une □□□□, the first year □.Com and M.Com (IB) students attended a lecture on "Orientation to the academic life of a PG course", delivered by Mrs.P.K. Jayashree, Director and CEO of iBASConsulting Pvt.Ltd.

Another year has gone by and the second year PG students were reminded of this as they were warmly welcomed for their final academic year on the □□th of June, 2015.

The objective of the Orientation Programme at St. Joseph's College of Commerce is to create a welcoming environment for students and to orient them about the academic plans, campus ethos and the extension activities conducted on the campus.

- The Orientation Programme for the First Year B.Com and BBA was organized on 3 June 2015.

- The second and third year B.Com and BBM students attended the Orientation Programme on 1 June 2015.
- The Orientation Programme for the First Year Post Graduate students was conducted on 8 June 2015. A batch of ninety students attended the programme.
- M.Com and M.Com (IB) students attended a lecture on Orientation to the Academic life of a PG Course delivered by P.K Jayshree, Director & CEO of IBAS Consulting, on 9 June 2015.

## IGNITORS

Ignitors for the year 2015-16 was held from the 18th to the 20th of June. The students developed their creative and critical thinking through these sessions on peer pressure and peer power, motivation and self-esteem, conducted by volunteers and life skill trainers, many of whom were former Josephites.

The main objective of the programme was to 'ignite' the students on social issues and the role they play as change drivers.Social issues addressed included domestic violence, sexual harassment and gender discrimination.

A holy retreat was organized for the Roman Catholic students packed with songs, videos and group activities to tap into their spiritual side.

'Ignitors' resulted in constructive actions by the students who were inspired to tap into their hidden talents.

## Guest Lectures

'Knowledge is a gift that never stops giving'. Keeping this in mind, the Institution invites several distinguished personalities to address the students on their area of expertise. These guest lectures are inspiring, informative and give the students an opportunity to broaden their perceptions beyond the confines of the curriculum. Students become cognizant to new ideas, thoughts and concepts. The following guest lecturers were conducted during the academic 2015-16 year.

| B.Com | | | |
|---|---|---|---|
| **Date** | **Topic** | **Resource Person** | **Class** |
| 15/06/2015 To 18/06/2015 | 'A Guide for Investors – Initiative of BSE Investor's Protection Fund' | Ms. Marina Jose, BSE | III B.Com |
| 10/06/2015 | 'Life at College – Overall Pespective' | Ms.Amitha Priyadarshini, St. Joseph's College | I B.Com |
| 07/07/2015 | Lecture on Poorna Chandra Tejaswi's Writings | Dr. Shiva Reddy, Hampi University | III,II,I B.com Kannada Students |
| 11/08/2015 | Derivatives | Mr.Karthik, Goldman Sachs | III B.Com |
| 18/08/2015 | Summary on the prose 'VaitharaniKe Par' | Prof. Ashwath Narayana | III,II,I B.Com Hindi Students |

| B.B.M \| B.B.A. | | | |
|---|---|---|---|
| **Date** | **Lecturer** | **Topic** | **Class** |
| 13/08/2015 | Prof Kuldeep Kumar, Bond University, Australia | Seminar on Forensic Accounting | I BBA & II BBM |
| 28/08/2015 | Mr. Rahul Dhawan, LOTUSKNOWL-WEALTH | BSE Seminar on Capital Market Awareness | I BBA B & II BBM |
| 15/11/2015 | Childline Org | Talk | III BBM "A" III BBM "B" |
| 23/11/2015 | Mr. Ravindra Kumar, Co-founder of 'Spyn' Mobile Application | Talk on 'Spyn' and internship opportunities available | I BBA A, III BBM "A" |
| 01/12/15 | Ajay Gupta Circuit 9 | Talk on 'Marketing & the Importance of Advertising in Business' | II BBM |
| 05/12/2015 | Mr. Naveen Tom Alex, TeensMAD | Talk on 'TeensMAD' | III BBM "A" III BBM "B" |
| 07/12/2015 | Mr George Abraham, Press Play TB | Talk on 'Entrepreneurship' | III BBM "A" III BBM "B" |
| 11/12/2015 | Mr. Nishant Kewalramani | Talk on 'Importance of Intellectual Property Rights on an entrepreneur | II BBM "A" II BBM "B" |
| 11/12/2015 | Mr. Tarun Anand, Universal Business School | Talk on leadership and the corporate world; Universal Business School | III BBM "A" |
| 07/01/16 | Sanjana Dalmiya | Orientation for 'Teach for India' | III BBM "A" |
| 29/01/16 | Mr. Kumar of ICICI Bank | Seminar on 'Stocks' | II BBM "A" ,"B" III BBM "A" |
| 25/2/2016 | Mr. Jimmy Anklesaria | supply chain management and effective cost management. | II BBM "B" |
| 4/3/2016 | Mr. Karthik Reddy CEO , Himagri Group | Talk on Business Challenges | I BBA |

| B.Com Travel & Tourism | | | |
|---|---|---|---|
| **Date** | **Topic** | **Name** | **Class** |
| 12/05/2015 | Life Skills and Introspection | Fr. Edmund | I T.T |
| 08/06/2015 | Career opportunities in the Tourism Industry | Prof. Venkatesh Raman, Air India Limited, ☐angalore as ☐fficer Commercial. | I T.T |
| 15/06/2015 | Investor Protection | Ms. Marina Jose, Resource person :BSE-Investor Protection Department | III T.T |
| 22/06/2015 | Innovation and Leadership | Mr. Amit .V. Punjabi, Founder of Sankalp Academy | III, II, II T.T |
| 11/07/2015 | Workshop on Team building and Team work | Brother Mani, Councellor and Motivation Speaker | III T.T |
| 20/07/2015 | Research workshop | Dr. Jebasingh , Research Associate of SJCC | III, II, I T.T |
| 03/08/2015 | Social internship workshop | Mr. Ajit Sivaram, Founder of U&I | I T.T |
| 18/08/2015 | Research workshop | Dr. Mohan Philip, Research Associate of SJCC | III,II, I T.T |
| 31/08/2015 | Total Quality Management | Ms. K. Lalitha ,HOD of B.com TT at Mount Carmel College | II,I T.T. |
| 20/11/2015 | Workshop on Tour Operation | Crazy Tours | III .T.T |
| 23/11/2015 | Global Peace and Harmony | Massive Vibe Live, presented by Queen B! | III,II,I T.T |
| 28/11/2015 | Aviation Industry | Professor Venkatesh Raman, Air India ☐imited, ☐angalore as ☐fficer Commercial. | II T.T |
| 11/12/2015 | The Importance of Intellectual Properties | Mr. Nishant Kewalramani, Founder of Ediplis Counsels | I T.T |

| Postgraduate | | | |
|---|---|---|---|
| **Date** | **Topic** | **Name** | **Class** |
| 17/06/2015 | "Entrepreneurship and Retail Business" | Mr. Kirthi Sinha | PG students |
| 18/06/15 | "Case Study Analysis" | Dr. Amit Gupta | II M.Com |
| 05/08/15 | ☐ecture on identification ☐f research area and research problem | Dr. N. Ramchandran | II M.Com & II M.Com (IB) |
| 14/09/2015 | 'Social entrepreneurship' | Mr .Ajithkaikini | I M.Com I M.Com (IB) |
| 22/09/2015 | Growth Potential and Job opportunities in the Real Estate Sector | Mr. John Bosco Benedict, Jaguar Real Estate and Developers | I M.Com (IB) |

# HOLISTIC SUPPORT

## Student Support & Progression

Student support and progression is one of the core criteria that the institution strives to attain through its educational pursuits and extracurricular activities. All through its diversified programmes and ventures, it aims to drive students' passion and intellectual curiosity towards their subjects of interest. To meet the demand for holistic education pedagogy, the institution has framed mentorship programmes, workshops, pre-placement support and guidance aid amongst many others. The institution also seeks to provide an environment which is supportive of students from disadvantaged backgrounds by granting them financial aids and scholarships. Students with certain disabilities are also given additional help through individual tutoring and remedial classes. Confidential counselling sessions are organized to improve the mental health and well-being of students. It is the unequivocal belief of the institution that these measures will not only support the growth of students in all spheres of life but also effectively see them successful through various challenges.

## Mentorship Programme

The role of the Mentors is to contribute to the holistic development of the students under their care. Each class has a mentor, whose role is to be supportive towards the student and be a link between the student and the department, between the subject teachers and the students, between the parents and the students and among the students themselves. They contribute to the holistic development of the students under their care. This academic year in the Mentorship File, mentors maintained and updated online database of students☐ profile and the activities they engaged in annually. This helped to record the progress of the students and when the mentor changes, the record will help the new mentor to know about the students' profile in its entirety.

## Parent Teacher Association

The Parent Teacher Association is a vital and dynamic body of the institution, which aims at providing parents an accessible platform to review the progress of their wards and to bring to the notice of the faculty problems faced by them if any. The PTA discusses several topics, ranging from academics and extracurricular activities to the infrastructure of the institution.

This year, the PTA was held on 19 August 2015. During the programme parents were requested to give a feedback on the various parameters adopted by the institution to promote students welfare and progress. The parents gave a very positive response to all the academic, co –curricular and extension activities. They also appreciated the faculty members for offering the best possible learning environment to the students.

The PTA received a very encouraging response from all the parents. A total of 450 parents attended the programme and interacted with the class mentors. This provided a chance to both the parents and the class mentors to discuss the all round development of the students.

## Staff Performance Evaluation Report

The Institution believes that the Staff feedback is an important measure to assess the degree of excellence of the work performed by the faculty members. Thus an evaluation process is conducted periodically of the staff members. The standard evaluation criterion is based on certain important parameters like planning and preparation for class; class room environment, and

methodology of teaching. ☐orty to fifty meritorious students are selected with help of the ERP Department to conduct the assessment process. Staff Evaluations are subject to review by the Principal and the consolidated staff rating is discussed with the individual staff members. The staff evaluation is centralized and is recorded online. This academic year the feedback facility has been introduced into the student login of the ERP systems which makes it easier for students to give their feedback on the various parameters of the Staff Performance Evaluation system. This academic year the staff evaluation was conducted from 22 to 27 February 2016.

## Holistic Development Programmes

### Counselling and Student Development Programmes

St Joseph's College of Commerce, stresses on the holistic and integrated development of the students, by providing them with appropriate guidance and assistance, to facilitate their fluent transition from school to college life. To achieve that objective, the Institution has a Counselling Department comprising four full time Counsellors. With an average of 4-5 counselling sessions and 8 HRD classes per week, the student's attendance is monitored and checked constantly through the semesters. The students are moulded into socially aware and sensitive individuals, through personal development and self-awareness, aiming at an all-round development that empowers them to face challenges in the present and future. With the help of ice breakers, inspirational videos, PPTs, workshops and self☐reflective ☐uestions on important issues such as grief, fear, self-esteem, relationship issues, anxiety, academics and anger were dealt with in a sagacious way. Through empathy, a non-judgmental attitude and confidentiality, the students are provided an open and acceptable environment to share their woes and concerns and seek help.

### Workshops Conducted by Counselling Department.

Seminars and workshops by guest speakers are coordinated for the students, to give them diverse perspectives and exposure.

Mr. Albert from the 'Abhayam De-Addiction' Centre was invited to speak to the students, about the ill effects of addiction and the causes of addiction. Mr. Albert brought to light some of the reasons people indulge in risky behaviour like curiosity; to be accepted, peer pressure; to handle disappointment, family problems etc.

Br. Mani who is a professional counsellor was invited to conduct a workshop on team-building for one of the classes. His workshop focused on group activities, sharing personal experiences and presentation of visual imagery to help strengthen the bond between students.

## Campus Ministry

The office of the Campus ☐inistry at ☐t. ☐oseph☐s, faithful to the Jesuit Catholic heritage, attends to the spiritual needs of the students. In an era marked by challenges and delusions, we strive to impart the signature spirituality of Ignatius ☐ ☐find ☐od in all things'.

### Eucharistic Celebrations

Holy Mass is celebrated in the college auditorium on the first ☐riday of every month. ☐uest priests are invited for the meaningful and creative Eucharistic celebration. The college choir is instrumental in inspiring meaningful praise and worship with their melodious voices. Special masses are celebrated on festive occasion like the Feast of founder St. Ignatius of Loyola, Feast of St. Francis Xavier, Feast of Mother Mary, Christmas, Ash Wednesday and Easter.

### Praise and Worship Sessions

This is purely a voluntary gathering held every Wednesday, for about half an hour. Students come together to share their experiences and participate in the action songs for the glory and honour of our Lord.

### Faith Formation Classes

Faith formation classes (one hour every week) are held for the first and second year Catholic students. The curriculum for these classes is decided after numerous deliberations by all the concerned teachers under the guidance of our campus minister Fr. Roshan SJ. Students are given knowledge on the Bible, the Prophets, and on the life and various manifestations of Jesus.

### Annual Programmes

Annual Retreats for catholic students are organized by the Ignitors headed by Fr. Brian Pereira SJ. At the end of the academic year, a two-day retreat for the final year students is organized. Topics of discussion include☐ finding one☐s true self☐, ☐acceptance spirituality in the workplace". Dynamic and interactive workshops on topics varying from child abuse to transgender sensitivity are conducted by the Ignitors for all the student s of the college.

The Feast of our founder, St. Ignatius of Loyola, is celebrated in an impressive manner for an entire week. Various competitions like essay writing, quiz, poster making and collage are held in commemoration of the feast and banners are put up in the campus depicting the life and teachings of St. Ignatius.

### Ignatian Week

The founder's festival was celebrated from 13 -16 July to mark and commemorate the life of St. Ignatius of Loyola, the founder patron of the Society of Jesus. A spectrum of competitions was held for a week, with an unequivocal quest, to monumentalize the virtues and the teachings of the Saint. Vivacious participation from all the classes greatly aided the Institution to spread the profound teachings of the spiritual leader. Activities like Poster Making, Founder Festival Quiz, Skit Competitions, and Elocution were conducted during the festival.

### Scholarships

The Management sponsors midday meals for 54 students. The amount spent for this is Rs. 2, 59, 702. For 175 sports students, breakfast and snacks is sponsored for an amount of Rs. 2,19,580. 205 students were given Management Scholarship/Fee Concessions of Rs.23,27,990/-. The College disbursed Rs.3, 42,872/ for 51 students from the Government for SC/ST and Minority students. Alumni Scholarship for 26 students is Rs. 2,04,000/.

## Technological Upgrades

The college has introduced technological upgrades that make teaching, learning and evaluation process smooth, simple and transparent. Through Enterprise Resource Planning the faculty can now

- ☐ ☐pdate research and publication details.
- ☐ ☐pload attendance and marks
- ☐ ☐onitor student attendance

And, the students can

- ☐ ☐iew their attendance and marks
- ☐ ☐ownload marks card and other documents
- ☐ provide feedback
- ☐ And make payment through online payment and gateway

Moodle, the open source software for online learning, has been upgraded to create online courses, distribute course materials and conduct online exams.

# Examination & Evaluation Report

The Institution is committed to produce dynamic individuals whose academic excellence rivals their community involvement and leadership qualities. Examinations and grades are but a humble measure of the efforts in this endeavour. As an autonomous Institution, it has the freedom to improvise systems of assessments to make it more holistic and reflective of the interdisciplinary approach to education that is not solely reliant on books and classes. Examination results play a vital role in a student's career prospects and thus the Institution strive to make the process of evaluation objective and transparent. The performance of our students both at UG and PG level has been outstanding and reflective of the Institution□s efforts to deliver academic e□cellence.

**End Semester Examination Results – April 2015**

| B.Com | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| **Semester** | **Enrolled** | **Absent** | **Apeared** | **Distinction** | **Class I** | **Class II** | **Pass Class** | **To Re-appear** | **Pass %** |
| II Sem | 390 | 07 | 383 | 69 | 215 | 35 | 1 | 63 | 83.55 |
| IV Sem | 308 | 03 | 305 | 36 | 181 | 20 | - | 68 | 77.70 |
| VI Sem | 304 | 03 | 301 | 41 | 200 | 30 | 2 | 29 | 90.37 |
| **B.Com T.T** | | | | | | | | | |
| II Sem | 81 | 05 | 76 | 06 | 53 | 06 | - | 11 | 85.53 |
| IV Sem | 85 | 04 | 81 | 07 | 47 | 08 | - | 19 | 76.54 |
| VISem | 63 | - | 63 | 10 | 47 | 1 | - | 5 | 92.06 |
| **B.B.M** | | | | | | | | | |
| II Sem | 153 | 03 | 150 | 24 | 91 | 15 | - | 20 | 86.66 |
| IV Sem | 140 | 05 | 135 | 20 | 82 | 11 | 01 | 21 | 84.44 |
| VI Sem | 139 | 06 | 133 | 7 | 88 | 14 | - | 24 | 81.97 |

| M.Com | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| II Sem | 38 | - | 38 | 15 | 20 | - | - | 03 | 92.10 |
| IV Sem | 31 | 2 | 29 | 19 | 08 | - | - | 02 | 93.10 |

| M.I.B | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| II Sem | 44 | 01 | 43 | 12 | 18 | 03 | - | 10 | 76.74 |
| IV Sem | 52 | 05 | 47 | 05 | 36 | 01 | - | 05 | 89.36 |

## End Semester Examination Results – Oct. 2015

### B.Com

| Semester | Enrolled | Absent | Apeared | Distinction | Class I | Class II | Pass Class | To Re-appear | Pass % |
|---|---|---|---|---|---|---|---|---|---|
| I Sem Reg | 240 | 3 | 237 | 108 | 45 | 26 | - | 58 | 75.52 |
| I Sem Prof | 79 | 0 | 79 | 45 | 17 | 8 | - | 9 | 88.60 |
| I Sem BPM | 82 | 3 | 79 | 22 | 25 | 9 | - | 23 | 70.88 |
| Total | 401 | 6 | 395 | 175 | 87 | 43 | - | 90 | 77.21 |
| III Sem | 383 | 14 | 369 | 71 | 191 | 21 | - | 86 | 76.69 |
| V Sem | 304 | 5 | 299 | 15 | 186 | 62 | - | 36 | 87.96 |

| B.Com T.T | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| I Sem | 80 | 2 | 78 | 46 | 20 | 4 | - | 8 | 89.74 |
| III Sem | 79 | 4 | 75 | 9 | 44 | 10 | - | 12 | 84 |
| VSem | 78 | 7 | 71 | 14 | 43 | 8 | - | 6 | 91.55 |

| B.B.A./ B.B.M | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| I Sem | 151 | 13 | 138 | 64 | 35 | 4 | 1 | 34 | 75.36 |
| III Sem | 141 | 11 | 130 | 9 | 65 | 16 | - | 40 | 69.23 |
| V Sem | 132 | 7 | 125 | 8 | 76 | 18 | 2 | 21 | 83.2 |

| M.Com | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| I Sem | 39 | 1 | 38 | 15 | 18 | 3 | - | 2 | 94.73 |
| III Sem | 36 | - | 36 | 4 | 24 | 4 | - | 4 | 88.88 |

| M.Com (I.B.) / M.I.B | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| I Sem | 45 | 6 | 39 | 6 | 19 | 8 | - | 6 | 84.61 |
| III Sem | 41 | - | 41 | 5 | 26 | 7 | - | 3 | 92.68 |

# Placement Cell

Coordinator - Ms. Komala Dave

Placement activities at St. Joseph's College of Commerce have always been directed towards benefiting the student community. The placement performance this year was gratifying, both in terms of response from the industry and the students.

This academic year started with a series of meetings with the ☐ice ☐rincipal, ☐r. ☐irmala ☐oseph to finalize a letter of intent to be accepted by the companies visiting our campus for placements and also the college placement policy which serves as a mandate for our students. At St. Joseph's College of Commerce, we are continuously working on grooming the skills of our students to make them industry ready. 'Test cracker' founded by a group of IITians conducted a pre-placement workshop from the 3rd of July, 2015 to the ☐☐th of ☐uly, ☐☐☐☐ for ☐☐☐ final year students. Spread over a period of two weeks, this workshop included mock interviews, developing soft skills, and training students to make them 'job-ready'. Besides, the following guest talks were conducted across all sections of the final year and second year students.

| Topic | Guest Speaker | Date |
|---|---|---|
| The " how, why, when and where " of Chartered Accountancy | Mr.Vishal Jain- Tax and Audit departments - KPMG | 15.07.2015 |
| Life's next chapter- Glimpse into Corporate Life | Mrs. Padmini, Chartered Accountant | 29.06.2015 |
| Creating an Impact Workshop | Mr. Sumit Bhatnagar- Assistant Director-KPMG | 18.09.2015 |
| How to crack Bank Exams | Mr.Ashank Dubey, IIT Kharagpur, IIM Ahamadabad, Test Cracker | 30.11.2015 |
| Awareness about IAS & Civil service exams | Mr. Ankur Pandey , Pragnya IAS Academy | 08.02.2016 |
| Leadership talk | Mr. Chang, Director, EY Global Shared Services. | 01.03.2016 |

**On-Campus Placements**

Several organizations, be it the industry leaders and start-ups, approached the institution in search of efficient candidates to take up ☐obs offered by them. Being the 9th best Commerce institution in India, the firms offered diverse roles varying from finance, marketing, human resources, public relations, to name a few. Information about placements was made available to students through the college SMS system, college website and placement notice board. Around 221 Undergraduate and Postgraduate students appeared for campus placements this academic year

of which approximately 201 (91%) students have been offered jobs by various companies. The average CTC offered by the recruiters was between Rs.2, 60,000 to 3, 65,000 per annum and the highest package offered was Rs. 9, 20, 000 per annum.

The following companies carried out on-campus placements during the academic year 2015-16:

| Company | Job Role | Short listed | Selected |
|---|---|---|---|
| DE Shaw | Finance | 08 | 01 |
| Deloitte | Audit and Assurance | 16 | 10 |
| UBS Verity | Finance | 05 | 03 |
| KPMG India | Tax<br>GRCS<br>AAS | 21 | 2<br>5<br>1 |
| Ernst &Young Global | Tax & Assurance | 109 | 70 |
| KPMG Global services | KRC Audit | 31 | 21 |
| TESCO | Retail | 20 | 06 –SJCC<br>04 – SJC Arts & Science |
| Target | Retail | 19 | 12 |
| Goldman Sachs (intern converts) | Compliance, Operations, Human Capital Management & Internal Audit | - | 21 |
| EY India | Advisory | 07 | 02 |
| Futures First | Market Analyst | 11 | Nil |
| Orange County Resorts and Hotels Ltd | Sales and Marketing | 04 | 01 |
| Look Up | Sales Ops | 08 | 02 |
| Tata Consultancy Services | Team Member | 07 | 06 |
| Grant Thornton | Accounts | 17 | 06 |
| Amazon | TRMS, Sellers support | 16 | 3-SJCC<br>3-SJC Arts & Science |
| Google | Associate accounts strategist | 21 | 04 |
| Schneider | Accounts ☐fficer | 18 | 06 |
| FinMitra | Sales Support | 03 | 02 |
| Kuoni-SOTC | Channel sales | 08 | 05 |
| Mu Sigma | Operations Executive | 10 | 05 |
| Wipro | Fast,FA,People Ambassador | 10 | ** |
| Godrej | Direct sales, Dealer Management, Key account Management | 06 | ** |
| Headout | Supply operations, Demand operations, Content writer, | 03 | 00 |
| Featherlite Pvt.Ltd | Sales and Marketing | ** | ** |

** Interviews yet to be conducted by Wipro,Godrej and Featherlite Pvt.Ltd for UG students.

**Other placement activities include:**

- KPMG, EY, PWC and GT hired 10 IPCC students as article interns.
- Talks by Teach for India & Gandhi Foundation were organized for promotion of their Fellowship Programmes in the social sector.

- A pool campus drive within the sister institutions (St. Joseph's College of Commerce and St. Joseph's College) was organized in campus for placements in Amazon and TESCO. As a result, 9 students from St. Joseph's College were selected for TESCO & Amazon respectively.

- ☐enneth ☐eorge and ☐ishal ☐ain of final year B.Com represented our college on the 16th of July, 2015 at the Anchor Program organized by Ernst and Young Global Operations Division.

- College has partnered with Aircel for its Campus to Corporate initiative called 'Aircel Harvard Joint Certification ☐rogram☐. As per this program, selected students from college will complete a 6 month management program designed by Harvard Publishing Limited and bag a month's internship with Aircel. Three students namely Linnette, Gantavya & Antony from II year have made it through this program.

- Cross☐Intern, a firm which enables students to work while they are studying in tie up with the placement department, came up with an initiative for our students called the 'SJCC Learn and Earn While You Study Program'. With the help of Cross-Intern, close to ☐☐ students have been benefited from this program.

- Goldman Sachs Services Private Ltd. visited the campus a number of times to offer internships in several departments. About 41 candidates were selected.

- KPMG conducts interviews for campus ambassador drive, wherein 3 students will be selcted in the process and act as Brand ambassadors of KPMG in the college campus. Lasting for a period of nine months, from February to November 2016 the ambassadors will be responsible to conduct various competitions, programmes in the campus and also with as an offline intern at ☐☐☐☐. ☐ukul ☐ilip, ☐oo☐a Vishwanathan and Linette of the second year were chosen as the ambassadors.

- EY Scholarship Program. An initiative wherein, EY awards a one lakh scholarship and 8 week internship opportunity to the winner based on the business idea showcased by him☐her. ☐f the ☐ finalists, ☐erome Alexander of II BBM A was announced as the winner.

- Zomato conducted interviews for a Brand Ambassador Program for the second year students in the month of December. The students were assigned with tasks to promote the brand among their friends and families through various offers provided by Zomato. Three students belonging to the BBM department were announced as the Brand Ambassadors of Zomato.

To provide further assistance, the Placement Cell has maintained database of companies which is made available to the students who need help for finding internship in their fields of choice. The placement cell wishes all its students good luck in their future endeavours.

## International Internships

Internships have long been a part of the Institution's collegiate programmes but in the recent past, the college has incorporated international internships for students at graduate and post graduate levels. International internships provide valuable professional experience and further enhance students' networking opportunities, specialized skill building opportunities and leadership skills.

## Social Sector Internship

The Institutionis committed towards upliftment of the marginalised and weaker sections of the society.It is towards this commitment and faith that the Institution encourages its students to work along with NGOs and with non ☐profit organizations in India, who work in different fields for the cause of the underpriviledged. Students take up social internships as it helps to portray their leadership skills and develop their ability to make a change in society.Some of the NGOs and organizations where our students have contributed to the cause are CARE, Akshaypatra, Bosco, Old age homes, primary schools in slums etc.

The B.Com Travel and Tourism Department collaborated with two nationally acclaimed NGO's called ☐☐☐I☐ and ☐☐humi☐ for the first year students as a part of their social internship programme. The Institution signed the memorandum of understanding with both the organizations and students volunteered to work with them for a period of nine months. Both U&I and Bhumi focus on teaching and assisting underprivileged and orphan children across the city. The idea of social internship is to augument the Josephite motto of creatingmen and women for others. By undertaking such social programmes, students become aware of some of the pressing concens of society and work towrads serving the country at large.

# Industrial Visits

## B.Com Travel & Tourism International Visit

On 21 October 2015, forty eight students from the Department of B.Com and B.Com T&T accompanied by faculty members- Ms. Poornima Vijaykumar and Rev. Roshan Pereira SJ, travelled to Europe as a part of their International Academic Exposure programme. The group visited six countries over a span of ten days. The trip was organized by Thomas Cook India ltd. Their first destination in □urope was □udapest, Hungary - the home of the architectural and artistic masterpieces of the ancient world. They visited the fisherman□s bastion□ had an evening cruise on the river Danube; visited the Hungarian countryside and also witnessed the thrilling horsemanship show which was immensely appreciated by all. The group set out for Prague from Budapest. On arrival at Prague the colourful capital of Czech Republic, the students were taken on a guided tour where they visited the Prague castle, the gothic St. Vitus Cathedral, the Royal Palace, Old Time Square, the famous Charles Bridge, the Astronomical Clock and the Alchemy museum. From Prague, the team proceeded to the picturesque Austria, undertaking the scenic Brenner Pass to Salzburg. Continuing their journey, they proceeded to Italy, which

has the greatest number of UNESCO world heritage sites. Reaching the small city of Padua, the students were taken to the famous motor company Alke, which manufactures electronic vehicles which are used for industrial purposes. The group visited the workshop and viewed the vehicles being manufactured. The visit to the Company offered the students a direct insight into all areas of automobile production. Their next destination was the tour of Padova University, one of Italy's most esteemed Institutions. There, the group was guided through the ancient anatomical theatre, the Sala Dei Quaranta (Hall of the Forty) as well as the podium where the famed astronomer Galileo once lectured to the students of Padova University. The students then proceeded to the lovely city of Venice, visited the Murano Glass Showroom, and went on a Gondola ride through the canals, which Venice is renowned for. The following day the group arrived at the city of Florence. They toured the beautiful city, and also visited the Piazzale Michelangelo, a square on top of a hill which houses a replica of the Statue of David. The same evening, they visited Pisa, where they saw one of the Seven Wonders of the World, the famous Leaning Tower of Pisa. On the second last day of the trip, the group reached Rome and visited the smallest country in the world- the Vatican City. That evening, the students visited yet another Wonder of the World, the breathtaking Colosseum, and a vast amphitheatre known for hosting the gladiator battles. □n the final day of the trip, the students left from Rome's Leanardo Da Vinci airport and arrived in Bangalore completing a trip that was an enriching, and enlightening experience for them.

## International Industrial Tour – BBA/ BBM

A 10-day International Industrial Tour to Spain, Italy and France was organized for forty-two students of the BBM department. The group was accompanied by two teaching staff Mr. Vinay and Mr. Lavakumar. The group left India on 27th of October 2015 and returned

on 4th Novemeber 2015. The purpose of the tour was to get an understanding of the industrial management techniques, academic opportunities in European Universities and European culture. The tour was organized by Thomas Cook. The trip was a remarkably enriching experience that juxtaposed sight-seeing tours with industrial and academic excursions. The students visited the Fragonard Perfume factory in Paris and the Carraro Axles factory in Italy, where they experienced the practical aspects of Supply Chain Management and Materials Handling. They also spent a day at the University of Padova - the alma mater of Copernicus and William Harvey, where they attended a seminar on the educational and professional opportunities that Italy has to offer. Along with a city tour of Rome the group also visited the Vatican City and immersed itself in the beauty and grandeur of Michelangelo's paintings and frescos in Sistine Chapel. The time spent in Italy also gave them an insight into the financial system of Italy and how Italy was economically at the forefront of the ancient and medieval world. The breathtaking views of the landscapes and countryside added to the resplendence of the tour and made it an unforgettable experience. After Italy the group headed to France to visit Nice and Cannes, where the famous Cannes Film Festival is held every year. The last two days of the tour was spent in Barcelona. The group was taken on a city tour to visit Sagrada Familia, a Roman Catholic Church built only by the donations received from people and the famous street of Barcelona Las Ramblas. The last day of the tour in Barcelona was exclusively for shopping and exploring the city.

## B.Com Travel & Tourism Industrial Visit Report

The students of B.Com TT went for an educational tour on the 25th of October 2015, amidst all the enthusiasm and excitement of our classmates. Our itinerary included us voyaging through the serene backdrops of Coorgand □ayanad. The first stride of our expedition was received by the gentle jingling of the bells of Golden Temple. The NamdrolingNyingmapa Monastery is the largest teaching center of the Nyingma lineage of Tibetan Buddhism in the world. Located in Bylakuppeof Mysore district, this place is known for its calmness and lush greenery, attracting tourists all across the world. The tranquillity observed in this monastery was followed by the bustling Dubare, a forest camp located on the banks of River Kaveri. Dubare is known to be famous as the training base to prepare elephants for the annual Mysore Dussehara procession. This place offers a variety of outdoor activities such as trekking, fishing, rafting etc.

The first day concluded with us spending time en□oying the surreal beauty of KaveriNisargadhama, an island formed by the river Kaveri. Our second day started with us visiting Abbey Falls, located between coffee plantations with stocky coffee buses and spice estates with trees entwined with pepper vines. We alighted ne□t at □a□a □eat, a seasonal garden of flowers and artificial fountains. The beaming light of the setting sun was a treat to watch! We then packed our luggage and left for 'Mint Flower Hotel', Wayanad. Edakkal caves wasour first stop. These naturally formed caves contain drawings that range over periods from as early as 5000 B.C. The carvings are of human and animal figures, the tools used to carve them and the symbols carved are yet to be deciphered. We continued our journey to Soochipara falls, a three-tiered waterfall. 200mts in height, it offers a cliff face that is ideal for rock climbing. The water from Soocipara later joins the Chaliyarriver.

We started the fourth day by visiting Muthanga Wildlife Sanctuary, known for variety of animals such as Indian Bison, elephants, deer and tigers. This sanctuary is an integral part of Nilgiri Biosphere Reserve. After an early lunch, we headed to Banasura Resort. Later in the evening, we made merry with camp fire and played some entertaining games.

Our last day was spent exploring the beautiful resort. We visited the Banasura Dam located close-by, but the rains played spoilsport yet again! With heavy hearts laden with beautiful memories, we wrapped up our delightful journey by starting off to Bangalore.

## Post-graduate Industrial Visit Report

It is essential for every □.Com student to get a first hand exposure of various industries and its actual working. Thus on 26 August 2015, the college organized a visit to the much acclaimed industry.

Students of 1st year M.Com (Regular and IB) were accompanied by Mr. Giridhar and Mr. Krishnan to VST Tillers Tractors □td situated at □hitefield, □angalore. VST Tillers Tractors Ltd. is a recognized industrial plant throughout India for its power tillers, tractors, rice trans-planters and other renowned products. The company holds about 45 percent of the market share in the power tiller industry. The students were divided into two batches. The first batch consisted of □.Com regular students and they started their industrial visit at around 2.30pm. The second batch consisted of M.Com (IB) students and they started their industrial visit at 3.30 pm. Both the batches were addressed by Mr. Nambiar, HR Manager. He then guided the students to different departments of the industry and explained the various manufacturing and assembling activities involved in their production process.

## Domestic Industrial Visits

As a part of the curriculum the Institution organizes Industrial visits for students to supplement their classroom lessons. The visits focus on integrating subject knowledge with real-life experiences and giving a practical dimension to theoretical concepts. The class mentors of the respective classes, with the help the student coordinators facilitate the visits to the industries.

| Class | Name of the place |
|---|---|
| I B. Com 'C' | Brilliant Printers Pvt. Ltd- Nelamangala |
| II B.Com 'D' | KSIC, Mysuru. |
| I BBA 'A' | Torishima Pumps, Brilliant Printers, Hoskote |
| I BBA 'A' | Brilliant Printers |
| I BBA 'B' | KMF, Bangalore |
| II BBM 'A' | Britannia Factory |
| II BBM 'B' | Wipro Lighting Company |
| I B. Com TT | The Shereton Bangalore |
| I B. Com TT | KSIC, Mysuru. |
| II B.com TT | Kempegowda International Airport, Blr |
| III B.ComTT | Nature's Resort |
| III B.ComTT | Britannia Factory |
| III B.com TT | KSIC, Mysuru. |
| I M. Com & I M.comIB | VST Tractors & Tillers |

Teaching Staff

# Administrative Staff

# Extension Activities

Real education begins with experience and experience can be found only if one steps out of one's comfort zone. Outreach programmes form the core of education at SJCC. They are an integral part of the curriculum. These programmes are also a way of using academic knowledge for the betterment of society. Social internships and community service are mandatory for awarding degrees.

Associations like NSS, CSA, AICUF, ROTARACT, ECO CLUB organize events throughout the year aimed at developing an understanding of our society; connecting with marginalized communities and reaching out to those in immediate need of our help.

## Major Highlights

December 1st to 10th, 2016 was observed as Human Rights Week with December 10 being World Human Rights Day. Each of the associations was allotted one of the days to organize events on various aspects related to human rights. On December 10 the students were

part of a protest at Town Hall condemning the killing of Dr. M M Kalburgi and demanding the right to lead a peaceful life. It propagated that youth should be aware of current affairs, create their own space and build up the courage to speak. The protest, seeking justice for the death of Prof. Kalburgi, was covered by the media. This successful event marked the end of the Human Rights Week. The whole event was organized under the banner of 'Youth for Peace and Plurality' which was formed in association with students from various colleges.

On February 1, 2016 another protest was organized under the banner of 'Youth for peace and Plurality' in front of the college condemning the death of Rohit Vemula, a PhD scholar studying at University of Hyderabad. The protest demanded justice to Rohit Vemula and also expressed solidarity with his family and friends.

# ASSOCIATION REPORTS

## AICUF

The All India Catholic University Federation is a student association which focuses on involving students in social and spiritual activities. The association is headed by President Sam Sharath of III B.Com, under the guidance of Ms. Christina Aroojis, Department of Commerce with total strength of 250 members. AICUF organized various social outreach programmes and cultural activities in this academic year.

After a brief orientation to the new members,AICUF kick started with a Food Fest to raise funds for The Waste Segregation Project. The event was held on the 24th and 26th of November untied the freshmen as they showcased their culinary skills. Then, the association organized a Dalit Rally which said no to caste based discrimination and it created awareness against the practice of untouchability that had seeped into the minutia of everyday life of the Dalits. The Dalit Rally, by AICUF, encouraged people to cross the barriers of purity and pollution. Walkathon was their next eventThe Confederation of Indian Industry (CII) hosted the 'Surakshit Khadya Abhiyan', which propagated the benefits of clean and safe food. The assembly at King's Court,Palace Grounds,was graced by the presence of Justice Santosh Hegde.At the daybreak of 20th December, members of various associations of SJCC, members of NGOs and employees of various companies who had gathered watched a Kannada play that advocated the importance of clean food.This was followed by the Walkathon, extending to a stretch of three kilometres. The volunteers marching with placards held high, spreading the message of clean food, personal hygiene etc. was quite a spectacle. At the end of the Walkathon, volunteers from Rentokil Ltd. conducted a demonstration to educate the mass on the right method of washing one's hands before and after meals.

Polar Express an event which celebratesthe joy of Christmas, AICUF in association with the Robinhoodsters, an NPO which works for the haemophiliac society, collected and distributed funds and basic necessities to about 150 families.The needs of the people in the slum were identified by regular visits. On the 22December 2015 the collections inclusive of old clothes, lunch boxes, lunch bags, toys, water bottles and refreshments were finally distributed among the families in a slum at Tannery Road.

The last undertaking of AICUF for the semester was the inter-collegiate gospel fest – Revelations held on the 20 and 21of February 2016. The senior members of AICUF headed by their President shouldered the responsibility of organizing this fest to make it a platform for showcasing skills and learning. The fest witnessed the enthusiastic participation in all the events – treasure hunt, western and vernacular music, air crash, sketching, face painting and the like. The participants and audience were influenced by messages of □od□s word to fill their souls.

## CSA

Care, Connect, Change

The Centre for Social Action, one of the most active social service associations of the college, is driven by the motto "Care, Connect, Change."

Headed by President, Hemashree B Sindhe of III BBM, under the guidance of Mr Prakash, of the English Department, the CSA conducts innumerable social visits, school-support activities and charitable events, as well as one rural immersion camp and one seminar every year. Our long standing association with the Government Urdu Higher Primary School, Ashok Nagar, continues. The CSA activities commenced

with an Orientation programme in July for the new members. Mr Manohar, of Care NGO has also been associated with the CSA for several years now. The CSA council, accompanied by Mr. Prakash visited the slum where he resides and conducts welfare activities, to identify areas where the CSA can help the educational development of the slum-kids. On Teachers' Day the CSA made greeting cards that were distributed to every member of the faculty. Colorful paper weights and saplings were also gifted as a token of appreciation. A peace rally for Rohit Vemula was also conducted at our college. The CSA conducted Art and Craft classes and Computer basics classes for the kids. They also organised Independence Day programme for the children with singing, dancing and refreshments and a Sports Day at our college with various sporting contests. The CSA also escorted 40 kids of the Urdu School to the Vishweshwaraya Museum for a " Fun Day Out". The students of I B.Com 'A' conducted a 10 day long training for the kids after which they put up a Annual day programme for the parents.

In recognition of the "Week of Giving" at college the collections in kind were distributed at the Kidwai ☐emorial Cancer Institute, which benefited ☐☐☐ people and 100 children.

Around 40 students of the association embarked on a four day rural camp to Bhoomenahalli Village in Dodballapur District, where several farmers had lost the lands due to forest reclamation. In collaboration with Dr Srinivas of the Karnataka Rajya Raitha Sangha, the students toured several villages, orienting villagers and performing street plays to sensitize the farmers. ☐n the final day of their stay, the students organized a gathering of the farmers to discuss the way ahead.

The association ended with a two day inter-collegiate workshop-cum-seminar was organized to discuss views on secularism, intolerance and religion. The seminars began with an 'Introduction to Intolerance' conducted by Mr. Siddhartha, founder of Fire Flies organization. This was followed by a documentary on caste system and the discrimination faced by people of lower caste, discussed by Mr. Deepu. Mr. Vinay of National Law Forum concluded the seminar.

On the next day there was an enthusiastic participation by the students as they presented their ideas through the medium of art. This was followed by a student panel discussion. The issue of Dalits, sexual minorities and gender intolerance were discussed in the panel presided by Mr. Rajesh, Ms. Akhila, Ms. Brinda Adige and Mr. Rajendra.

## National Service Scheme

Not Me, But You

The NSS unit of the Institution comprises students who tirelessly work towards the betterment of the society, thereby instilling in themselves and those around them, a spirit of brotherhood, patriotism and camaraderie. ☐☐☐, a ☐overnment affiliated association is headed by President Mr.Arokianathan C of III B.Com, under the guidance of the ☐☐☐ ☐rogramme ☐fficer ☐r. Vinay Kambipura, of the English Department. The total strength of student members is 150.

The NSS unit, comprising enthusiastic and energetic volunteers, began its activities by organizing a blood donation camp in association with the Lion's Club of Bangalore. A total of 203 students participated and donated blood to the patients of various hospitals. 203 units of blood were collected thus setting a new record from the Institution.

NSS volunteers did a follow-up work of their previous rural camps by visiting the villages where they had previously camped. On 21 June 2015, the team visited Kugonahalliand Channaveeranahalli, both in DoddaballapurTaluk, and met the villagers. In order to maintain a link between the village and urban society, NSS volunteers frequently visit villages and interact with the villagers.

NSS organized an orientation programme for the newly inducted volunteers on 15 June 2015. *Justice and Care,* an international NGO working towards rescue and rehabilitation of victims of human trafficking, was invited to make a presentation on the work they do. The NGO also invited students to work along with them in helping the victims of human trafficking and deliberated on the ways to prevent it.

On 15 August 2015, NSS volunteers celebrated Independence Day with children of the Government School in Austin Town. The members actively organized various performances to celebrate the momentous occasion. The team also conducted several competitions for the children. A documentary was screened that showcased the importance of Independence Day and the students expressed their fervent emotions by singing patriotic songs.

The NSS unit believes that casting votes in election is a fundamental duty of all citizens. In keeping with this belief, it organized an awareness campaign about the BBMP election held on 22 August 2015. Two days prior to the election, the entire NSS unit conducted an 'awareness rally'. The volunteers also organized a street play and flash mob, urging the college students to cast their votes. Volunteers also held placards at Brigade Road and MG Road signals reminding passers-by about the upcoming election and urging them to vote.

As a reminder of the nuclear holocaust tragedies of Hiroshima and Nagasaki, NSS volunteers drew charts condemning the use of nuclear weapons on 8 August 2015, and displayed them on the campus. Individual volunteers came forward to donate blood in times of emergencies.

On 29 August 2015, NSS volunteers took part in a solidarity meet on the issue of Kandhamal violence, in front of the Town Hall. NSS volunteers actively participated in the solidarity meet by shouting slogans, making speeches and trying to spread awareness about the issue.

NSS held its annual rural exposure camp in the village of Maralagondala. Maralagondala is a small village in Magadi Taluk in the Ramanagara District of Karnataka State. The camp was held from 18 Oct to 25 Oct, 2015. About 50 NSS students were part of this rural exposure camp. The tasks students had to perform involved physical labour, cleaning the streets, temples,

clearing garbage and creating a proper drainage system for the rain water and organizing cultural programmes every evening.

The cultural programme attracted a huge crowd as it was something that the villagers were not used to witnessing. It consisted of singing, dancing and drama. Drama was used as a means to educate villagers about various issues. The programme created a bond between the students and the villagers as even the villagers were given the opportunity to take part in the programme .A medical camp was also organized for the villagers. Free health check-ups were provided to about 200 villagers.

The camp was an educating experience for all the students and also for the villagers. For many of the students it was their first e□perience in a village. The students had to adapt to a very different life in a village. They understood the lives of villagers much better by facing the same problems the villagers face every day, problems such as lack of water and electricity. The interpersonal relationship skills of the students strengthened as they learned to work together with the students and also because they had to connect with the villagers to ensure their cooperation.

## Rotaract Club

Dream, Believe, Achieve

The Rotaract Club, funded by the Rotary, Bangalore Cantonment, is a youth forum committed to creating young leaders to serve and lead the society. Rotaract Club of the Institution has taken "Dream, Believe, Achieve" as their motto. The club is headed by president Gaurav.N III BBM, under the guidance of Ms Nisha Amogh, Department of Commerce and the total number of student members is 206.

The following were the activities conducted by the club for the academic year 2015 -2016:

The club started with an orientation programme for the volunteers. The gathering was addressed by Mr. Roshan Raikar, provided an insight into the ways of making good career choices.

A visit to a Muslim Orphanage was conducted by the Rotaract members. The subjects covered at the school by them were general knowledge and moral science. The club members' also organized games for the children. The club members attended the District Leadership Training Workshop (DLTW) conducted by the Rotaract District for the Board Members of Rotaract Clubs across Bangalore. Its purpose was to train the Board members on their duties and responsibilities as the Board members of their respective clubs.

A three-day Ryla Camp was conducted in S.C.M.I themed *Kindle the Fire Within* with eleven Institutions and forty- three students as participants. The session covered the topics like Anger Management, Lateral Thinking, Creativity, What Business Schools Don't

Teach, Emotional and intelligent Quotient, Wisdom Seeds, Theatre Workshop, Laughter Yoga, Morning Fun and Jog.

The Rotaract Club collaborated with the Eco Club during the Humanitarian week on 7 December 2015 to celebrate 'Women Empowerment Day'. The Clubs organized activities for the day as well as arranged stalls to raise funds for social causes. The activities conducted included, a debate on the topic 'Converse the Controversy', an activity titled 'Drape and Dunk ' followed by a play titled 'FIFA tournament'. The Club arranged 14 stalls during Women Empowerment Day, which was the highest number of stalls set up by any individual club in the Institution during *World Humanitarian Week.*

□n □□ □ecember □□□□, five □otaractors from Bangalore went on an Exchange Programme to Pune. This was a cultural exchange between Rotary Bangalore Cantonment (RBC) and Rotary Club of Pune Gandhi Bhavan (RCPGB) under the banner Rotary Youth Exchange (RYE). The following activities were conducted as a part of the Exchange Programme.

A Heritage Walk in which the Rotaractors walked through the lanes of old Pune and visited several important points such as Shanivar Wada, TambatAali, Mandai, BurudAali, TulshiBaug and Vishrambaug Wada. After the Heritage Walk, the Rotaractors were taken on a trek to Vetal Hill. The group set out for Pune Darshan. The group visited various sites such as Aga Khan Fort, National War Memorial, Raja Kelkar Museum, ShindeChatri, etc.

On the last day, the group visited the Rotary School where RCPGB took several educational initiatives for underprivileged students. Next, the group visited the *Centre for Autistic Children* where RCPGB makes donation for necessary equipment. Ms Sadhana Godbole the psychologist in charge educated them about Autism, its symptoms and the various activities they undertake to help autistic children.

A rally was conducted in Kanteerva stadium on the 9 January 2016 to raise awareness on road safety and safe driving methods. The student members of all the clubs of the Institution gathered at the college gate at 9 am from where they were guided to the Kanteerva Stadium holding up picket signs on road safety and safe driving. The rally was a success and the Honourable Chief Minister of Karnataka, Mr Siddaramaiah made a Closing Address about various traffic rules and their importance in our country today.

Inspired by the tagline of *Gift to the World* the Rotaract Club planned a visit on 11 February 2016 to Karnataka State Council for Child Welfare crèche, Nandidurg, a day care center where the less privileged kids are taken care of while their parents are at work. The Rotaract team enthusiastically interacted with the tiny tots and spent the day with them doing creative artwork.

The Rotaract team of nine students made their way to the Karnataka State Council for Child Welfare crèche, Amruthahalli on 18 February 2016, to be greeted by smiles and laughter of the children present there. A session was conducted where the children were taught nursery rhymes. The children were also taught about the importance of waste management and its necessity in today's world. The children learnt about the process of the segregation of dry waste and wet waste and labeled the respective dustbins which were donated by the club. At the end, the team members got together to make craft items, to decorate the crèche in order to make it more educational, appealing and fun□filled.

The Rotaract Club visited RT Nagar crèche on 18 February 2016. The team members made a number of posters of the English alphabet and numbers for the children. The main idea behind this activity was

to get to know these children and spend time with them while cleaning and decorating the entire place to make it a suitable learning environment. This project was inspired by the *Happy Schools Initiative* taken up by the Rotaract District 3190.

22 Rotaractors visited Vaderahalli Primary School, a government school in Hesaraghatta on 20 February 2016. The students were made to engage in various fun filled activities. The ☐otaract Club donated various stationery items, handmade books and dustbins to the school to be used for the benefit of the children.

## Eco Club

Let's live Green

The need to spread environmental awareness is enormous in the context of successfully addressing environmental problems. While this need is recognized by and large, there is little action taken to satisfy these needs. Keeping in mind the importance of taking physical action to protect and preserve our environment, besides inculcating awareness, the Eco club of St Joseph's College of Commerce was formed in the year 2015. The Eco Club strives to educate the students on the current environmental challenges, advocating environmentally conscious behaviour and responsible consumer choice. The Eco Club is headed by President, Mr. Rahul, Pai I B.Com, under the guidance of Mr. Krishnan Mahadevan, Department of Commerce. The total strength of student members is 91.

The club has tie ups with numerous NGOs in the city such as Daily Dump, Saahas. With the support of these experienced organizations, the Eco Club seeks to provide the students with a network to all conceivable opportunities, facilities and activities related to the environment, both in the college and at large. The members of the club will also be a part of the projects initiated by the associated NGOs. Activities conducted by the club for this academic are:

☐n ☐ ☐eptember ☐☐☐☐, the club organized a flash mob in the college as a part of an awareness campaign, focusing on the disposal and management of waste on the campus. The flash mob was a huge success, as it drew the participation of more than 100 students, while drawing the attention of several others. And on 5 February 2016, the students created an awareness drive against the use of plastic in and around Brigade Road. The drive raised public awareness of the harmful effect of plastic on human health and environment.

# Association Photographs

"Photographs open doors into the past, but they also allow a look into the future"

**- Sally Mann**

AICUF

## CSA

## NSS

## Rotaract

## Eco Club

# Interview

## INTERVIEW WITH MR. SALIL SHETTY

**General secretary, Amnesty International**

Mr. Salil Shetty joined Amnesty International as the organization's eighth Secretary General in July 2010.

A long-term activist on poverty and justice, Salil Shetty leads the movement's worldwide work to end human rights violations. Prior to joining Amnesty International, Salil Shetty was Director of the United Nations Millennium Campaign from 2003 to 2010. He played a pivotal role in building the global advocacy campaign for the achievement of the Millennium Development Goals.

From 1998 to 2003, he was chief executive of ActionAid, and is credited with transforming the organization into one of the world's foremost international development NGOs.

Mr. Salil Shetty studied at the Indian Institute of Management in Ahmedabad, at the London School of Economics and St. Joseph's College of Commerce.

The editorial team conducted an online interview with Mr. Sail Shetty and below are excerpts from that interview.

**Why did you decide to become a human rights activist despite holding various degrees? What motivated you to become part of Amnesty International?**

Both my mother and father have dedicated their life to fighting against ine□uality, discrimination and in□ustice, whether against Dalits and minorities or against women and other excluded sections of Indian society. The shocking levels of poverty and mal-governance that I was surrounded by in my formative years left me with little option but to work on issues of social, political and economic justice. That is what essentially Amnesty International is focussed on : ensuring that all human beings are treated with dignity and are guaranteed the human rights they are entitled to. So it was a natural fit for me.

**Would you like to share any interesting incident during the years that you spent at St. Joseph's College of Commerce? Are there any incidents that have had a major impact on your life or inspired you to do what you do?**

I often joke that although I was born a Hindu and have lived a life free of religion and dogma, my long years of schooling and College as a □osephite □ualifies me as a Jesuit in practise. The values I imbibed in these institutions and the role models I had of several dedicated priests and lay teachers who put themselves in the service of the downtrodden had a permanent influence on my beliefs and choices. The leadership capabilities that I acquired as the President of the Students Union and the various team activities in sports and culture in those formative years were invaluable in my later life. I can't but mention that a major and successful outcome of my time in SJCC was meeting my wife to be, a union that has already lasted over three decades!

**As General Secretary of Amnesty International what are the things that you can do and what are your limitations? Can you tell us what frustrates you very much with regard to the difficulties that you and Amnesty International face in its day-to-day work?**

The biggest frustration is that too many of our leaders in government and businesses remain unaccountable and don't think twice in violating human rights. It has been said that India is one of the few countries in the world where its people live in the 19th, 20th and 21st century at the same time. A model where the top 1% creams off the majority of the wealth and there is a relatively small middle class and a massive proportion of people who are living between poverty and extreme poverty is a recipe for conflict and instability. That too when those at the bottom of the pyramid are women, minorities and lower castes and this is legitimised by society and religion!

Amnesty is a people's movement of over 7 million ordinary people like you and me who together make extraordinary change happen, because we are in this endeavour together. It is a challenge, not a frustration, that we dont have enough Indians who have joined this movement. A country where change will not happen unless large numbers of people challenge injustice and large scale human rights violations in a peaceful and systematic manner.

**What are your views on the recent events that have shaken India with respect to the Rohith Vemula case and the JNU 'sedition' issue? What can Amnesty International do in such cases?**

Amnesty International's unique contribution has been its sharp focus not just on changing laws and policies at the macro level but equally on iconic individual cases, from PInochet in Chile to Mandela in South Africa to Aung Sung Suu Kyi in Myanmar to Ai Wei Wei in China. Our view on recent efforts to muzzle dissent amongst students and opponents, as has happened in JNU, is clear. Free speech is just that, it has to be free. Even if some of the things we may hear or read makes us uncomfortable. This is not just international human rights law, to which India is a signatory, it is guaranteed in the Indian constitution. Rohith's case was tragic but sadly it is a daily reality for Dalits in India, most of which never comes to our knowledge. Justice for Rohith is crucial not just an individual but for India's credentials as an emerging global democratic power.

**You have recently given a call to maintain transparency in electing the Secretary General of United Nations. What do you think the World Leaders should do immediately to address the human casualties in the war between ISIS and other groups and countries in West Asia and the refuge crisis in Europe?**

We are not in favour of the UN Secretary General, a key role in the difficult environment in the world today, to be decided by the Permanent 5 members of the ☐☐ ☐ecurity Council secretly in a dark smoke filled room! The 1 for 7 billion campaign in which Amnesty international has played a leading role has pushed for the process to be opened up and the candidates to go through a transparent selection process. May the best woman or man win! Not just the one that the powerful countries place there for political reasons or because they feel they can instrumentalise her or him.

☐n armed groups and the refugee crisis, first, war and persecution has to come to an end, whether it is in Syria or Iraq or against the Rohingyas in Myanmar/ Burma. The UN Security Council needs to stop playing Cold War style politics by vetoing resolutions against the brutal Assad regime and now assorted armed groups as well. The world needs to protect the refugees fleeing from war and persecution. ☐ost of the millions of Syrian refugees, and I have met many of them personally, want to go back home, but they cant. Over 90% of them are in the neighbouring countries. A million have come to Europe, risking their lives in dangerous waters, over 4000 have drowned en route. And instead of treating them humanely and abiding by their legal obligations as signatories of the Refugee Convention, European countries except for Germany and Sweden, are behaving in a morally and legally shameful manner. It is high time they put the desperate needs of the refugees above protecting their borders. Europe with a 500 million population and massive financial resources can easily absorb ☐ million people if they are adequately distributed across the countries. And the other rich countries and even India can do more to help solve this global crisis.

**Your message to the students and faculty of St. Joseph's College of Commerce.**

It would be great if SJCC could introduce into the curriculum and outside some thinking on human rights, particularly in the context of business and human rights. We have launched an on-line human rights course which interested students could also register on to. You could start an Amnesty group or club, there are many of those in universities across the world and I am sure Amnesty India - we have a great team based in Bangalore in Indirnagar - would love to work with you on all of this.

# Student Council

***"As we look ahead into the next century, leaders will be those who empower others."***

- Bill Gates

## Campaigning - Democracy at its Best

The start of a new academic year marks the birth of dreams, determination and dedication. The atmosphere of pomp and grandeur of the elections at SJCC ushered in a wave of introspection and brought to the shore promising leaders. The filing of nominations certainly saw no dearth of candidates. The next phase of the elections, - 'the campaign'- saw gallons of creativity come to the forefront.

The nominees reflected on their responsibilities in their formal speeches, while the college students in turn reflected on their responsibility to make the right choice. Adhering to the system of secret ballot, all the students of the college cast their vote on the

10th of June, staying true to the democratic tradition of the country.

With the candidates chosen it now remained to see if the young leaders justify themselves with the responsibilities placed upon them. With hopes for an eventful academic year the college yet again ☐ustified the belief –"The ballot is stronger than the bullet".

## The Calling of Leadership: Student Council Investiture Ceremony

The morning of 22nd June 2015 witnessed the Investiture Ceremony of the newly elected Student Council of St. Joseph's College of Commerce for the academic year 2015-16. The ceremony commenced with an invocation dance by Sushmitha and team. The occasion was graced by several dignitaries who were escorted to the dais by the Council President Linfriola Pinto. Jairus and team led the gathering with a hymn and a prayer followed by the lighting of the lamp symbolizing the path being lit for the coming year.

Student Governor, Ms. Veenu Joy welcomed the gathering which included Rev Dr. Jerome Stanislaus D'Souza, SJ, Provincial of Karnataka Jesuit Province, our Principal, Rev Dr. Daniel Fernandes SJ, Rev Fr. Anthony Joseph SJ, our Rector, the newly elected council members and the Association and Class Representatives.

Rev Dr. Jerome Stanislaus D'Souza SJ then proceeded to address the gathering with his words of wisdom, emphasizing on the Council's responsibility of being

encouragers to the diverse student body. He also advised them to communicate with the faculty before making choices, following which, Rev.Fr Anthony Joseph SJ addressed the Council, re-emphasizing on the task the Chief Guest placed on them to be the binding force to unite the Josephite family into one of vision and action.

Next event was a solemn oath taking ceremony. The ☐rincipal handed over the college flag to ☐resident Linfriola Pinto symbolizing the handover of duties. Ms. ☐eenu ☐oy rendered the oath of office. ☐rimming with confidence to shoulder their newly assigned duties, the Council Members, various Association Heads and Class Representatives repeated the oath after the ☐resident. The dignitaries then pinned the office bearers with badges of their office.

The gathering was then addressed by the Principal, reminding them of their duties and the need to nurture the newly born Student Council.

This was followed by a vote of thanks rendered by Linfriola Pinto who said that she hopes to set the bar for our college sky high. Following the tradition, a congratulatory message was delivered by the President of the Student Union of Mount Carmel Degree College. The ceremony concluded with a soulful rendition of the college song by the gathering.

So begins the journey of the Student Council of SJCC for the academic year 2015-16 comprising:

| | |
|---|---|
| President | Linfriola Shanel Pinto |
| Vice President | Divyanjali J Lasrado |
| General Secretary | Utkarsh Choraria |
| Treasurer | Aishwarya Mohan |
| Ladies Secretary | Amala Mukundadas |
| Academic Coordinator | Ajay K Varadarajulu |
| Cultural Coordinator | Rishi Poovamma N |
| Sports Coordinator | Kenneth Antony D'Souza |
| BBM Coordinator | Snehal V Chetti |
| B.Com TT Coordinator | Pranav Bharadwaj K |
| PG Coordinator | Divya Jane Ashwal |

## LEADERSHIP CAMP

In order to prepare ambitious students holding various posts of authority in college for long term success, the annual Leadership Camp was conducted by Rev. Fr.DionysiusVaz on the 11th of July.

The camp started off at 9 a.m with an introductory ice breaker session followed by a talk on the guiding principles of leadership such as situation analysis, planning, implementation and evaluation which saw excited management students chirp in with their opinions.

The post lunch session included a variety of team building games which required the young leaders to plan and strategize with a small network within prescribed time limits. Confusion, cheer and chaos followed the word 'start' and this session taught students to be doers and not mere instructors. The camp ended with something for everyone to take away and Rev.Fr.DionysiusVaz called the leaders of the academic year 2015-16 a cohesive group with a lot of potential.

# Fests

## ENACT

The annual theatre fest, "Enact 2016", was organized and conducted with great deal of zest. Spirited and vibrant, Enact 2016 was the perfect stage for numerous budding artists to flaunt and showcase their talents. The atmosphere of histrionics and showmanship enveloped everyone as the performances captured the attention of all; rapturous applause being the evidence of it.

The Hashmi Theatre Forum presented a two day fest hosting eleven different colleges across the city, who presented theatre performances in various languages. It was a delightful experience for the audience to witness a variety of performances of young budding artists ranging across various themes. Jain University's act "One Part Woman" and C.V. Gurukula College's "Kivudu Sir Kivudu" were declared the best plays in English and Kannada respectively.

In addition to that, the students of the Hashmi Theatre Forum performed three plays. "RitikiKahani" was a Hindi play, which revolved around the life of a girl. "TeeradaRaatri", a Kannada play, which means 'A never ending night', was an awe inspiring play. "Woyzeck", an English play written by Georg Buchner, was performed

with utmost perfection. The students were mentored, and the plays were directed by Mr. T. H. Lavakumar, who left no stone unturned in getting the best onto the stage. Theatre to these students did not only mean staging various written dramas, but also taught them how to express themselves more effectively. With every change in this digital age, theatre teaches students more about themselves in a fun way, thus making it a great tool to learn in a theatrical setting.

## CIPHER

Cipher, the intra-collegiate business fest of SJCC, which aims to give students a real life experience of the corporate world, was held on the 16th and 17th of July, 2015. Students competed with each other by applying the various theories they learned in the classroom in a hypothetical environment based around the Television show, 'Game of Thrones.' The Mock Stock event at Cipher □□□□ consisted of □ rounds□ the first round was an elimination round and consisted of virtual trading on □oneycontrol.com. In the final round, the teams had to engage in a pit trading session.

The public relations event was an exciting one comprising of a total of six rounds. With 18 teams participation, the first three rounds comprised namely; a presentation dealing with the given crisis, an impromptu round on banned advertisements and a combined round with the participants of the Marketing event.Day 2 started off with two stress rounds, (one of which revolved around the famous GAME OF THRONES) with the chosen six teams.

The finance event commenced with participants having to prepare a business model and forecast their financial accounts for the following year along with their unique selling proposition, to attract venture capitalists.The next round was to represent JSW in an acquisition deal with RCB and USL. The third round was the most riveting as it involved money laundering for an anti state organisation. The fourth round was a quiz round that put ones knowledge to test. The final round was trying and it tested ones ability to understand the mechanics of world economics.

The Cipher Business Quiz, christened 'House Frey', was organized under the guidance of Mr Krishnan Mahadevan, by event heads – Rahul Rego of II BBM 'A' and Dean Michael Castelino of II BBM 'B.' The four preliminary rounds, conducted on the 16th, comprised of an objective test, a crossword puzzle and two mixed rounds. Of the 43 classes that competed, six teams □ualified for the finals held on the □□th. The finals had si□ rounds, including a visual connect round, a dry round, betting round, bounce & pounce round and a connect round

## CHANAKYA

Chanakya, the annual intercollegiate business fest hosted by St. Joseph's College of Commerce saw its plans and ideas come to fruition on the 13th and 14th of August. The fest provided a forum for the brightest minds to hone their managerial and soft skills, expand their creativity and sharpen their business acumen. The inauguration ceremony was presided over by Mr. Naveen Bhat, CFO and GM - HR at Orange County Resorts & Hotels Limited.

The theme for Chanakya 2015, Creatio ex Nihilo, constructed a setting pertinent and germane to the elements comprising a business fest. The fest sought to challenge the shrewd minds of the participants and provide them the very tools with which they would set the very gears in motion that would drive them further.

This fest encompassed several events, each of which strived to mould the minds of participants by exposing them to new avenues of thought.

- □ □□imius □e□illum □ □est □anager
- □ Aurora □itentem □ □inance
- □ □actorem A□ua □ □arketing
- □ Aramas □ □uman □esources
- □ □osea □una □ □ublic □elations
- □ □coriam Cyprum □ □ntrepreneurial Development
- □ Cinis □lantis □ □usiness □uiz

Punctilious efforts and actions were rewarded. The strategy play implemented and executed served the teams in good stead, as the fest witnessed the phoenix of their ideas burgeon from its ashes and take form despite the cogent rebuttals of the judges. Each of the fourteen teams, selected to participate in Chanakya, performed exceptionally well, and the judges' feedback provided them with ample scope for growth and improvement. The yoke of executing this fest was shouldered by many a Josephite. It served as the very crucible which strengthened the students relationships with one another, and taught the students more about themselves.

The team from Christ University – Department of Management Studies exalted in their victory and were exuberant to lay claim to the title of the winners of 'Chanakya 2015'.

## ELLIPSIS

Ellipsis is the intra-collegiate literary festival of St. Joseph's College of Commerce introduced for the first time this academic year and conducted on the 11th of August, 2015.

Students were greeted by vibrant posters and other creative content to get the buzz going a week prior to Ellipsis and the fest saw a brilliant turnout come the 11th.

Ellipsis, a sequence of three dots, can express what a lot of words can't. It is the silence after speech. It communicates more than words. But words are important, speech is important, without them ellipsis has no meaning.

The festival was divided two sections

☐☐reaking ☐aves ☐ ☐peaking events
☐☐rifting ☐arth ☐ ☐riting events

Speaking events included Scheherazade, the narration contest where participants narrated a story or an incident that held the attention of the audience for five minutes and it caught the attention of a large crowd

of non-participants; Socrates, the disputation contest where participants expressed their views for and against a variety of topics and Shakespeare, the Soliloquy contest where participants prepared and performed a soliloquy based on a scene given to them.

Writing events were conducted in the new auditorium where participants were greeted by a set created in association with Hashmi Theatre Forum. The visuals were accompanied by sounds which formed the theme and inspiration for participants of,☐ersona, the fiction writing contest and Reminisce, the autobiographical essay contest.

The main and concluding event of the fest that attracted the largest crowd was Divergence Debates, the debate that saw participants with opposing views battle it out on a contemporary issue of great relevance. The motion 'Equality is still a token word for women in India' was moved and three speakers defended and three speakers opposed the motion. A select audience voted for or against the motion before the debate began. The moderator then interrogated each speaker and threw open the floor to the audience for questions. Another vote was taken at the end of the debate to determine the most convincing group and also the best speaker of the debate.

## SAMRDH

The students of Credit Course - Market Analysis and Investment Management, and their teacher, Ms. Rathi David, took the initiative of organizing a fest to raise awareness about financial markets and investment management in our college. The fest was named 'SAMRDH' which means 'to prosper' in Sanskrit and the tagline to this fest was- 'for the ifs in life'.

The students came up with the idea of conducting a life-sized game of Monopoly in the basketball court where the contestants themselves would move as the pawns on a life-sized board. Instead of the usual buying and selling of property on the board, the game was altered wherein the contestants could invest in various avenues including shares, debentures, mutual funds, gold, and real-estate and so on, for which they

received returns at the end of the game. Thus, the game could spread awareness about financial instruments along with investments.

☐arious teams from first year ☐☐ classes took part in the final game on ☐rd ☐ebruary, ☐☐☐☐. The team fr BBA Awas declared the winners in the end due to the highest credit balance in their DEMAT account. The winners won free movie tickets and the rest of the participants thoroughly enjoyed playing the game.

## KALOTSAV

Kalotsav, the annual intra college cultural fest was a cultural extravaganza with 42 events, held from the 5th to the 7th of August,2015. The theme for this year's Kalotsav was time travel and classes were allotted themes based on which they decorated different parts of college which explained the peace symbols made of newspapers hanging off the college gate and a giant 'dreamcatcher' which adorned the basketball court.

The Icebreaker which kicked off the fest involved participation from all the classes. Students were given 5 minutes to showcase their skills on stage and made the most of the limelight with an array of dance routines, dialogues from popular movies, keeping in mind the theme, and skits which left the audience in splits.

Treasure hunt participants were sent on a mad race around ☐rigade ☐oad and nearby areas looking to find clues faster than the rest of the teams to reach their final destination. ☐estern Acoustics saw group, solo and duet performances, All Styles, a crowd puller had students face off in a showcase round followed by a knockout round and DJ Wars with equal appeal to the crowd saw students groove to music played by participants using their own laptops and equipment.

Events like collage, face-painting, photography, cartooning, thermocol carving, sketching, painting, t-shirt designing and wealth out of waste provided students with the opportunity to showcase their creativity.

Classical and Western dance participants who took to the main stage entertained and awed students and Personality Finals marked an eventful end to Kalotsav 2015-16.

## EVES

If we could have a festival involving every woman who left an imprint in our lives, we would run out of seating space in a matter of seconds. To celebrate what women mean to SJCC, the gentlemen of SJCC treat the ladies to an extravaganza of dance, drama and music, that will be cherished for years to come. The day begins on an ideal note with the ladies , ushered to the auditorium with flower tiaras to complement their beautiful saris. The occasion is presided over by Bangalore's popular stand-up comedian, Ms. Sumukhi □uresh and □r. □.□. □al, an e□□I□□ officer.

A welcome song by the acoustic team sets the symphony in motion as the radiance of the women-folk glows along with their delightful music. "When virtue and modesty enlighten her charms, the luster of a beautiful woman is brighter than the stars of heaven, and the influence of her power is in vain to resist.□ This message was beautifully mirrored by a group of girls who awed the crowd with their nonchalant acting. Further, the audience's funny bone was tickled with anecdotes from the guest speaker, Ms. Sumukhi Suresh. Her humorous speech on how to accept our flaws was enlightening and very entertaining. □r. □al□s dialogue tracing the essence of women acted as the perfect consummation of the earlier address, thus wrapping up the formal session of the ceremony, paving the way for the fun and festivities that the girls were eagerly waiting for!

The stage was set alive with some lively dance performances and enchanting music. From Indian ragas to English harmonies, breakdancing and the classical tapori, the ladies of SJCC were regaled with a generous mixture of entertainment. Cotton candy was given out to sweeten the deal. Events such as "Ms. Eve's", "Paint him Guy","The Lady got the Tadkas" and "Hula Hoops", were held to make the day even merrier. Servicing of the ladies' vehicles at the parking lot for free made even the Activas and Vespas a lot happier!

"She is free in her wildness, she is a wanderess, a drop of free water.

She knows nothing of animosity and cares no less for generosity.

□Time□ for her isn□t something to fight against.

□er life flows clean, with passion, like fresh water.□

So many lovely faces, portraying supreme bliss and joy. The pulse of that day, was the honor to look up and into their friend's eyes or a sister or mother's; all the "Eve's", and say, very simply, with happiness and pride, "Happy Eve's Day."

# DHWANI

Dhwani is a name that echoes large scale production and a flavorful fiesta like no other. It has carved out a niche for itself in the last 8 years of existence by taking up the wackiest inspirations from the most unconventional sources and making it into a management oriented competition that traverses over two days. In the past Dhwani has adorned various different faces like Alucinari, Nothing as it Seems, Komikaze, and Bornfrom a Boom box, etc. All these themes have one thing in common, they bring the best of the best.

This year, the Student Council formed, shaped and articulated Dhwani. Freshers also got to be a part of the Dhwani team to give them a taste of what is in-store for them in the next few years.A fest of this magnitude could not have possibly been put together overnight and by just one individual. Gratitude speaks volumes and the growing applause resounds our passionate spirits.

Organizing Dhwani involves brain storming theme ideas that will make the fest whole. After much consultation with the Department and its teachers and, the Dhwani team zeroed in on "Dhwani: The Movie" as the apt theme, projecting the fest as a production hosted and directed for the participants.

Melody to the ears.Rhythm to the feet.A visual treat to the eyes.

□ibrance.□agnificence.Trance.

A recreation of cultural marvel on the silver screen, cinema has captivated the dreams of many. Movies are nothing but a fairy tale. And 'Dhwani- The Movie' was one such movie that shall last in the hearts of the millions for the days to come.

Exploration of creativity was displayed by the visual genius of Te□us □akhob who made the official trailer of Dhwani – The Movie.

The opening ceremony was graced by Our Chief Guest Mr. Jay Jagdish, Our Guest of Honor Ms. Menakshi Bharath, Our Principal, Rev. Fr. Daniel Fernandes, SJ, Our Vice Principal, Ms. Nirmala Joseph, Ms. Veenu Joy, Our Student Governor.

More than 300 artists acting across 15 different set locations in 7 different genres spanning 40 chapters,

participated in the two days of Dhwani which was nothing short from becoming a magnum opus.

The overall championship was bagged by Jain University – CMS. The most enthusiastic Award went to the Christ University and the best cheering squad also was taken home by Jain University – CMS

Dhwani 2015 in a nutshell was an extravagant display of talents, fun and culture. It was a great platform to meet and interact with talented individuals and teams from our city for the two days – 18th and 19th of December, 2015.

## FIESTA

Fiesta is an annual event organized by St. Joseph's College of Commerce for the lesser privileged children. Fiesta 2016 enthralled an audience of 74 children from Parikrama Humanity Foundation and Austin Town Government School.

These children spread happiness and cheer all over the campus. Transport was arranged for the children by the institution, with buses being sent to the schools. Activities and programmes were scheduled and organized throughout the day. On arrival, the students were served healthy breakfast. Our principal, Rev. Dr. Daniel Fernandez, SJ led the gathering in prayer and the day began with events ranging from game strategy through basketball that equipped young children with team building and leadership skills.

An interactive session by Ms. Margaret Sampath, Deputy Director of SICHREM on child rights was held to educate them about their fundamental rights. The children were then entertained a livened up with a magic show. Their laughter and smile were infectious, making it a joyous day to cherish.

"The Untitled" was another exhibition during the same date which showcased the paintings of different students of our college. It was amazing to see the number of art work displayed. The children got a chance to visit this exhibition and meet some of the artists. Following this was the prize distribution where the winning team was awarded with trophies and all the children were given gifts and refreshments. The children returned happy and content as the day came to an end, while the students at St. Joseph's College of Commerce were left awestruck, blessed and grateful.

## VIRTUOSO 2.0

For the past eight years, St. Joseph's College of Commerce has been proud of hosting one of the most popular and challenging fests on Business Management – Virtuoso. Virtuoso, the brainchild of the Business Administration department of the college, is touted to be one of the most awaited business fests in the country.

This year, St. Joseph's decided to take the festival a step further, using the tremendous technological resources that it had access to. Virtuoso 2.0-Dawn of The Armistice, the next iteration of the original fest, was organized on the 18th and 19th of February as an International E-Fest completely conducted on a virtual platform.

Colleges from the United States, United Kingdom, New Zealand, Pakistan, Canada, and India participated in the festival, being posed several challenging questions by the rounds given to them. The festival was divided into four tasks based entirely on International relations, foreign policy, and pressing global issues that demand to be solved.

The participants were asked to demonstrate their understanding of global problems and the changing global scenario, and use this understanding to logically solve these problems. Some of the pressing issues that were discussed included the Qatar 2022 World Cup, an unstable North Korea, and the biggest refugee crisis of our time – the Syrian Refugee crisis. From the several colleges that participated in the festival, four colleges ☐ualified for the final round ☐ a panel discussion on the Syrian refugee crisis – after which the results were declared. The University of Vermont emerged as the winners of the entire festival, closely followed by the University of Lahore. All in all, Virtuoso 2.0 proved to be a great educational experience for students from all over the world.

## TURAS

The Travel and Tourism Department of St. Joseph's College of Commerce in association with FKCCI organized 'Turas', a two- day annual inter-collegiate travel and tourism fest on 4 - 5 February 2016 on the college premises. The objective of the fest was to showcase the emerging trends in the tourism sector and to explore the spirit and the thrill of 'Wanderlust'

Amongst the participants. The fest was inaugurated by Mr Dinesh Gundu Rao, Minister of State for Food and Consumer Affairs. He graced the event as the Guest of Honour. The event was presided over by the President of FKCCI, Mr Tallum R Dwarakanath. This year the aim of the fest was to promote the Karnataka State Government sponsored event, 'Invest Karnataka'. .

Turas which in Irish means trip consisted of a medley of events which ensured that the fest was not just an educational endeavour but also doubled up as a cultural extravaganza. The Fest celebrated a passion that is inherent in each one of us, which is the passion to travel and explore the world around us. The inaugural ceremony of Turas 2016 began with Dollukunitha ( a popular drum dance of Karnataka). The dance expressed the thriving plurality of the Karnataka folk art which Showcases the cultural diasporas and express multidimensional skill set of the performers.

This year marked a significant moment for the college as the B.Com T&T students put up the most zealous dance performance with more than 240 students sizzling with jiving dance moves to recent favourite numbers. The crowd stood out in unison by dressing up in red and yellow representing the colour of Karnataka.

The highlight of the first day was the main event, 'The Amazing Race', a city-wide treasure hunt that attracted participants from many colleges. A bikers' parade was organised in the afternoon which invited participation from students of all departments as they set out to raise awareness about 'Invest Karnataka', promote women's' right to education and to support the Bijapur mission. A mini carnival was set up in the basketball court on the second day with a variety of exciting game stalls. A couple of food trucks helped to keep the festive mood upbeat among the students, visitors and guests.

A contemporary dance contest was held on the main stage in the basketball court. Dance teams from different colleges put up scintillating performances which were a delight to watch. With the successful

execution of the aforementioned events, Turas 2016, clearly outperformed the previous year's fest both in terms of scale and content.

Team Turas wanted this fest not only to be remembered for the fun and thrill but also for a noble cause. Team Turas raised INR 50,000 for funding the Education of the underpriviledged students of Bijapur who are taken by the Jesuit Society. We believe in spreading smiles all across. The smiles on the faces of students, participants and the beautiful children of Bijapur is surely a memory none would forget.

# Student Council Valedictory

The valedictory ceremony held in the first week of March every year is an important rite of passage for students who will soon be leaving the campus, but will always be part of the Josephite family. The ceremony was organised on 9th March 2016, in Loyola Hall to felicitate the Student Council and the Association members of the outgoing batch of 2013-2016. The program commenced with a prayer dance by Namratha Krishnamurthy, a prayer song by the college choir, followed by the lighting of the lamp invoking the blessings of the Almighty.

The chief guest for the ceremony Rev. Fr. ArunMachado S.J graced the occasion with his presence and motivated the gathering with his words of wisdom. Our Principal, Rev. Dr. Daniel Fernandes S.J, addressed the gathering and appreciated the Council for its relentless efforts and excellence throughout the academic year of 2015-2016.

Utkarsh Choraria, the General Secretary of the Student Council presented the annual report of 2015-16, along with a picture slideshow highlighting the entire year□s activities. The college flag was then folded by the council members as a sign of passing on their duties

to the next set of leaders, with Divyanjali Lasrado, the Vice President, poignantly reminiscing fond memories of her experience as a Council member.

The Council members, Association heads, Class representatives as well as the Association members were awarded certificates in appreciation of their participation in a wide range of activities and competitions during the course of the year. The college President Linfriola Pinto presented the vote of thanks to the Student Council of 2015-2016 as well as the gathering.

# Cultural & Business Association

## ENTREPRENEURSHIP CELL

**Innovating for a Better Tomorrow**

**Faculty in- Charge** – Ms. Tina Singh

**Student President** – Sagar R. Gangwani

(III B. Com T& T)

**Team Members– 85**

Magnate, the Entrepreneurship Cell of St. Joseph's College of Commerce has established itself as a premier association in the fields of business and innovation. The Cell laboriously and exuberantly works towards providing an array of unique opportunities to students who possess a passionate entrepreneurial mindset and a penchant for cutting-edge thinking. The Association guides and provides crucial assistance to its members and imparts knowledge that is required to make inroads into the complex and challenging world of entrepreneurship.

The key activities conducted by The Entrepreneurship Cell are the following:

- A workshop was conducted on 'Innovation & Entrepreneurship' on 4 August, 2015 by Mr. Amit V Punjabi, the founder of Sankalp Academy. The session brought to the forefront the pivotal role of innovation in entrepreneurship and also shed light on the burgeoning potential for entrepreneurs in the country and in the business world.
- The Entrepreneurship Cell forms a database of entrepreneurs and startups in the Institution that fosters an entrepreneurship culture amongst the students. The E-Drive provides these budding entrepreneurs a platform to exponentially grow and develop.
- The members of The Entrepreneurship Cell are a part of ENACTUS, a global competition conducted to promote social entrepreneurship and direct societies towards sustainable development. Chaitanya Ganatra, the president of ENACTUS and twenty other students are actively working towards competing in the event which will be held in Delhi in June 2016.
- Magnate, the Entrepreneurship Cell of St. Joseph's College of Commerce organized Marche 2016, to offer students the experience of running a business on 30 January 2016.

Marché provided entrepreneurs a ready market and helped them network with each other and also with potential customers. There were 33 stalls set up by 60 Entrepreneurs of the Institution and various other colleges in Bangalore, each selling a variety of products and services. Everybody enthusiastically motivated the entrepreneurs by buying/trying out the products and services offered. The highlight of the Marché 2016 was Le Casse Croute, the French Food Truck which ranks among the top 10 food trucks in India. People had a great time feasting on the delicious French Croques and Desserts the food truck had to offer. Start Ups like Wlend, My Dream Wear, BheemStyx, Jewelin and Buddy also participated. Unsung People,

a Social Start-Up were also given a platform to share their idea and spread awareness about such a venture. Entrepreneurs from Christ College, Jain University - CMS, CMRIT, Montford, Jain College and the like came forward to set up stalls at Marché. There were a variety of stalls that sold Mocktails, Sticks, Dream Catchers, Art, Candles, handmade posters, key chains and merchandise.

## JOSEPHITE BUSINESS CLUB

**Passion in sync with Purpose**

**Faculty in- Charge** – Ms. Rency Alex

**Students' Representative** – Ms. Siddhi Joshi (III BBM)

Team Members - BBM Department

The Josephite Business Club, founded in the year 2012, is an initiative by students of the BBM Department, to promote business knowledge and create a globalized business environment for future entrepreneurs and business leaders. The Club aims to train and nurture students to master business skills and catalyze the practical applicability of the same. The ☐☐C identifies the need to make students not only educated but employable as well, and addresses it by providing training and development activities on a regular basis.

The club creates a forum for students to hone their ideas, learn from Industry leaders, lead teams and conduct drives, events and programmes in view of the business environment and emerging market demands. The yearly activities organized by JBC are as follows.

- An orientation programme was organized on 29 June 2015, by the Club to introduce the fresher's to the objective, goal and activities of the Business Club. The students were greeted with a powerful speech delivered by Ms. Rency Alex and she elaborated on the roles and the responsibilities of the group members associated with the Business Club.
- On 15 July 2015, the Club conducted an activity titled "Sell BBA as a Product" that focused on developing the public speaking and negotiation skills of the first year students. As a part of the event the students were asked to design unique business strategy to market BBA as a product.
- On 23 September 2015, the Club arranged a talk on entrepreneurship development by Mr. Anirudh Poddar, CEO and Co-founder of Eventuer, for the second and third year students. He enlightened the students on various business models and strategies adopted in the contemporary business scenario.
- On 23 November 2015, the club organized a talk by Mr. Ravindra Kumar, Co-founder of Spyn, a mobile application for sportsmen. His 3 member team briefed the students about their internship program, providing a platform to the students to experiment in a career path that is personally rewarding.
- On 7 December 2015, the club invited Mr. George Abraham from Press Play TV to speak to the students about his journey to becoming a successful entrepreneur. He emphasized on the importance making the right choices and taking risks. His relatable experiences and stories made it an inspiring and delightful session.
- A seminar was conducted on 5 December 2015 on the topic Teens MAD- Making a Difference. The speaker focused on three core principles, Learn, Discover and Inspire. He encouraged the students to start a program to train teenagers in the areas of Self Awareness, Creativity, Leadership Skills and Problem Solving.

- Virtuoso 2.0 - The Dawn of Armistice was hosted on 18 and 19 February 2016. Being a one of a kind international summit, it saw the participation of over 14 colleges from across the globe. The winners of this fest were from the University of Vermont, United States.

## WOMEN'S CELL

**Living Empowered**

**Faculty in- Charge** – Dr. Shubhra Rahul

**Student Representative** – Ms. Amala Mukundadas ( II BBM)

Team Members –All girl students of the Institution.

The Women's Cell of the Institution is committed to redefine and reaffirm a □ust position for women in society and seeks for gender equality. The Cell is an initiative to provide women a liberal space where she can voice out her opinions, and secure a progressive learning environment for herself. □uest lectures, seminars, poetry performances, film screenings are conducted regularly in consonance to be living empowered. The activities conducted for this academic year are as follows -

- The women representatives from all the undergraduate classes attended a talk held on 1 August 2015, which elucidated on the key activities to be taken up by the Cell. The talk also educated them on women specific health issues and the measures that can be taken to prevent it.
- The piquant, delectable culinary delights of Mexico were the quintessence of the workshop organized by the Cell, for the staff members on 18 September, 2015 at Loyola Hall. Ms Joyce □a□arca, a prolific culinarian in the field of Mexican cuisine from Georgia, Atlanta, made several culinary delights.

## THE CHOIR

**For the love of music!**

**Faculty in- Charge:** Ms. Preemal Maria D'Souza

**Student Representative:** Ms. Manisha D'Souza ( IIIBBM )

**Team Members: 70**

Serenata Chorale is the performing choir of St. Joseph's College of Commerce. The choir has won many accolades time and again for its exquisite musical

renditions infused with a well-blended articulation of rhythm and melody. The choir welcomed a number of students, totaling the chorale to a 70 member ensemble. Conducted by Ms. Amy Sarah Joseph, the members go through immense vocal training. Seranata Chorale has performed on various occasions throughout the year, under the leadership of President Manisha D'Souza and Vice President Tony Joy.

- This year, the team successfully rendered to the choir concert, Go Light Your World.
- The 24th Glorious Festival of Harmony, held on 23rd August, 2015, saw the choir performing their own rendition of Waving Flags and a classical piece, Nearer my God to Thee by Lowell Mason.
- Serenata Chorale took part in Basel Mission; a choir competition conducted for schools and colleges and won the second place.
- Serenata chorale celebrated the Christmas spirit with their first ever choir performance for the Christmas season with Divine Noel at St. Joseph's Boys High school. Divine Noel is an all -India Christmas carol competition conducted by Hope Television, where the choir performed during Christmas season.
- The choir performed at □agnificat on □ December 2015 at Christ University. Rendering beautiful pieces, they shared the joy of the festive season of Christmas.
- The choir rendered grand music at St. Mark's Cathedral, which was appreciated by all. The song Going to Bethlehem created a mesmerizing spell and audience just swayed to its rhythm.

- Serenata Chorale visited Liza's home on the 22 December 2015. Liza's Home is a centre for the care and rehabilitation of the brain-injured or the mentally challenged girls/women. Serenata Chorale celebrated the season of Christmas with them. They sang, danced, and laughed, spreading the joy of the season. They also had an impromptu jam session where few women from Liza's home sang while members from Serenata Chorale played the guitar, beat boxed, clapped and sang along.

The annual concert of Serenata Chorale with its theme 'Come Together' helped the year end with a great magical note. From witnessing performances from various colleges and groups to the divine moments felt with Ken Henson's appearance it truly gave the 500 and more audience a musical ride of their lifetime. The SJCC choir performed 5 pieces each more innovative than the other. Some made the audience laugh the others made them give a standing ovation. A surprise performance by the conductor Amy Sarah Joseph was just like a cherry on the top of the cake.

## FINARYANS

**Faculty in- Charge:** Mr. Christopher Devakumar

**Student Representative:** Mr. P. Ranjith Kumar (I B.Com)

**Team Members- 70 members**

□□inaryans□ the finance club of □□CC was inaugur on 05 August 2015. In order to expose the students to finance world, the club prepared an event schedule for the entire semester. □vents were classified into internal and external. Internal events consisted of finance □uiz, financial management, business plan preparation, mergers and acquisition, group discussion, and logo slogans etc. External events also organized by the finance club, consist of panel discussions, Talks by delegates from various domains, and awareness campaigns like financial inclusion.

**September 2015**

The club organized an open event on YUAN devaluation. About 30 students submitted their case study and got a chance to explore the currency market.

**December 2015**

The club organized a debate on the topic "FALL IN □I□ □□IC□ I□ A □□□□ □□ □A□□□ for the final year B.com students, it was an open event.

The club also organized a group discussion for the □.Com final year students, where around □□ students participated.

**January 2016.**

In order to familiarize the students on various banks and their operations, the finance club organized a campaign "Know your Bank". Students of the core committee organized this event and students of 2 B.Com B prepared charts on the following topics:

- Retail banking functions and Products involved
- Investment Banking
- Nationalised banks, Commercial Banks, Private and International Banks
- Micro Finance schemes and products
- Reserve bank of India and its operations
- NABARD
- Documents involved in all types of banks
- Telephone Banking and Internet awareness
- Development Banks
- Paying banks and many more.

February 2016

The finance club organized ☐The ☐tock ☐arket ☐ame☐ for the BBA students. Through this the students were able to learn about virtual stock trading and how to create and monitor their virtual portfolio; nearly 200 students took part in this event.

## MAVERICKS

A Step above the Rest

**Faculty- in -Charge-** Ms. Ravi Darshni

**Student Representative-** Ms Sophia Maria Albina K & Mr Richard ( II M.Com/MIB)

**Team Members -** 17

The Mavericks was an initiative to provide a platform exclusively to the PG students to display their skills in the field of finance and business. The club was inaugurated by the Vice Principal Dr. Nirmala Joseph and Ms. Muktha, IQAC co-coordinator on 11 July 2015. It aims to give students a chance to enhance their skill set and also put their classroom learning into practice by providing them a real life situation through various events. The following were the events conducted:

- Logo Designing, Group Discussion and Pick-&-Speak were organized on the 13 August 2015. Students from all the four classes participated in these events with various innovative logo designs and shared their views on topics like importance of primary education, farmer suicides and LGBT community and so on.
- A Presentation and Soft skill workshop was conducted for the second year students on 19th December 2015 by Mr. Heinz, HR manager at Volvo. He highlighted the importance of body language as a core medium of communication during presentations. He also gave an overview of corporate connect session.
- On 9 January 2016, the Club organized a session on crisis management and on multi-tasking skills. For Crisis management the students had to present a case study and also had to handle a situation as a PR manager of a logistics company. The event also included searching of a number of words simultaneously as an AV was being played in the background. The participants were later questioned on the AV that was being played. This helped them bring out their multi tasking skills.

## LITERARY CLUBS

'For last year's words belong to last year's language, and next year's words await another voice.' Language continuously evolves, much like human beings. The essence of a language is in its practice and in its continuous evolution. It is therefore the responsibility of the youth of any language to preserve, practice and nurture their language. Keeping the above objective in mind, the Institution has evolved a variety of literary clubs that lays emphasis on the use and growth of languages. Clubs like Kannada Sangha, ALMA, and Hindi Parishad are the effective forums for students to exhibit their literary talents.

## KANNADA SANGHA

**For the Glory of the Vernacular**

Faculty in Charge – Mr. Ashok

Student Representative- Cordila Shirley (2 B.Com)

Team Members - 200

The Kannada Sangha, of the Institution promises to protect and develop the ☐annada language, the official and administrative language of the state of Karnataka. The Kannada Sangha is an association of students that organizes and conducts activities that uphold the literature, music, art and the rich culture of the Karnataka.

- On the 22 June, 2015, the annual elections conducted by the Sangha yielded the following results with Cordilla Shirley II B.Com as the President, Raiga Thomas of II B.Com as the Secretary and Likitha of I B.com as the Vice-President.
- This year, the Sangha's activities commenced with a special lecture series titled, Karnataka Odhu-3 on 7 July 2015. Dr. K.C. Shiva Reddy, Director of Kuvempu Kannada Adhyayana Kendra, delivered a lecture on the topic, 'Nigudatheya Benneri Thejasvi.'
- Members of the Kannada Theatre club auditioned for roles at the "Yuva Rangothsava," a state level

theatre audition conducted and managed by 'Vijaya Karnataka,' a Kannada newspaper with the central theme as, "Jaggathinattha Kannada".

- **A Talk on Ambedkar** On 23rd Dec, 2015 Mr. Shivasunder, thinker and activist, delivered a talk on the importance of Reading Ambedkar's writings. His talk helped students understand the social history of India and the relevance of Ambedkar and his writings to today's world. After his talk students asked questions on contemporary political issues to which Shivasunder gave responses by further emphasizing on the relevance of Ambedkar.
- In co-ordination with the Information Department, Government of Karnataka, Kannada Sangha organized Ganayana, a singing festival on 9 December 2015. The event was graced by the presence of Mr. N. R. Vishukumar, the Director of Information Department. The fest was given life by the melodies of well known artists of Karnataka. Their tunes entwined the audience in a trance of rhythms unique to our culture.

**Cultural camp at Hampi**

Department of Kannada in collaboration with Kannada University, Hampi organized a literary and cultural camp for about 50 students from 12 Dec to 30 Dec, 2015 at Hampi University campus. The theme of the camp was 'Women, Society and Culture'. The students for this camp came from our own college, rural colleges around Bangalore and Hampi University, thus allowing students from diverse backgrounds to interact.

The camp was inaugurated in Vijaya Vittala Hall and the guests included Dr. Mallika S Ganti (Vice Chancellor, Hampi University), Dr Shoba Devi (Director of Dept. of Women's Studies), M G, Dr Ashok Kumar Ranjere (Director of Theatre Studies), Dr B.M Puttaiah , T.H.Lavakumar (HOD, Kannada Dept, SJCC) and Ashoka T.A (Kannada Sangha Coordinator, SJCC). The speakers motivated the students to interact and discuss issues pertaining to the welfare of the society.

Kalarava – the inter-collegiate Kannada Literary fest was held on 15th February 2016 for the academic year 2015-2016. The theme for this year was 'Dr. Rajkumar and his Cinema'. Invites were given to both private and government colleges of Bengaluru. The events conducted for the year were singing – solo and group, dance- solo and group, mono-acting, anthyakshari, fancy dress, personality, essay writing and cine –rangayana. All the events were designed based on the theme. One could see the enthusiasm of the participants from different colleges throughout the fest and everyone enjoyed being part of it.

## HINDI PARISHAD

**Nurturing Language**

**Faculty in Charge:** Dr. Oliver Anthony
(Dept. of Hindi)

**Student Representative:** Akshay D Nandawat
( III B.com T&T)

Team Members: 29

A nation's language is one of the most important facets of its identity, and in a multi lingual country like India, languages play a significant role. The ☐indi ☐arishad is one such association which aims to encourage the development and promotion of the Hindi language through its activities. The association organized numerous events for the academic year 2015-16, not only for those familiar with Hindi language, but also for those with an interest in mastering the language as well. The myriad cultural aspects of the language, its literature, art and music are explored and pursued through the work of the Parishad.

Indra Danush, the annual intra-class fest, witnessed the inception of new events wholly dedicated to the promotion Hindi language like 'Hit and Win' and 'Bollywood Dialogues'.

As a part of 'Human Rights Week' celebration Hindi Parishad organized a programme on 8 December 2015.The programme involved Urdu school students taking part in painting competition reflecting the need for peace and harmony in the world.This was followed by jenga hunt and human chain event. The members of Hindi Parishad also took part in the peace march organized on 10 December 2015.

Nakshatra, the inter-collegiate Hindi literary fest was also organized by the Hindi Parishad.

## ART LITERATURE MUSIC ASSOCIATION (ALMA)

**Faculty in Charge:** Dr. Rajaram (Dept. of English)

**Students' Representative:** Jenita Maria H (III B.Com)

**Team Members:** 30

ALMA is a platform given to the students to showcase their talent and develop skills in Art, Craft and Music.The association focuses on self development of individual in various fields.The faculty coordinators are □r. □a□aram and Mrs. Marina who have been constantly supporting the association in all the activities conducted. The student coordinator for the academic year 2015-16 is Jenita Maria H from B.Com C.

ALMA conducted various events throughout the year. Starting from,

**THE GUITAR WORKSHOP,** conducted on August 20th 2015 by Stephen S Pradeep (3 B.Com C) and Adriel Nile (3 B.Com B). This event was conducted for all the members of ALMA. It helped the students to kick start their abilities to play the instrument.

**QUILLING WORKSHOP,** conducted on September 10th 2015 by Supreetha (2 B.Com) for all the ALMA members. A technique through which the students learnt to make earrings.

**GREETING CARD MAKING SESSION,** conducted on 17th September 2015 by Roseline A (2 B.Com C) for all the members of ALMA. The students learnt to make colorful and creative greeting cards with simple materials.

**POT PAINTING WORKSHOP,** conducted on 18th November 2015 by Keerthika from (2 B.Com) for all the members of ALMA. An art through which many patterns and designs through which a simple mud pot was painted to look like a master piece .

**BASICS OF MUSIC** ,a session conducted by Jairus Ebenezer of 3 B. Com C and Kevin Richard Raj of 3 BBM B. this enhanced the ability of students to read and write music. It was indeed an insightful session.

**ART EXHIBITION**, conducted on 17th February 2016 was an excellent platform created for the students to expose their extraordinary works of art.

**UGC EVENT**. For wide publicity and promotion of Anti Ragging measures the UGC announced a competition for students across the country, which comprised of Poster Making , Logo Designing and Essay writing. This massive event was conducted by ALMA.

## HASHMI THEATRE FORUM

**Learning without Boundaries**

**Faculty In charge:** Mr.T.H Lavakumar
**Students' Representative:**
Rishika Sen Gupta ( IIIB.Com TT)
**Team Members:** 40

☐eflecting life through sophisticated e☐pressions like metaphors and narratives to satiate the most primal of human needs, to narrate the story, is the essence of theatre. Hashmi Theatre Forum integrates culture and education and serves to achieve holistic development of an individual, while catering to the innate need of self- expression and the eternal love for stories. It is an integral part of the curriculum and it allows students to explore contemporary and past stories, understand different perspectives objectively, and predominantly, learn about themselves and the world around them.

Hashmi Theatre Forum is the dramatics and theatre association of the Institution, consisting of the most theatrically gifted students, performing plays and acts in English, Hindi and Kannada.

- This academic year 2015-16, the Hashmi Theatre auditions witnessed massive participation and after auditions, fifty☐two members were selected to be part of it. Hashmi Theatre forum is led by T.H Lavakumar, faculty in-charge and Rishika Sen Gupta of 3 B.Com TT, elected Student Representative.
- The forum's journey for this academic year commenced with its first performance on ☐☐ August 2015, on occasion of the Independence Day celebration. The performance was a result of a week-long meticulous preparation by students, who were at their creative best to depict the importance and relevance of freedom and liberty in a society.

- Members of the Kannada Theatre Club ventured out to test themselves by participating in the State Level "Yuva Rangothsava" theatre auditions organized by 'Vijaya Karnataka,'a Kannada newspaper and the central theme was, "Jaggathinattha Kannada".
- A moment of pride and honour for the Institution and the ☐ashmi theatre ☐orum when the first ☐ever India- Palestine theatre collaboration, Freedom Jatha performed on the campus on 14 January 2015. They staged the play Hamesha Samidha, a joint production of The Freedom Theatre and Jana Natya Manch. The play showcased all the hardships that Palestinians have been facing while being under occupation, for over 67 years. With deep emotions, realistic scenes and well written dialogues, the play was scripted in Arabic and Hindi.

## ENACT 2016

This year's annual theatre fest, Enact 2016, was organized and conducted with great deal of zest. Spirited and vibrant, Enact 2016 was the perfect stage for numerous budding artists to flaunt and showcase their talents. The atmosphere of histrionics and showmanship enveloped everyone as the performances captured the attention of all; rapturous applause being the evidence of it.

# SPECIAL EVENTS

## Talk on the Union Budget 2016

On 1st March 2016, the SJCC Alumni Association organised a talk on the Union Budget declared on the 29th of February 2016 by the Finance Minister. Mr. Raghuraman, the speaker for the day, is a man of high academic e□cellence. □e has several □ualifications including CA and CS and is also a rank holder in both the examinations. Mr. Raghuraman is also an alumnus of the college. Mr. Raghuraman gave the students a complete overview on the Budget without being subjective.

He explained to the students what a Budget is and what is its purpose. He spoke on the importance of the Budget and why students, especially commerce students, should be aware of what the Budget includes. He displayed an exceptional knowledge on the Budget, the constitution and the Indian law. Mr. Raghuraman also publishes a book on the changes in the Union Budget, within a day of its announcement.

Apart from just sharing his knowledge Mr. Raghuraman also asked the students many questions and made the session very interactive. Students were completely engrossed in the talk and they gave quite a few brilliant answers. Not only did he stick to the Budget but he also explained many details pertaining to tax and why the government operates in a certain way. He linked several topics like tax, the economy, farmers' struggles, demand and supply, unemployment and lots more so that students could understand how the nation works..

After Mr. Raghuraman, Mr. Vinay, the Alumni Association President also shared his view on the Budget and the view of some political parties and the media. He told us that every students has the right to know at least a little about the Budget. As a conclusion our Principal Rev. Dr. Daniel Fernandes SJ also addressed the students and expressed his thanks to our speaker and to the Alumni Association.

## Great Expectations – Budget Discussion with News9

St. Joseph's College of Commerce (Autonomous) in collaboration with News9 conducted an informative and educative session in order to determine and predict major/minor reforms in our budget as per the students' and teachers' expectations. They were asked for their opinions on a wide spectrum of topics, ranging from demographic dividend to FMCG.

The discussion showed the importance of the budget to the youth and it brought out their concerns with what the government should be doing. Our students and teachers spoke about their opinions on a lot of the burning topics like fuel prices and the UAE, the stagnant Real estate industry, education and heath. They expect that instead of introducing more schemes the government needs to implement the existing ones properly. This year, they said, they would like to see better quality education being provided at the grass root and primary level rather than opening more colleges.

Students and teachers addressed the agricultural issues using statistics and also providing solutions like crop insurance and cottage industries for the farmers to fall back on during times of drought and unpredictable weather so that they posse skills apart from farming.

Professors shared their knowledge on banking sectors and how corporate bodies can provide services for the public and improve education rather than putting the entire burden on the government. By reducing corporate tax and allowing a part of it to be directly

spent on education may be easier and will also lead to greater innovation and patents.

Green technology should also be a major focus and pollution needs to be addressed. The public transport system must be improved. The government should assist small scale industries and instead of just "Make in India" they need to shift to "Make for India". Hospitals need to be improved and taxes on pharmaceutical products need to be reduced.

These were among the many points and concerns raised. The teachers enhanced the discussion by sharing their vast expanse of knowledge with the audience. The entire discussion was recorded on tape in the college campus, and the footage was broadcasted on television.

## World Environment Day

A beautiful environment does not fail to please the eye. On the 5th of June, 2015, as it is the occasion of "WORLD ENVIRONMENT DAY", the students of the Travel & Tourism department chose to aid just that! The students, all suited in green, whisked around the basketball court to sell saplings. The saplings were distributed to initiate investment in the green cover, as essential for sustainable development. The students took back home, not just the saplings but also the knowledge of the importance of the environment.

## Hall Of Fame Exhibition

On 18 August 2015, for an assignment in 'Perspectives in Management', the I BBA Classes organized an exhibition christened "Hall of Fame", akin to the "Madame Tussauds Expo" undertaken by their seniors, previously. The classes were divided into various teams like event management, marketing, costume designing, decoration and logistics. Everyone worked hard and put in a lot of effort for the event and showing enthusiasm. The eagerly awaited and much anticipated day began with the arrangement of carpets and furniture.

All the characters were portrayed by students and everyone took their place in the basketball court. Our principal Rev. Dr. Daniel Fernandes, SJ, inaugurated the exhibition and it was soon thronging with students and teachers who were enthralled with the mesmerizing display. Apart from the models representing business personalities like Vijay Mallya, Lalit Modi, Ramalinga Raju, Bill Gates, Kiran Mazumdar, Steve Jobs, Mark Zuckerberg etc other attractions included luxury cars and bikes, balloons, banners and sweets. Adding to this, the soothing music and exuberant dance indeed made it a truly wonderful and delightful afternoon.

# Cultural & Business Association Photographs

"Photography is the art of frozen time... the ability to store emotion and feelings within a frame."
**- Anonymous**

Student Council

## Academic Representatives

## Ladies Representatives

## PG Class Representatives

## Cultural Representatives

## Sports Representatives

## Acoustic Team

## Dance Team

## E - Cell

## Hashmi Theatre Forum

## Hindi Parishad

## Kannada Sangha

## Serenata Chorale

## Josephite Business Club

## Finaryans

## ALMA

## Business Mentorship Programme

# Independence Day

August ☐☐ is a day when homage and tribute is paid to the freedom fighters who lost their lives securing freedom for the country. We are free today because of the leaders of Indian Independence movement. It is very important that we pay tribute to these leaders. The programme started with a flag hoisting ceremony at ☐ am at the basketball court with the chief guest, Dr RMO Gemson and Rev. Dr. Daniel Fernandes SJ presiding over the ceremony. The national anthem was sung after the flag was hoisted. The chief guest and other dignitaries and staff then moved up to the new auditorium along with the students for the cultural programme. The programme started off with an invocation dance by Ashrita. NSS volunteers made a presentation about the life and works of Dr APJ Abdul Kalam. The chief guest gave his address to the gathering in which hetalked about his experience of having worked with Dr APJ Abdul Kalam. A short mime was performed by the members of Hashmi Theatre and a shadow dance performed by David and group. The programme ended with a vote of thanks by the Student Council President Linfriola Pinto.

# Institution Day

Institution Day is a day dedicated to bring together all teaching and the non teaching staff members of Loyola Institutions managed by the Jesuits in Bangalore. This year the Institution Day was celebrated at St. Joseph's College on 5th March 2016. The chief guest for the event was Fr. Dion Vaz SJ. A newsletter titled 'Josephites' which records the work done by all institutions was released on this occasion. Retiring staff of colleges and school were felicitated by the Jesuit management. The theme for the Institution day this year was 'Year of Mercy', as declared by the Pope. Students of St. Joseph's College of Commerce performed a musical play on the theme of mercy. The play was conceptualized and directed by T H Lavakumar and coordinated by Ms. Veenu Jou and Ms. Suganti Pais. The play was well appreciated by the audience.

# 44TH Annual Day

The College celebrated its 44th Annual Day on 11th March 2015 as the Faculty, Students and Parents reflected on yet another academic year and also appreciated the efforts of the outgoing students and those with special achievements.

The event was graced with the presence of our Principal Rev. Dr. Daniel Fernandes SJ, our Vice Principal Dr. Nirmala Joseph, the president of the Alumni Association Mr. Vinay Mrutyunjay, Vice-President , BJES Rev Dr. Anthony Joseph SJ, and our Chief Guest for the evening Shri. K Raghu, Former President of the I.C.A.I. The event was convened by Ms. Ruqsana Anjum.

The programme began with an invocation dance which was followed by the reading of the Bhagavad Gita, the Quran and the Holy Bible. We witnessed a short clip on recent environmental and social issues and then Indian Music Team sang the traditional Hindi song "O Palaan Haare" followed by the opening prayer.

The dignitaries were called on to light the lamp, soon after which the Indian dance team performed to a traditional yet modern song. The college choir, Serenata Chorale sang the college anthem and performed two other songs with excellent harmonies.

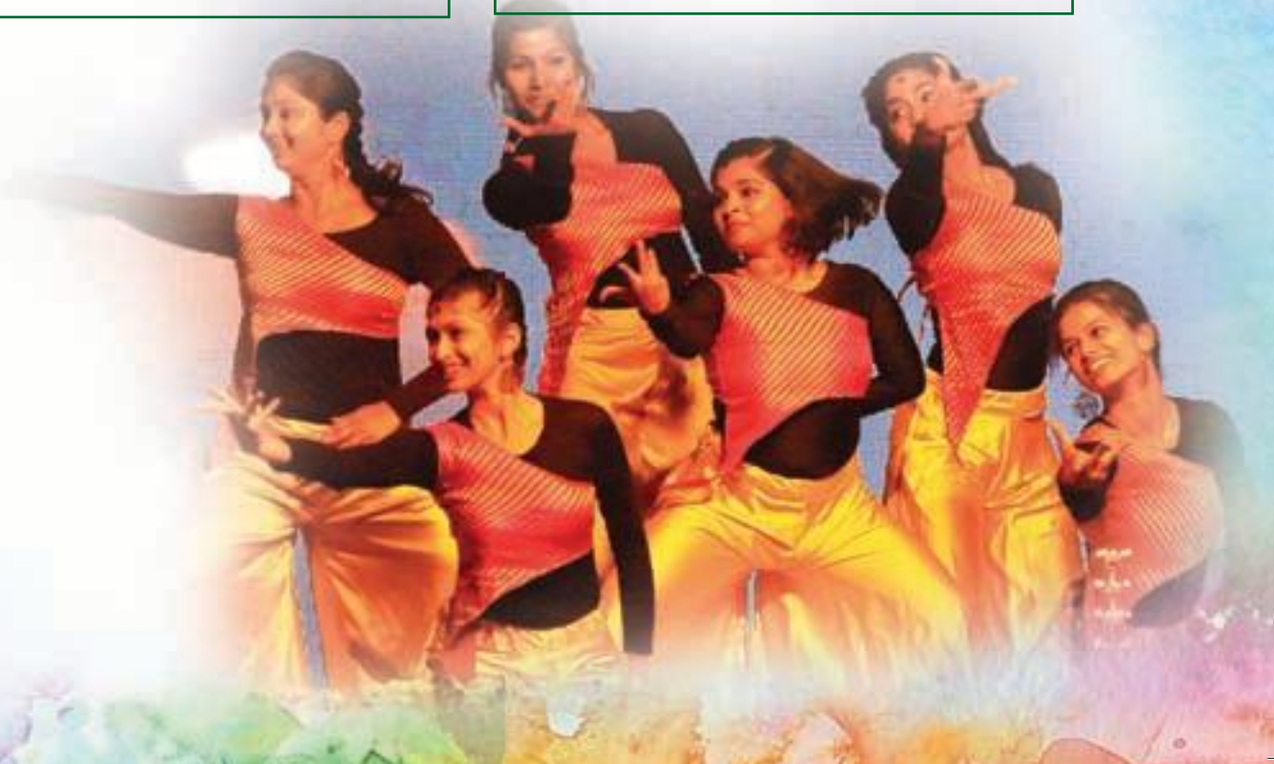
Our Principal, Rev Dr Daniel Fernandes SJ, presented the Annual Report highlighting the events that took place throughout the year after which a video detailing the same was presented. After the dignitaries were escorted to the dais, Rev Dr. Anthony Joseph SJ shared his experiences in life and inspired us to treat everyone with kindness.

Our Chief Guest Shri. K Raghu addressed the gathering and spoke of the greatness of the institution, the job opportunities available for the graduating batch and the values one must inculcate for future success. He inspired the students with his achievements and his valuable inputs.

The prize distribution for the evening began with the appreciation of those students for Good Conduct, Social concern, Service and Helpfulness and Leadership. Special prizes were given to students for excellence in co-curricular activities such as Music, Dance, Quiz,

Association participation etc. Scholarships were given to students for various fields and students who have excelled in Sports were also awarded.

The Best Outgoing students for the year by the Alumni Association and the College were announced and the awards were presented to these students by their parents. Ms Ruqsana Anjum, the convenor, delivered the vote of thanks and the programme was concluded with the singing of the National Anthem.



# Farewell Day

On March 18th, 2016 the outgoing students of the 2016 batch stepped into college in green for the graduation ceremony. The theme for this year was "Initiate, Inspire, and Invigorate". Students were reminded of their responsibility to hold on strong to the values and principles taught to them as they fly out of the nest into the outside world. Students were given the message to initiate change where change is necessary but may not seem possible, inspire those they meet to do the right thing and invigorate our society to move mountains.

The chief guest for the occasion was Ms. Donna Fernandes, the guest of honour, Mr. Vinay Mruthunjaya, President of the Alumni Association and the convener of the program, Ms. Rathi David. The ceremony began with the graduating students from B.Com, B.Com Travel and Tourism and BBM, batch of 2013 to 2016, M.Com and MIB, batch of 2014 to 2016 and PGD students, batch of 2015 to 2016 having their class photographs taken. The program began with the prayer and lighting of the lamp. This was followed by the formal addresses given by the Principal, Rev. Dr. Daniel Fernandes SJ, Chief Guest and Guest of Honor.

The valedictory speeches were delivered by Ms. Rakshitha for PG, Ms. Gabriela Solomon for BBM and Mr. Jairus Ebenezer for B.Com who shared their thoughts on their journey in SJCC.

The junior members of Serenata Chorale, the college choir, displayed a melodious performance. The most solemn part of the Graduation ceremony was when the students stood up and lit electric lamps gifted to them to repeat the pledge after our Principal. This was followed by a vote of thanks delivered by Ms. Rathi David. As the formal ceremony came to an end, students were in for a special treat put together for them by the Graduation Committee: screening of an informal video documenting moments of their life at SJCC. This was followed by a performance of Western and Indian vocal pieces by a talented bunch of outgoing students. Dinner was served in various corners of the ground and cameras flashed away as students en□oyed the last moments of their time in college with their teachers.

# Thanksgiving

☐☐CC for the first time had organised a Thanksgiving ☐ay on the ☐th of ☐arch, ☐☐☐☐ for the graduating students marking the end a wonderful journey in college through giving thanks to the Almighty. This was a solemn occasion witnessed by all the final years. ☐ach class presented a prayer on their behalf and symbolic offerings were given. With the presence of the Rector, and many other respected priests from the Jesuit institutions, the Thanksgiving Service made the passing out students feel more spiritually attached to the institution. The service was held in two sessions for the two sets of final years.

# Outgoing students' speech

## Post Graduate – Rakshitha V

Good evening one and all present here. When I feel blessed about what I have achieved, my mind automatically takes me to people and events that I am grateful about.I take this opportunity to express my deep gratitude to the Principal, Vice Principal, the HOD, the teaching and the non-teaching staff and all my dear friends for bringing me here this evening.

These two years have passed so quick that I can't believe that I'm here already talking at the graduation ceremony. I still recollect my first day at college where everything was different and I knew none. Studying for 5 years in different cultures and then adjusting at the Post Graduate level to a totally different culture was a task I would say. But the Josephite family welcomed all of us with warmth and love.

Respected father Principal Rev. Dr. Daniel Fernandez, SJ, you've been a visionary, a supportive mentor and always approachable. Thank you father for keeping us students as your priority always. Dear Vice Principal, Dr. Nirmala ma'am how do you manage everything and reach its perfection? We idolize you for this. Tax had taxed us before, but all thanks to you ma'am, Indirect Taxation was like a cake-walk for us. Ravi ma'am, our beloved HOD, by just the way you say 'perfect', you've been so perfect. You've always motivated us to participate in class and also constantly supported us for every innovative initiative that we took. Dr. Himachalapathy sir, you've have been one of the most inspiring teachers of our Department. We have developed a research culture in us through you. I could never imagine that a subject like Strategic Financial Management could be learnt in a computer lab. Augustine sir you've taught the subject from different points of view and exposed us to various strategic issues across the globe and we'll also miss the experiences about life that you used to share which is very much needed as we step out to a new phase of life.. I had thought CIAs were just cut copy paste assignments but through Shubhra ma'am's and Shivakami ma'am's CIAs we learnt to make movies and musical drama through which we got deep insights about the subject. I don't get to do them anymore ever again. Shubhra ma'am only because of you we read the unattractive Economic times and kept ourselves updated. Dr. Mohan Philip sir, we can never forget H0 and H1 even in our dreams. You made our basic concepts so clear that it made our dissertation work easier. Oh! Did I just say dissertation?? One year of hardwork ☐officially☐ for a ☐☐ page report☐ ☐earning at every stage! Learning new software, working together, secretly competing with friends to finish it first, meeting deadlines is all that we saw for a year. But the joy we got when we saw it bound was priceless and we felt accomplished. Vyoma ma'am- a silent pillar of support to the PG Department who is so loving and is always there to listen to us. The social visit organized by you to Summanhalli changed our way of looking at life. How can I forget the mother of our Dept.- Latha aunty who always took care of us like her own. The two people whom I think I've troubled the most are the security uncles. Till they whistled hundred times and followed us to make sure we left college we would never go. That is the attachment I share with this campus. I have always felt at home here. Then I knew I would come back the next day, but now I would be coming only for the alumni meets. I wish there was a rewind button in our lives where we could go back and start it all over again. A big thank you to everybody who are a part of this loving family for moulding us to be responsible and social conscious individuals.

Benji and Divya thank you for adding life to the Dept by conducting and coordinating events professionally. Freshers and farewell parties with the energetic and enthusiastic MIBs will always remain in my memory.

Loads of love to my M.Com class, a class like none. I'm grateful to all of you for choosing me as your representative and standing by me always. I take pride in saying that a lot of classmates are graduating with 2 additional degrees beside their names. All thanks to PGD classes.

Congratulating my graduating friends this evening, I hope that we develop an attitude of gratitude towards our alma mater and take pride in saying that we are Josephites. All the best. God bless.

## B.Com – Jairus Ebenezer

□n □une □th □□□□, first day of kindergarten, my parents stood in front of the humongous gates of Bishop cotton boys school , they stood there as I made my way in to the vast campus with their arms waving at me , a pleasant smile and tears of joy rolling down their cheeks. I marched into the classroom with my hands pressed on to my ears for I could not stand the hangama created by the crying children and the words that pierced through all this commotion were "Sweetheart", "Darling" , "son".. I still remember the teachers name Ms. Sally and Sigamani.

Surprisingly it's the same love and affection that we are bound by when we walk into the cabin of our lecturers.

The irony of this story is that we once refuted to go to school and now we refute to leave it. Well, the question is: is it the education or is it the institution that we don't want to let go?

Isn't it truly inspiring to learn of the shapes our lives have taken, of the choices that have been made, the destinations we have arrived! Many of you'll have received accolades and awards, many have chosen the alternative, "The road less taken" , yet each of us sitting here are bound by the single blue and white strand of thread, the Josephite thread.

It's an excellent feeling when we take time off to hit back at those times which made us feel captivated, thrilled and cheerful.

Times like running behind friends for notes just a week prior to our exams; those never ending hours after lunch; or those tiring times convincing Gansham Bhai to allow us to stay a little longer after college hours only to get that competitive advantage over the other sections during Kalotsav. Winning the overalls meant more than any inter-collegiate events.

Those heart thumping and nail biting finals during Spiel although we know of the inevitable fact that SJCC will be wearing the "victor's crown". Exhausting yet never ending dancing hours during Dhwani, little did we pay attention or recognize those tough boys of SJCC, as I like to call them, controlling the crowd who so desperately wanted to get in to our college.

For most of us associations and their activities that kept us ever occupied.

All these add on to the pleasant memories that bring about a tear when thought of and we would miss it so much. We are one unbreakable family within a bigger family.

We are surrounded by angles I believe. Let's be ever grateful to the Almighty for keeping Angles in charge over us to protect us and watch our every step.

God works in mysterious ways, through his second set of angles our parents balancing unconditional love and necessary scare these selfless souls have sacrificed all that is humanly possible for the greater benefit of our endeavour undermining that of their own.

I'm reminded of an incident in my life. I have two siblings. It was time and my elder brother was completing his days in school and my father felt the need to have a man-to-man talk with us. So he took us on a night drive, bought us each an ice cream, looked towards my brother and he said, your actions from now on matter so much that they will shape you into who you are going to be. He said I will not stop you from doing something, instead he said before you commit an action ask yourself these questions, would I accept it if my parents had done the same thing in front of me? Have my parents done this . . . ? Little did I realize the meaning of these words. Then the ice cream meant the world to me and I licked it all the way to glory. But now I do realize the importance of these words.

The impact of our parents in our lives is far greater than what you and I can fathom. They build our character -does it ring a bell-something by which we are recognized in the world.

Teachers have a great mission to ignite the minds of the young. The role played by a teacher is that of a proverbial ladder used by everyone to climb up in life to unlimited fortune. They convert all aspirations into realities. Lest we forget their contribution in our lives; lest we forget those teachers who helped convert the most hated language hours into a breezy experience; lest we forget those mind boggling hours of CKI , at the end of which one thing was certain every sum in the text book is different and every single one of them need assumptions and are important from the exam point of view; lest we forget those blank moments during IT, no matter how clearly the teacher puts the concept across the pace at which our mind grasps them is way slower than the pace at which the subject travels.

I'm am sure that to most of us here commerce would have been a choice majorly because of one and only reason being hatred towards this dredged subject called Mathematics.

Well, lest we forget those moments we cursed the sub□ect to its core for being repeated in our first year of college.

Yet let us not forget to thank those teachers who made it seem like a cake walk.

I stand here not representing a particular department but here I am speaking for the entire student body, thank you teachers for facilitating the learning process by gracing us with the freedom to think and the freedom to imagine.

"It is not a disgrace to not reach the stars, but it is a disgrace to have no stars to reach for" said one of the greatest leader and visionary of India.

So my friends, in the words of a senior of ours I know you are the best, you know you are the best now let's tell the world we are the best. Let them say that they were part of a legacy left behind by ....students graduating this night., who have lived the life of a true Josephite and have lived it to the fullest. Let's push ourselves "On Straight On", "With Faith and Toil".

## BBM - Gabriela Solomon

Isabel Waxman said "It is ironic that we spend our college days yearning to get a degree and our remaining days nostalgic about college days". I think that's been the same for us and sitting here today is tough. We have had the time of our lives and I thank GOD for giving us the opportunity to be a part of this institution. □ow our college days have officially come to an end and there isn't anything we can do about it. Our countdown to this day started way back at the beginning of this year. As each event went by we could still say something was left. After Kalotsav we still had Dhwani and Spiel. After that we still had College Day, Valedictory and Thanksgiving. After that we still had classes and graduation. But now with nothing else left to deter the end of our college life the hardest thing is moving on.

When I was looking back at these three years I realised that there was so much that has happened. For starters, just look at how each of us have changed and grown over the course of these years. When I walked into this institution back in 2013 to just raise my hand in class to give an answer would get my heart racing because of my stage fear. But today I'm here on this podium giving my first speech. □y heart is still racing but I'm here and it is only because this college has helped me grow and encouraged me to be better and achieve more. And I'm sure it's been the same for all of us. We have all grown and changed for better over these years.

The opportunities we have had were endless. We have been given times to lead and times to follow both of which are equally important. All the fests that we have had events, there has never been a dull day at SJCC and our memories are countless. As a class the ice breaker practices, Christmas practices, industrial visits and inside jokes that only your class would understand are the fun moments we take away with us. Those times where we've sprinted to our class room because we were just a few minutes late and we knew Rency ma'am was on the lookout. We've tried all the possible entrances and staircases that lead to our classrooms but somehow even after all that panting and running ma'am would just effortlessly know where we were coming from and send us to the library (which of course for us meant the canteen). Or the times when we've forgotten our full uniform on a Monday and everyone is running around trying to borrow a blazer or a tie from any class before Rency ma'am enters. At that time these moments weren't exactly fun. But now looking back we miss it. There's no more running into class after the bell, there's no more Monday uniform, there's no Rency ma'am with her amazingly hilarious sarcasm or Raj sir on how he knows everyone's name and exactly what they're up to or Father Daniel's smile at the beginning of each day, Nirmala ma'am's teaching, Veenu ma'am's laugh, or any of our amazing class mentors and teachers that we love so much.

We're moving out of the protected walls of this institution into the real world. For those of us who are going to work, take a year off or continue studying else where it's hard. When I was thinking about college and getting all emotional, the one thing i realised was instead of being sad and thinking about the amazing times that have gone and will not come back, let's instead be grateful that we had to those times to begin with and now have them as memories for the rest of our lives.

As we leave today we do not as those individuals when we entered but as a family. Our huge family. When we go out let's remember that we have a responsibility, we are Josephites and we carry that name with us. So wherever we go and whatever we do let's make our college proud. We have learnt so many values and skills here that have made us competent and better people at heart. There is so much I wanted to talk about like Chetta's Oreo Milkshake or the sudden plans to hit the theatre at Rex or Garuda when we had a free hour or DC biryani for Kushka and kebab, Rolls corner, Nawab's, Tibetan plaza, Green onion, Cornerhouse and all the other signature Josephite hangout spots. But time is short. Michael Dell in his graduation speech said "Now it's time for you to move on to what's next. Do not let anything deter you from taking those first steps. There will be failures and obstacles. But learn from your mistakes for there is little learning in success" so today let's remember those words as we move out and lets carry the name of St. Joseph's College of Commerce with us. All the best and God bless.

III B.Com Travel & Tourism

# III BBM A

III BBM B

# III B.Com A

III B.Com B

# III B.Com C

III B.Com D

# II M.Com

II MIB

# PGD

# Sports Report

## Sports Quota Admission

The activities for the year 2015-16 began early during April/May where in the foundations were laid for the future sports activities for the year. □lans were made and e□ecuted to fill up about fifty nine posts by conducting selection trials of BBA, B.Com and M.Com students on sports merit for the academic year. A total of 180 students were registered for Sports Quota admissions in various disciplines and this year we inducted 38 sports persons on sports merit to strengthen the sports teams.

College Sports Team Selections

Mr. Kenneth Anthony D' Souza of II B.Com 'D' was elected Sports Co-ordinator in the Council Elections of 2015-16. The beginning of June saw the consolidation of the recruitment efforts by conducting internal selections for fourteen teams and also for individual sports events, thus giving opportunities for those students who had been admitted on other merits also to participate in college sports activities. Nearly 500 students registered for these selections and by the end of June all the fourteen teams and individual sports events were finalized by meticulous selection process and with the task of selections fulfilled the sports teams of □t. □oseph□s College of Commerce were officially inaugurated at the □ports Induction Ceremony held on □th □uly, □□□□.After few days sports teams started practicing.

## Sports Induction Ceremony 2015-16

The Sports Induction Ceremony was held on 8th July 2015 in the Loyola Hall.This solemn Ceremony was graced by presence of our Chief Guests, Mr. Sachin S Belwadi, Kempegowda Awardee and also a former Josephite. Rev. Fr. Roshan Pereira, SJ Campus minister,Vice-Principal Dr. Nirmala Joseph and Staff members. 170 students were given the Pledge of Honor and were inducted in to Fourteen various teams (Both Men & Women).

The captains of the various sports teams were called forward to take the oath, along with the other sports students, promising to 'participate in the true spirit of sportsmanship' With high levels of commitment, and a lot of dedication, the sportspersons of SJCC are keen to impress, and anticipate an exciting 'sporting' year ahead.

The college sports teams have done very well in the academic year 2014-15 by winning 39 trophies and 10 medals in (Athletics) to the college and also 42 students represented at University and State level from the college including one student who represented India and won silver medal in athletics.The Ceremony concluded by honoring the national, state and university representatives for their achievements.

# Sports Day 2015-16

On 12th December, 2015 our college welcomed the most awaited annual sports day with an atmosphere of participation and sportsmanship. The entire college made it a point to be involved in this annual extravaganza by participating, encouraging and most importantly by playing fair.

Each and every class was decked in their various social awareness themes and marched past our Chief Guest Dr. R. Gandhi, a prominent athletic coach at the International level. Dr. R. Gandhi was accompanied by Rev. Fr. Anthony Joseph SJ, the Vice President of BJES as well as our Principal Rev. Dr. Daniel Fernandes SJ.

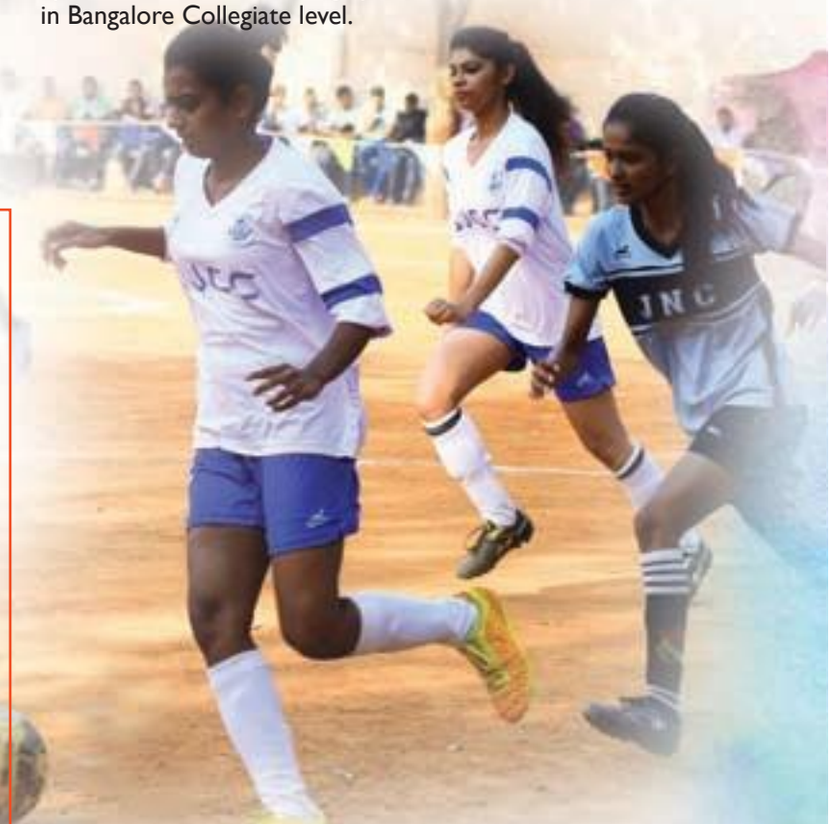
The official inauguration was then concluded with hopes of a bright and sunny afternoon. Field and Track events were underway and various out of the box events like sack race, tug-of-war for the staff were also conducted.

After a tiring day of hard fought competition classes, II B.Com B, II B.Com C and III B.Com C were declared as the Overall Winners. Special awards like Individual Championship were then presented to our most promising athletes Vishal Kumar Jain of III B.Com TT and Meghana Shetty of III B.Com B .

## SPIEL 2016

Spiel the mega annual sports extravaganza which has very high reputation in the collegiate sports circle and being held from past 26 years, attracted 37 colleges in this year. Ninety four matches were held in a span of eight days and the college campus was a bee hive of activities during this period.

Spiel Run which was introduced 7 years back was held very successfully this year also with large participation of students and external associations and supported by the SJCC Alumni. 37 reputed colleges participated in this 8 days event where in tournaments were organized in 10 disciplines. SJCC emerged as the Team Champions in Men's category and also annexed the overall championship by placing in almost all the disciplines either by being the winners or runners up. Spiel was acclaimed as a highly successful tournament in Bangalore Collegiate level.



## Outstanding performance of our players

**Pratima Kolalli** has been nominated as a member of Bangalore University Sports Board, for academic year 2015-16 to 2016-17 to render their services and advice for the development of sports.

**Shivil Kaushik** has been selected for Rajkot Cricket team which is playing in Indian Premier League 2016.

# Achievements galore

**The Following are Medalists in Bangalore University Athletic Championship 2015-16**

| Sl. No | Name | Place | Medals | Events |
|---|---|---|---|---|
| 1. | P.Vishal Kumar Jain | 1st Place | Gold | 100mtrs |
| 2. | Meghana Shetty | 2nd Place | Silver | 100mtrs |
| 3. | P.Vishal Kumar Jain | 2nd Place | Silver | 200mtrs |
| 4. | Vimal Raj | 2nd Place | Silver | Long Jump |
| 5. | Syeda Ruqaiyah Aga | 2nd Place | Silver | Long Jump |
| 6. | P.Vishal Kumar Jain<br>Bharath. L<br>Sharath Shetty<br>James Nishant Rajeev | 1st Place | Gold | 4 X100 Relay (M) |
| 7. | Meghana Shetty<br>Syeda Ruqaiyah Aga<br>Manogna. G<br>Jovita Jose | 1st Place | Gold | 4 X 100 Relay (W) |
| 8. | Ashrith Nanjappa<br>Dashank. K.K<br>Sharath Shetty<br>Siddharth Reddy K | 2nd Place | Silver | 4 X 400 (M) |
| 9. | P.Vishal Kumar Jain | Best Athlete | | |

**The following are the details of Achievements of Sports teams & Trophies Won in 2015-16**

| Sl.No | Game | Category | Tournament | Position |
|---|---|---|---|---|
| 1. | Badminton | Women | Bangalore University | Winners |
| 2. | Table Tennis | Men | Bangalore University | Winners |
| 3. | Table Tennis | Women | Bangalore University | Runners-up |
| 4. | Basketball | Women | Bangalore University | Winners |
| 5. | Tennis | Men | Bangalore University | Winners |
| 6. | Football | Men | CMS Jain CFL 2015 | Winners |
| 7. | Athletics | Men | BUDDA | 800 Meters Silver |
| 8. | Basketball | Men | Bangalore University | Winners |
| 9. | Cricket | Men | CMS Jain CPL 2015 | Winners |

| | | | | |
|---|---|---|---|---|
| 10. | Judo<br>State (Junior)<br>State (Senior) | Men | Bangalore University | Gold<br>Silver<br>Bronze |
| 11. | Football | Women | Christ University | Runners-up |
| 12. | Tennis | Men | Christ University | Runners-up |
| 13. | Football | Men | Christ University | Winners |
| 14. | Boxing | Men | Bangalore University | Silver (52-56 Kg) |
| 15. | Cricket | Men | SPIEL | Runners-up |
| 16. | Football | Men | Rotary | Third Place |
| 17. | Basketball | Men | Cross-Over | Winners |
| 18. | Basketball | Women | Cross-Over | Winners |
| 19. | Basketball | Men | SPIEL | Runners-up |
| 20. | Basketball | Women | SPIEL | Runners-up |
| 21. | Football | Men | SPIEL | Winners |
| 22. | Tennis | Men | SPIEL | Winners |
| 23. | Badminton | Women | SPIEL | Runners-up |
| 24. | Throwball | Women | SPIEL | Runners-up |
| 25. | Table tennis | Men | SPIEL | Runners-up |
| 26. | Hockey | Men | SPIEL | Runners-up |
| 27. | Basketball | Women | SFS | Winners |
| 28. | Basketball | Men | SFS | Winners |
| 29. | Cricket | Men | Bangalore University | Runners-up |
| 30. | Basketball | Women | JNC | Winners |
| 31. | Basketball | Men | JNC | Runners-up |
| 32. | Basketball | Women | NITK Surathkal | Runners-up |
| 33. | Basketball | Men | NITK Surathkal | Runners-up |
| 34. | Football | Men | Bangalore University | Winners |
| 35. | Football | Men | Loyola College Chennai | Third Place |

The following Students Represented University / State/India 2015-16.

| Sl. No | Name | Class | Game | Representation |
|---|---|---|---|---|
| 1 | Aishwarya Mohan | III BBM B | Basketball | University |
| 2 | Gabriella Smith | II B.Com C | Basketball | University |
| 3 | Surya Gowthaman | I M.Com | Basketball | University |
| 4 | Mercy Wilson | I BBA A | Basketball | University |
| 5 | Chandana Muthanna | I BBA B | Basketball | University |

| | | | | |
|---|---|---|---|---|
| 6 | Shanice Dias | II B.Com B | Basketball | University |
| 7 | Sneha. K | I BBA B | Basketball | University |
| 8 | Akhil. M | I B.Com D | Basketball | State |
| 9 | Rahul S | I B.Com D | Basketball | University |
| 10 | Supreeth. S | I B.Com D | Basketball | University |
| 11 | Rohan Raj Kini R | II B.Com C | Basketball | University |
| 12 | Snehit Rai. R | II BBM A | Basketball | University |
| 13 | Siddharth Reddy K | I BBA B | Basketball | University |
| 14 | H.P Tejas Gowda | I BBA A | Cricket | State |
| 15 | Ankith Udupa | I BBA A | Cricket | State |
| 16 | Sharath Somanna | II B.Com B | Hockey | State & University South Zone 3rd place |
| 17 | Sindhu Bharadwaj | III B.Com D | Badminton | University |
| 18 | Shwetha. R | I BBA B | Basketball | State |
| 19 | Shivil Kaushik | II B.Com C | Cricket | KPL & IPL |
| 20 | Pusthak Naag | III B.Com B | Cricket | KPL |
| 21 | Pratima Kollali | III B.Com D | Swimming | University 800,200,400 Free Style Silver (AIU) |
| 22 | Meghana Shetty | III B.Com B | Athletics | Federation Cup<br>3rd place in hurdles Asian Grand Prix |
| 23 | Akash N | III B.Com C | Football | University |
| 24 | S. Anthony Leonard | III B.Com C | Football | University |
| 25 | Denis. A | III B.Com C | Football | University |
| 26 | Arvind Sekhar A | I B.Com E | Football | University |
| 27 | Vimal Raj | I B.Com E | Football | University |
| 28 | Vishal Kumar Jain | III B.Com TT | Athletics | University |
| 29 | Ali Murtuza Khoi | III B.Com T.T | Judo | University |
| 30 | Lenin Patrick. S | II B.Com B | Boxing | State |
| 31 | Neelalohith. T.S | III B.Com B | Football | State |
| 32 | Ramya Christy | III B.Com A | Football | University |
| 33 | Rebecca Chiu | III B.Com D | Football | University |
| 34 | Syeda Ruqaiyah Aga | I BBA B | Football | University |
| 35 | Tejaswini. R | II B.Com B | Throwball | State (Winners) |
| 36 | Karan. V.P | II B.COM C | Tennis | University |
| 37 | Bharath. L | I B.COM E | Tennis | University |
| 38 | Nikhil Naresh Pise | II BBM B | Billiards | State |

## Physical Education Department

## Captains and Vice-Captains

## Basketball Women

## Basketball Men

## Badminton - Men and Women

## Cricket

## Football Women

## Football Men

## India, University and State

## Hockey

## Swimming and Athletics

## Table Tennis and Tennis

## Throwball

## Volleyball

# College in News

## 'ಸಮಾಜದಲ್ಲಿ ಮುಕ್ತ ಅಭಿಪ್ರಾಯ ಸ್ವಾತಂತ್ರ್ಯಕ್ಕೆ ಅಡ್ಡಿ ಬೇಡ'

■ ವಿಶೇಷ ಸುದ್ದಿದೋಸ್ತ ಬೆಂಗಳೂರು

ಸಮಾಜದಲ್ಲಿ ಮುಕ್ತವಾಗಿ ತಮ್ಮ ಅಭಿಪ್ರಾಯಗಳನ್ನು ಹೇಳಲು ಯಾರೂ ಅಡ್ಡಿ ಮಾಡಬಾರದಂತಹ ವಾತಾವರಣ ಸೃಷ್ಟಿಯಾಗಬೇಕಿದೆ ಎಂದು ಜಾಹೀರಾತು ಡಾ.ಕೆ.ವೈ.ನಾರಾಯಣಸ್ವಾಮಿ ತಿಳಿಸಿದರು.

ಕಾಂತಿ ಹಾಗೂ ಬಹುಜ್ಞಾನಿ ಯುವಜನತೆ ಸಂಘಟನೆ ಗುರುವಾರ ಆಯೋಜಿಸಿದ್ದ ಪ್ರತಿಭಟನೆಯಲ್ಲಿ ಪಾಲ್ಗೊಂಡು ಮಾತನಾಡಿದ ಅವರು, "ಪ್ರಸ್ತುತ ವ್ಯವಸ್ಥೆ ಬೇಗೆ ನೀಡಲು ಭಯವಪಡಬೇಕಾದ ವಾತಾವರಣ ಇದ್ದು ಹರಡುವವರನ್ನು ನೇರವಾಗಿ ಬೇಳೆಕೊಳ್ಳಲು ಸಾಧ್ಯವಾಗುತ್ತಿಲ್ಲ. ಇದು ಮಾನವ ಹಕ್ಕಿನ ಉಲ್ಲಂಘನೆಯೂ ಆಗಲಿದ್ದು, ಯುವ ಜನತೆಯಲ್ಲಿ ಬಹುಜ್ಞಾನ ಕುರಿತು ಹೊಂದಿರುವ ಸಮಭಾವನೆಯಲ್ಲಿ ಮಾಡಿ ಹಾಕಬೇಕಿದೆ," ಎಂದರು.

ಚಿತ್ರ ಸುದ್ದಿ

ಬಹುಜ್ಞಾನಿ ಯುವಜನತೆ ಸಂಘಟನೆ ನಗರದಲ್ಲಿ ಗುರುವಾರ ಆಯೋಜಿಸಿದ್ದ ಪ್ರತಿಭಟನೆಯಲ್ಲಿ ಯುವಕರೊಬ್ಬ.

ಹೊರಗಡವಲು ಅವಕಾಶ ಮಾಡಿಕೊಡಬೇಕು. ಯುವ ಪೀಳಿಗೆಯಲ್ಲಿ ಕಾಂತಿ ಹಾಗೂ ಬಹುಜ್ಞಾನ ಕುರಿತು ಉದಾತ್ತ ಚಿಂತನೆಗಳನ್ನು ಆವುಗಳಿಗೆ ನೀರೆರೆದು ಯಶಸ್ಸು, ಸಮಾನತೆ, ಸೌಹಾರ್ದತೆ ವಿಚಾರದಲ್ಲಿ ಮುಕ್ತ ಮನಸ್ಸು ಹೊಂದಿರುವವರನ್ನು ಗೌರವಿಸುವ ಕೆಲಸವೂ ಆಗಬೇಕಿದೆ," ಎಂದು ತಿಳಿಸಿದರು.

**ಅಡೋಪಿಗಳ ವಿರುದ್ಧ ಆಗ್ರಹ:** "ಬಿಂದು ಸಂಶೋಧಕ ಡಾ.ಎಂ.ಎಂ.ಕಲಬುರ್ಗಿ ಅವರ ಹತ್ಯೆಯಾಗಿ ಮೂರು ತಿಂಗಳು ಕಳೆದರೂ ಶಂಕಿತರು ಅಡೋಪಿಗಳನ್ನು ಬಿಡಿಯುವಲ್ಲಿ ವಿಫಲವಾಗಿದೆ. ಈ ವಿಚಾರದಲ್ಲಿ ಜನರಲ್ಲಿ ನೆಲೆಸಿರುವ ಉಜ್ಜಾಪೋಹಕ್ಕೆ ತಡೆ ಹಾಕಲು ಆರೋಪಿಗಳನ್ನು ತಕ್ಷಣವೇ ಸರ ಬಿಡಿದು ಪ್ರಕರಣ ಕುರಿತ ಸತ್ಯಾಸತ್ಯತೆಯನ್ನು ಬಹಿರಂಗಪಡಿಸಬೇಕಿದೆ," ಎಂದು ಪ್ರತಿಭಟನಾಕಾರರು ಆಗ್ರಹಿಸಿದರು.

ಕೆ.ವಿ.ನಾಗರಾಜ್‌ಮೂರ್ತಿ, ಸಂಪ್ರೀತಿ ವಿ.ಕೆ., ಸೌಂಪ ಜೋಸೆಫ್ ಮಾನ್ಯ ಕಾಲೇಜಿನ ವ್ಯಾಪಾರಾಲ ವ್ಯಾಸಂಗದ ಫೆರ್ನಾಂಡೀಸ್, ಬಂಧಿಸಲು ಎಳೆಗ ಹಾಗೂ ಕೆಲ ಸಂಘಟನೆಗಳ ಸದಸ್ಯರು ಪಾಲ್ಗೊಂಡಿದ್ದರು.

ಕೃಷ್ಣಾಬಾರ್‌ನ ಸಹಿತಾಗಿ ವಿದ್ಯಾರ್ಥಿ ದೆಸೆಯಲ್ಲಿ ಹೆಸರು ಆಕ್ಷಣೆ ಪಂಡಿತ ಹಾಂತಿ ಮತ್ತು ಬಹುಜ್ಞಾನಿ ಯುವಜನ ಸಭಾದ ಸದ್ಭಕ್ತರಾದ ವಿದ್ಯಾರ್ಥಿಗಳು ಹೊಸಮಾತ ಭಾರತ ಸೌಂಪ ಜೋಸೆಫ್ ಕಾಮರ್ಸ್ ಕಾಲೇಜಿನ ಪ್ರತಿಭಟನೆ ನಡೆಸಿದರು.

## the closet

## STARTING UP YOUNG

Increasingly students are setting up start-ups during their college years

# Make the move

A sea of traffic

Count your blessings

Charity begins at home

A thought for the needy

A safe and secure city

They are the 25 under 25 talents set who will come together to embellish their skills at this one-of-a-kind platform in the city

The TALENT

Of DEJA-WORN

ರೋಹಿತ್ ವೇಮುಲ ಆತ್ಮಹತ್ಯೆಯನ್ನು ಖಂಡಿಸಿ ಕಾಂತಿ ಮತ್ತು ಬಹುತ್ವಕ್ಕಾಗಿ ಯುವಜನ ವೇದಿಕೆ ವಿದ್ಯಮರು ಮತ್ತು ವಿದ್ಯಾರ್ಥಿಗಳು ಪ್ರತಿಭಟನೆ ನಡೆಸಿದರು ಪ್ರಜಾವಾಣಿ ಚಿತ್ರ

## ರೋಹಿತ್ ವೇಮುಲ ಆತ್ಮಹತ್ಯೆ ಖಂಡಿಸಿ ಪ್ರತಿಭಟನೆ

ಬೆಂಗಳೂರು: ಹೈದರಾಬಾದ್ ಕೇಂದ್ರೀಯ ವಿಶ್ವವಿದ್ಯಾಲಯದ ಸಂಶೋಧನಾ ವಿದ್ಯಾರ್ಥಿ ರೋಹಿತ್ ವೇಮುಲ ಆವರ ಆತ್ಮಹತ್ಯೆಯನ್ನು ಖಂಡಿಸಿ ಕಾಂತಿ ಮತ್ತು ಬಹುತ್ವಕ್ಕಾಗಿ ಯುವಜನ ವೇದಿಕೆಯ ಸದಸ್ಯರು ಸೇವ್ ಮೋಸ್ಟ್ ಬಾಣಿಜ್ಯ ಕಾಲೇಜಿನ ಮುಂಭಾಗದಲ್ಲಿ ಸೋಮವಾರ ಪ್ರತಿಭಟನೆ ನಡೆಸಿದರು.

ವೇದಿಕೆಯ ಸದಸ್ಯ ಟಿ.ಎಚ್. ಲವಕುಮಾರ್ ಮಾತನಾಡಿ, 'ರೋಹಿತ್ ಆತ್ಮಹತ್ಯೆಗೆ ರಾಜಕೀಯ ಒತ್ತಡವೇ ಕಾರಣ' ಎಂದು ಆರೋಪಿಸಿದರು. 'ರೋಹಿತ್ ತಾಯಿ ಒಬ್ಬ ವಿಜ್ಞಾನ ಬರಹಗಾರರಾಗಬೇಕು ಎಂದು ಕನಸು ಕಂಡಿದ್ದ ಕೊಣೆಗೆ, ಅವನಿಗೆ ಆತ್ಮಹತ್ಯೆ ಪತ್ರ ಬರೆಯಲು ಮಾತ್ರ ಸಾಧ್ಯವಾಯಿತು. ಇದು ಇಡೀ ಜಾಗತಿಕ ಸಮಾಜ ತಲೆ ತಗ್ಗಿಸಬೇಕಾದ ಸಂಗತಿ' ಎಂದರು.

'ಅಮಾನತುಗೊಳ್ಳಾದ, ಕೊಠಡಿ ಬಗ್ಗಾಗಿ ಪತ್ರಿಸಿದ ರೋಹಿತ್, ಆವರ ಆತ್ಮಹತ್ಯೆಯ ಹೊಣೆಯನ್ನು ಕೇಂದ್ರ ಸರ್ಕಾರ ಹೊರಬೇಕು' ಎಂದರು.

'ರೋಹಿತ್ ವೇಮುಲ ಆವರ ಆತ್ಮಹತ್ಯೆಗೆ ಕಾರಣವಾದವರನ್ನು ಕೂಡಲೇ ಬಂಧಿಸಬೇಕು. ರೋಹಿತ್‌ಗೆ ಮರಣೋತ್ತರ ಗೌರವ ಡಾಕ್ಟರೇಟ್ ನೀಡಬೇಕು ಮತ್ತು ಹೈದರಾಬಾದ್ ವಿಶ್ವವಿದ್ಯಾಲಯಕ್ಕೆ ರೋಹಿತ್ ಆವರ ಹೆಸರಿಡಬೇಕು' ಎಂದು ಒತ್ತಾಯಿಸಿದರು.

ವಿದ್ಯಾರ್ಥಿ ರಾಜೇಶ್ ಮಾತನಾಡಿ, 'ವೇಮುಲರಂತಹ ಹಲವು ಅಮಾಯಕರು ಸಮಾಜದಲ್ಲಿ ಕಂಡುಬರುತ್ತಿದ್ದಾರೆ. ಮಿಮಗಳಲ್ಲಿ ಜಾತಿ ಆಧಾರಿತ ಕೋಟೆ ನಿರ್ಮಿಸಲು ಕ್ರಮ ಕೈಗೊಳ್ಳಬೇಕು' ಎಂದರು.

'ವಿದ್ಯಾರ್ಥಿ ಆತ್ಮಹತ್ಯೆಗೆ ಶರಣಾಗುವುದನ್ನೆ ಎಂದರೆ ಆತನ ಮೇಲಿದ್ದ ಒತ್ತಡವನ್ನು ಊಹಿಸಬಹುದಾಗಿದೆ. ಶಿಕ್ಷಣ ವ್ಯವಸ್ಥೆಯಲ್ಲಿ ರಾಜಕೀಯ ಹಸ್ತಕ್ಷೇಪವನ್ನು ತಡೆಯಲು ಕಠಿಣ ಕಾನೂನು ರೂಪಿಸಬೇಕು' ಎಂದರು.

PRACHA JAIN, a first-year MBA student of Jyoti Nivas College, wears an ensemble in royal blue hero-cade with burnt orange 'dhoti' style.
Punchline: "The exquisite

CRYSTAL CRASTA, a first-year MBA student of St Joseph's College of Commerce, slipped into a Greek gown with hand work and flowers brocade.
Punchline: "The flowing

SONU, a third-year BCom student of Jyoti Nivas College, chose a yellow and red floor length ensemble.
Punchline: "The flowing garment has a certain grace attached to it that

APURVA SINHA, a first-year media studies student of Jyoti Nivas College, wears a red, orange and pink gown with cut work.
Punchline: "The colour

ASHWINI, a second-year BCA student from Clubridge Group of Institutions, wears a cropped crop palazzo ensemble.
Punchline: "The classy colours and the cut of the

POOJA SINGH, a BCom student from Jain College, draped into a violet and ash grey shimmer Indo-Western ensemble.
Punchline: "The colour combination is unique and

# Creative Writing English

## A Message from Afghanistan

Naturally people wish for things they don't have. For example, during the daylight when one sees others wearing sunglasses, she wishes for having like those sunglasses so that she could protect her eyes from the sunrays. But exactly unlike her, those already wearing the sunglasses don't enjoy from wearing what another may wish for; instead, they also wish for another thing they don't have. That is, maybe, wishing for having a good car driving to wherever they want.

To make my point clear, I will give you another Afghan-Hindi example. I am Saghar. On the day I was born a rocket hit a corner of our house. Fortunately nobody was hurt; however, I and my mom did have nightmares and frightening dreams. Later when I started going to school, I could see that there were holes on school walls hit by bullets; and after a while the whole school premise was no more at all as they burned it to ashes. Time went on and I grew up, and one day accidentally I came to read one of India's newspapers in which I saw a picture of Indian girls studying in a classroom. Observing that, I wished I was born in India and was studying like one of them and that my school had safe walls too. Nonetheless, those girls studying in the safe classrooms may not even bother thinking about the privilege of going to school peacefully.

Peace is the thing we, Afghans, are longing for years. It's around four decades that we have been suffering wars, not like wars you see in Bollywood and Hollywood movies but real wars. The younger ones here in India enjoying from peaceful life may not understand what it means to live in a war-torn country. In real war, within minutes, a mother loses his son, a sister loses her brother, a child becomes an orphan, a school loses students, and a home becomes without food; even those claimed to have won the civil-war have lost everything.

There is only one type of war which is acceptable, and that is the war that Gandhi fought: a peaceful resistance. □e went to the battlefield abiding by the principle of human rights. In his fight there was no violence; Gandhi's war was peaceful. He didn't want to win and stand on his country's ruins and give a fake smile to the world out of that victory. We didn't have a Gandhi in our country, so all our wars were destructive.

My point to my Indian friends is to appreciate the peace you have in your country; this is a privilege that not everybody has; you need to be proud of your country. As you are enjoying the overall peace in your country, please practice this peace in your social life as well. Let your girls to enjoy the peace of the country freely; let them not to live fearful of a few psycho-sexuals. Peace is the right for all, regardless of men or women; let's enjoy it together. At the end, I thank India for helping to bring peace to Afghanistan. I hope that one day we will also have peace like yours in our country too, so that my people don't seek refuge in other countries out of desperation. This is my dream.

**Saghar Ada**
**I BBA**

## The White Flag

We speak of peace in our motherland,
A place where we all walk in unity hand-in-hand.
Where no discrimination prevails,
Where being a secular country is no more a tale.
We speak of peace between nations,
Where we understand humanity and regain salvation.
Where poverty and destruction do not remain,
Where greed and indifference are the ultimate bane.
We speak of peace in the world we live in,

Where faith in humanity always wins.
Where we forever banish chaotic war,
And live together in one accord.
But what we speak of remains only a dream,
A dream for many too far it may seem.
Where doves are locked up in their cages,
Bound as slaves to corrupt sages.
Where olive branches are intertwined with weeds,
Where the world for harmony cries and pleads.
☐ut somewhere in the distance we see a white flag,
As strong as a lion although a tattered rag.
Morning will come and a ray of hope will glimmer,
The dove shall break free and the weeds shall disappear.
The white flag now closer will stand tall and upright,
And the world peaceful once again, will slowly fade into an undisturbed night.

**June Soares**
**I B.Com**

## An Open Letter

**Shanthi.**

The divine hymn was ringing deep inside me. It's every echo striking the unexplored part of the human marvel, embodied deep inside me. I wanted my restless soul to rest and tired bones trembling at a rapid pace to be at peace. I wanted resurgence, reverence and repentance. For the future to come and to the present I stand, and to the past I forgave!

☐ur conversations are a warfield of who has more notches on the barrel of guns we carry, each bullet unfurling into smoke and haze, every command laced with metaphors of pain, loss and longings. The wounds we leave are a testament of our lives clouded under various vagaries. We die, we live, we remorse; But we are all armed with various stories, aren't we? We all are soldiers defying the twists and turns of fate, embarking in ☐ourney to fight to live yet another day!

**Salam.**

In the macabre that life is, with the whirlwind of men coming in, they fail to complete the meaning between birth and death. He seeks pride in the blood he spills and glory in the tears that roll across in the faces of his supposed antagonist's near and dear. He capitulates to the realms of human lust and fantasises as though the world is a stage, with men as drama puppets falling inch by inch to fill up the sand that lay carpet to his bloodied boots of greed.

**Pacem.**

In the name of religion and nationalism he fights. What if the former do not exist and the latter do not subsist, will his conquests remain immortal as his delusional feelings? What if there's no St. Peter's to welcome him at the gates and no 21 cannons salute to embrace his patriotism, where shall his ruddier spirit of misplaced narcissism screech to surrender?

For long I've tolerated the anarchical wisdom of mankind, but for how long shall this soldered body bear to be in tryst with his vehement force? Each ripple created has a force impacting every channels of energy, of destruction, misery and cruel appeasement! Rivers and religion shall then be his bedrock to wash away his sins. So much parody in the lives living a malady!

**Peace.**

I'm an atheist, but I pray to God such men change. Brush away the monochromatic melancholies, add blissful colour to tunes that structure this varying world, and most of all to provide the much needed rhythm and harmony to orchestrate this opera of our lives!

Yours,
Humanity

**Srikar P**
**III B.Com**

## Flight of Fancy

I'm really excited to meet my friend- she's been on a six week long vacation, four of which she's spent completely off-the-grid. As I wait for her to arrive, I shuffle impatiently through the postcards she☐s mailed me, the only proof of her existence in those weeks. They're from Berry, Somme, the Loir Valley- the stamps tell me it is ☐rance, but definitely not the France I'm used to hearing about.

She soon bursts into the café, a whirl of braided hair and jangly bracelets and swishy shawls. This is new, I don't think I've ever seen her so colourful. Before I can wrap my mind around it fully, she has plunged into rapturous descriptions of "French this and French that." Having spent my summer watching trees grow, her stories give me a chance to live vicariously so I don't really mind.

She doesn't seem to have had any plan-"just wherever I felt like" is not good enough for me. The very thought of going someplace unknown with no forethought is enough to terrify me. What if you got lost? How could you possibly holiday with no connectivity to the outside world? People would forget your existence after a while!

I never get an answer to these questions but when she's done talking I think maybe I don't want it answered.

She tells me of old world cobblestoned towns, where the buzz of modernity hasn't really hit and where legends and superstitions are not just stories to be told. A secret little valley in the Berry region surrounded by pine and mystery, the fabled birthplace of French witchcraft; the cliffs of Elcalgrain Bay, where wreckers lured unsuspecting ships onto the rocks by shining deceptive signals; endless white beaches where the "sea and sky meet, I swear!"

She shows me a scar she got when she was learning to surf, I get the recipe for the best 'escargo' soup conned from a jazz artist in Gers. I hear about churches with frescos, museums and lavender fields.

I ask for photographs and she laughs.

"I never really thought about taking photos. And anyway, it's all there in my mind, better than any camera could ever capture. I don't think I can forget it."

I'm wondering what has possessed my normally sane friend. What is it that is so different about her, that's changed? She's almost radiating it. I spot the horseshoe necklace she bought when she hitched a ride with the Romani gypsies. And I think that's when it clicks.

You can never schedule an experience like that. You don't plan for it, it just happens. And ultimately that's what travel is about:freedom to experience what you never planned to. To discover new things, well, new to you anyway. It's about people forgetting you exist and you not caring about it. Ultimately it's a battle between what you think you are looking for and what you find □ and that□s where the magic is.

Obviously at that time, I didn't really get it. But when I reach home, I find I□m fighting wanderlust□to see a different sun everyday and to get lost in places where I don't speak the language.

**Kimberley Debra Pinto**
**I B.Com**

## A Personal History of Family

"Unhappy that I am, I cannot heave
My heart into my mouth. I love your Majesty
According to my bond; no more nor less."

— **Cordelia,** King Lear (Act I, Scene I)

We love our family without question, be it our parents, grandparents, siblings, etc. It's a universally accepted rule that □□amily comes first□. □hen it comes to relationships family is given the first priority in most cases or at least we've always been told to do so. We Indians are extremely family oriented people. From what I've observed and seen in my family our culture is such that we've been made to believe that love for family should eclipse friendships and even romantic relationships. Hell, even romance is a family affair here. My grandmother's sisters, her third son's wife's brother's dog has more of say in who I love than I do. I'd like to explore if we've incessantly been romanticising the concept of family and if it's all that it's made up to be.

I find it rather awkward to tell my parents I love them. Not because I don't love them but because it was never really a practice. Their love for me manifested in the form of remote controlled cars and Pokémon cards. Coming from a fairly well off family, I was often reminded by my parents that I had been given "everything" and therefore I had no excuse to fail in studies or in life. From being sent to arguably one of the best schools to going on exotic vacations, having the latest video games, dining at the fanciest restaurants, the whole shebang, I was constantly told how grateful I should be.

I was never one to discuss my feelings and such touchy topics with my parents, but this one time in 10th grade, having had an emotionally stressful day after dealing with a friend, I thought I'd get my mom's opinion on it. What followed, as expected of any clichéd family drama, was not good. She told me that she doesn't care and to go suck it up and focus on my upcoming tests and that friends weren't important and that they're a waste of time. My mom is an extremely family oriented person, she had about 1 and half friends through school and college and was an A-grade introvert, so such a reaction was hardly unexpected from her, but it was still rather irritating that she didn't even bother to give it a thought. Her stance always remained the same when it came to these sorts of topics. The only emotions I was allowed to have was about physics, chemistry and biology. In her head, I was only the sum of my exam marks. Having no inherent

value of my own, the value of my achievements was only relative to what her collegues' or her brothers' children had accomplished. However, living in an infamous meritocracy such as India, it's safe to say this sort of attitude is not very uncommon.

My dad on the other hand never cared much for marks, neither did he have the 'what would people say!?' attitude my mom had. In 12th grade, during a usual fight with my mom regarding my scores in a mock exam, a new argument was put forth by the opposition. I was told what a financial burden I had been to the family, I was reduced to a mere bill, with my mom stating a nice, long list of things they would have saved money on if I wasn't born. What puzzled me was the fact that I was some sort of financial transaction to her. As grateful as I am for all they've given me, I never really asked for any of it. I didn't ask to be born in that particular family, I didn't ask to be given all the luxuries they graciously bestowed upon me. Ironically enough, this is probably why I wouldn't have any children of my own; all you get is poop stained clothes and extra bills. I started to think about the concept of family objectively.

It made me question what we've been made to believe about loving our family, the whole concept of family and whether settling down with 2 kids and a dog was the ultimate goal as we are made to believe. It's safe to say almost every parent works to give their child the best they possibly can. Be it a wage labourer who can only afford to buy his kids new clothes only twice a year, or a multi billionaire tycoon who lets his kids go max out their credit cards in Louis Vuitton. I feel once you make the decision to bring a new life into existence it's your duty to raise that child to the best of your abilities. It's not a choice; you're not doing the kid a favour. It's not negotiable; it's not a question of love. As for the child, it doesn't get to pick its family, you don't have a choice as to who your father will be or mother will be. Would you befriend your parents if you met them as strangers? For example, if they were students at your college or colleagues at your work place, objectively speaking, from what you know about them as a person and their personality, how likely is it that you would go and talk to them? Is love that leaves you with no choice even real love? Another question that messes with my head is whether my father is in fact, 'The Best Daddy in The Whole Wide World'? Honestly, how many times have you heard that one before? Are we attaching meaning to something that's merely their job as parents? Wouldn't any parent do the same for their kids?

A mother's love is believed to be the most purest and unconditional. I'd like to ask if she can love a child whose blood doesn't run in her veins with the same passion. Apart from the fraction of the population that adopts, because they most probably couldn't conceive or because they need a token Cambodian child to parade around in their fund raising tea parties, I'm talking about the vast majority of the population. There are millions of kids orphaned for no fault of their own, with no homes, but we still prefer to make our own than adopt one. Are they any less deserving than our own children? I'm not suggesting that we stop making babies; as much as that would help curb our cancerous population, no, I'm not forcing anyone to adopt, it comes down to personal choice. But I'd like to ask if this attitude is because we've been romanticising the concept of having a family. Is it necessary to have children at all? Procreating was necessary in the past as it was a question of survival and perpetuating the species. Going at around 7.4 billion, I think it's safe to assume the human race is not exactly threatened with extinction.

In India at least, having a baby has become part of the social paradigm of things, because you're expected to and for the rest of us it's for "the joy of experiencing child birth and raising a child". I think this is not a good enough reason or □ustification for bringing another life into this world. Looking at the present generation I think it's safe to say some parents weren't the most suited for the job.

Why is "settling down" with a family the status quo? Why are we labeled immature if we don't want to do so□ □ouldn□t it be mature to first evaluate whether it's actually necessary and whether we are really ready for such a responsibility? I think these are questions we should all be asking. I personally think humans are at the prime of our existence in the 21st century and we should try and make the most of it and reserve this time for ourselves. I guess at the end of the day, the bonds we have with family, there's something that goes beyond the blood ties, something that we can't explain with plain logic and science. But the aforementioned questions are worth pondering over anyway as it is so curious how everything falls in place at the end of the day.

V
I B.Com

# Creative Writing Kannada

**ಭಾರತದ ಪ್ರಜ್ಞೆಯನ್ನು ಬಹಳ ಕಾಲ ಕಾಡುವ ವೇಮುಲ**

ಮಾನವನ ಹುಟ್ಟು ಒಂದು ವಿಶೇಷವಾದ ವರದಾನ ಹುಟ್ಟಿದ ಮನುಷ್ಯ ಕೆಲವು ದಿನ ಭೂಮಿ ಮೇಲೆ ಇದ್ದು ಏನಾದರೂ ಸಾಧಿಸಬೇಕು ಎಂಬುದು ಎಲ್ಲರ ಆಸೆಯಾಗಿರುತ್ತದೆ. ಪ್ರತಿಯೊಬ್ಬರಲ್ಲೂ ಗುರಿ ಎಂಬುದು ಇರಬೇಕು.ಆ ಗುರಿಯನ್ನು ಸಾಧಿಸಲು ಮನುಷ್ಯ ಏನೆಲ್ಲ ಕಷ್ಟಪಡಬೇಕು ಎಂಥೆಂಥ ತೊಂದರೆಗಳನ್ನು ಎದುರಿಸಬೇಕು ಎಂಬುವುದಕ್ಕೆ ಆಂದ್ರ ಪ್ರದೇಶದ ಗುಂಟೂರು ತಾಲ್ಲೂಕಿನ ರೊಹಿತ್ ವೇಮುಲ ಎಂಬ ಯುವಕನ ಆತ್ಮಹತ್ಯೆಯೇ ಉದಾಹರಣೆಯಾಗಿದೆ.

ರೋಹಿತ್ ವೇಮುಲನು ಜನವರಿ 30 ರಂದು 1989 ರಂದು ಆಂದ್ರ ಪ್ರದೇಶದ ಗುಂಟೂರು ತಾಲ್ಲೂಕಿನಲ್ಲಿ ಜನಿಸಿದನು. ಈತನ ತಂದೆ ಮಣಿಕುಮಾರ್ ತಾಯಿ ರಾಧಿಕಾ.ಈತನು ದಲಿತ ಜಾತಿಗೆ ಸೇರಿದವನಾಗಿದ್ದನು. ಪ್ರತಿಯೊಬ್ಬರ ಹುಟ್ಟು ಆಕಸ್ಮಿಕ ಆದರೆ ತನ್ನ ಹುಟ್ಟು ಮಾರಣಾಂತಿಕ ಅವಘಡ ಎಂದು ಬರೆದಿಟ್ಟು ನೇಣು ಹಾಕಿಕೊಂಡ ರೋಹಿತ್ ವೇಮುಲ ಮಾತ್ರ ಭಾರತದ ಪ್ರಜ್ಞೆಯನ್ನು ಬಹಳ ಕಾಲ ಕಾಡುತ್ತಾನೆ. ಮರಣ ದಂಡನೆಯಂತಹ ಘೋರ ಶಿಕ್ಷೆ ಇರಬಾರದು ಎಂದು ಪ್ರತಿಭಟಿಸಿದ್ದ ವೇಮುಲ ಈಗ ತಾನೇ ನೇಣಿನ ಕುಣಿಕೆಗೆ ತಲೆ ಒಡ್ಡಿದ.ತನ್ನ ಸುತ್ತಲ ವ್ಯವಸ್ಥೆಯ ತಪ್ಪಿಗೆ ತನಗೆ ತಾನೇ ಶಿಕ್ಷೆ ವಿಧಿಸಿಕೊಂಡದನ್ನು ಕಂಡು ನನಗೆ ಬೇಸರವಾಗುತ್ತಿದೆ. ಪ್ರತಿಭಾವಂತ ವಿದ್ಯಾರ್ಥಿಯಾದ ರೋಹಿತ್ ಮತ್ತು ಗೆಳೆಯರು ವಿದ್ಯಾರ್ಥಿ ವೇತನ ಪಡೆದು ಸಂಶೋಧನೆಗೆಂದು ವಿ.ವಿಗೆ ಬಂದವರು.ಅವರಿಗೆ ಬೇರೆ ಆದಾಯದ ಮೂಲಗಳಿರುವುದಿಲ್ಲ ಅಂತವರಿಗೆ ಇರಲು ಜಾಗ ಕೂಡದೆ ಹೊರಗೆ ನೂಕುವುದು ಘೋರ ಅಪರಾಧ. ನನ್ನ ಪ್ರಕಾರ ಇದು ನ್ಯಾಯವೇ ಅಲ್ಲಾ.

ರೋಹಿತ್ ವೇಮುಲ ಶಿಕ್ಷಣ ಪಡೆಯಲು ಸೇರಿದ ಸಂಸ್ಥೆಯೇ ಅವನ ಆತ್ಮಹತ್ಯೆಗೆ ಕಾರಣ. ಆತ್ಮಹತ್ಯೆಗೀಡಾದ ಹೈದರಬಾದ್ ಕೇಂದ್ರಿಯ ವಿವಿಯ ದಲಿತ ಸಂಶೋಧನಾ ವಿದ್ಯಾರ್ಥಿ ರೋಹಿತ್ ವೆಮುಲಾ ಹಾಗೂ ಇತರ ನಾಲ್ವರ ವಿರುದ್ಧ ಕ್ರಮ ಕೈಗೊಳ್ಳುವಂತೆ ಕೇಂದ್ರ ಮಾನವ ಸಂಪನ್ಮೂಲ ಅಭಿವೃದ್ಧಿ ಸಚಿವಾಲಯ ವಿವಿಗೆ 6 ಬಾರಿ ಪತ್ರ ಬರೆದಿದ್ದ ವಿಚಾರ ಇದೀಗ ಬಹಿರಂಗವಾಗಿದೆ.

ವಿವಿಯ ಅಂತರಿಕ ವಿಚಾರದಲ್ಲಿ ಕೇಂದ್ರ ಸಚಿವರಾದ ಬಂಡಾರು ದತ್ತಾತ್ರೇಯ ಮತ್ತು ಸ್ಮೃತಿ ಇರಾನಿ ಪದೇ ಪದೇ ಒತ್ತಡ ಏರುತ್ತಿದ್ದರು ಎನ್ನುವ ವಿಚಾರವು ಈಗ ಬೆಳಕಿಗೆ ಬಂದಿದ್ದು.ಇಡೀ ಪ್ರಕರಣಕ್ಕೆ ತಿರುವು ನೀಡಿದೆ. ಇದರಿಂದ ಎಚ್ಚರಗೊಂಡ ವಿದ್ಯಾರ್ಥಿ ವಲಯ ಕೇಂದ್ರ ಸಚಿವರಾದ ಬಂಡಾರು ದತ್ತಾತ್ರೇಯ ಮತ್ತು ಸ್ಮೃತಿ ಇರಾನಿ ರಾಜೀನಾಮೆಗೆ ಆಗ್ರಹಿಸಿದೆ. ಅಲ್ಲದೇ ಇದು ರಾಜಕೀಯ ತಿರುವು ಪಡೆದುಕೊಂಡಿದ್ದು ಕಾಂಗ್ರೆಸ್ ಸಿಪಿಐ ಕೇಂದ್ರ ಸಚಿವರ ತಲೆದಂಡಕ್ಕೆ ಆಗ್ರಹಿಸಿವೆ. ಈ ಆತ್ಮಹತ್ಯೆ ಸಂಬಂದ ದೇಶಾದ್ಯಂತ ವಿದ್ಯಾರ್ಥಿಗಳು ನಾನಾ ಸಂಘಟನೆಗಳು ಪ್ರತಿಭಟನೆ ಮುಂದುವರಿಸಿದ್ದಾರೆ. 26 ವರ್ಷದ ದಲಿತ ಸಂಶೋಧನಾ ವಿದ್ಯಾರ್ಥಿ ರೋಹಿತ್ ಸೇರಿದಂತೆ ವಿವಿಯ ಐದು ವಿದ್ಯಾರ್ಥಿಗಳ ಮೇಲೆ ಎಬಿವಿಪಿ ನಾಯಕರೊಬ್ಬರ ಮೇಲೆ ಹಲ್ಲೇ ನಡೆಸಿದ ಆರೋಪ ಹೊರಿಸಲಾಗಿತ್ತು. ಆಗ ಐವರನ್ನೂ ಕಾಲೇಜಿನಿಂದ ಸಸ್ಪೆಂಡ್ ಮಾಡಲಾಗಿತ್ತು. ವಿವಿ ವಿಚಾರಣೆ ಬಳಿಕ ರೋಹಿತ್ ಸೇರಿ ಎಲ್ಲರನ್ನು ಆರೋಪ ಮುಕ್ತಗೊಳಿಸಲಾಗಿತ್ತು.

ಆದರೆ ಸಿಕಂದರಬಾದ್ ಬಿ ಜಿ ಪಿ ಸಂಸದ ಹಾಗೂ ಕೇಂದ್ರ ಸಚಿವ ಬಂಡಾರು ದತ್ತಾತ್ರೇಯ ಈ ವಿಷಯದಲ್ಲಿ ಮಧ್ಯಪ್ರವೇಶ ಮಾಡಿದರು ವಿವಿ ಜಾತಿವಾದಿಗಳ ಉಗ್ರವಾದಿಗಳ ರಾಜಕೀಯದ ಬೀಡಾಗಿದ್ದು ಎಬಿವಿಪಿ ಮುಖಂಡನ ಮೇಲೆ ಹಲ್ಲೆ ನಡೆಸಿರುವವರ ವಿರುದ್ಧ ಕಠಿಣ ಕ್ರಮ ಕೈಗೊಳ್ಳದೆ ವಿವಿ ಮೂಕ ಪ್ರೇಕ್ಷಕವಾಗಿದೆ ಎಂದು ಕಳೆದ ಆಗಸ್ಟ್ ನಲ್ಲಿ ಕೇಂದ್ರ ಮಾನವ ಸಂಪನ್ಮೂಲ ಸಚಿವೆ ಸ್ಮೃತಿ ಇರಾನಿಗೆ ಪತ್ರ ಬರೆದು ದೂರು ನೀಡಿದ್ದರು. ಆ ಪತ್ರ ಸೋಮವಾರ ಬಹಿರಂಗಗೊಂಡಿತು. ಸಚಿವ ಬಂಡಾರು ಪತ್ರದ ನಂತರ ಸ್ಮೃತಿ ಇರಾನಿ ಸಚಿವೆಯಾಗಿರುವ ಕೇಂದ್ರ ಮಾನವ ಸಂಪನ್ಮೂಲ ಅಭಿವೃದ್ಧಿ ಸಚಿವಾಲಯ ಹಾಗೂ ವಿವಿಯ ಉಪಕುಲಪತಿ ನಡುವಿನ ಈ ಪತ್ರ ವ್ಯವಹಾರ

ಹಾಗೂ ರಾಜಕೀಯ ಒತ್ತಡವೇ ದಲಿತ ವಿದ್ಯಾರ್ಥಿಯ ಆತ್ಮಹತ್ಯೆಗೆ ಕುಮ್ಮಕ್ಕು ನೀಡಿದ ಸಂಗತಿಗಳು ಎಂಬುದು ಈಗ ಪ್ರಕರಣದ ತೀವ್ರತೆಯನ್ನು ಇನ್ನಷ್ಟು ಹೆಚ್ಚಿಸಿದೆ.

ಕೇಂದ್ರ ಕಾರ್ಮಿಕ ಸಚಿವ ಬಂಡಾರು ದತ್ತಾತ್ರೇಯ ಶಿಪಾರಸ್ಸಿನ ಅತಿ ಪ್ರಮುಖ ವ್ಯಕ್ತಿಗೆ ಸಂಬಂಧ ಪಟ್ಟ ಪ್ರಕರಣದ ವಿಷಯ ಎಂದು ಬರೆದ ಪತ್ರದಲ್ಲಿ ಪ್ರಸ್ತಾಪವಾಗಿದೆ. ಅದಾದ ಬಳಿಕ ಸೆ,24 ಅ.6 20 ಹಾಗೂ ನ.19 ರಂದು ಮತ್ತೆ ಮೂರು ಪತ್ರಗಳು ಎಚ್.ಆರ್.ಡಿ ಇಲಾಖೆಯಿಂದ ವಿವಿ ಉಪಕುಲಪತಿಗೆ ರವಾನೆಯಾಗಿವೆ ವಿಚಿತ್ರ ಎಂದರೆ. ಗೂಂಡಾಗಳು ಎಂದು ಸಾಮಾಜಿಕ ಜಾಲತಾಣಗಳಲ್ಲಿ ಟೀಕಿಸಿದ್ದ ಎಬಿವಿಪಿ ಹುಡುಗರ ಮೇಲೆ ಹಲ್ಲೆ ಮಾಡಿದರು ಎಂಬ ಆರೋಪವರಿಸಿದ್ದರು ಆದರೆ ಅಂತಹದೊಂದು ಹಲ್ಲೆಗೆ ಒಳಗಾದ ವಿದ್ಯಾರ್ಥಿಯ ಮೇಲೆ ಯಾವುದೇ ಗಾಯದ ಗುರುತುಗಳಿಲ್ಲ ಎಂದು ಪರೀಕ್ಷಿಸಿದ ವೈದ್ಯರು ವರದಿ ನೀಡಿದ್ದರು. ಅದೇ ವರದಿ ಆಧರಿಸಿ ವಿ.ವಿ ನೇಮಿಸಿದ್ದ ಮೊದಲ ಸಮಿತಿ ತನ್ನ ನಿರ್ಧಾರ ತಿಳಿಸಿತ್ತು.

ಯಾವ ಶಿಫಾರಸ್ಸುಗಳ ಬಗ್ಗೆಯೂ ಸರಕಾರಗಳು ಸೂಕ್ತ ನಿರ್ಧಾರ ತೆಗೆದುಕೊಳ್ಳಲಿಲ್ಲ.ಆದರೆ ರೋಹಿತ್ ಮಾತ್ರ ಯಾರನ್ನೂ ದೂಷಿಸಬೇಡಿ ಎಂದು ಸಾವಿಗೆ ಶರಣಾಗಿದ್ದಾನೆ. ಅವನ ಸಾವಿಗೆ ಯಾರನ್ನೇ ಆಗಲಿ ದೂಷಿಸಿ ಇಂದಿನ ಕಾನೂನಿನಡಿ ಆತ್ಮಹತ್ಯೆಗೆ ಪ್ರಚೋದನೆ ಎಂದು ತೀರ್ಮಾನಪಡೆಯುವುದು. ಇದು ದೀರ್ಘದ ಪ್ರಕ್ರಿಯೆ ಇರಬಹುದು ಆದರೆ ಒಂದಂತೂ ಸತ್ಯ, ಆತನನ್ನು ಸಾವಿಗೆ ದೂಡಿದ ಈ ದೇಶ. ವ್ಯವಸ್ಥೆ ಶಿಕ್ಷಣ, ಮಧ್ಯಮ ವರ್ಗದ ಮೀಸಲಾತಿ ವಿರೋಧಿ,ದಲಿತ ವಿರೋಧಿ ಆಲೋಚನೆ ಹಾಗೂ ಎಲ್ಲಡೆ ಹೇರಳವಾಗಿ ಹಬ್ಬುತ್ತಿರುವ ಮೇಲ್ವರ್ಗ ಕೇಂದ್ರಿತ ರಾಜಕಾರಣದ ವಿರುದ್ಧ ಎಲ್ಲಾ ಪ್ರಜ್ಞಾವಂತ ಯುವ ಸಮೂಹ ಎಚ್ಚಗೊಳ್ಳಬೇಕಾಗಿದೆ.

**ರೋಶಿನಿ ಇನ್ಫೆಂಟೀನಾ**
**ದ್ವೀತಿಯ .ಬಿ.ಕಾಂ**

### ಆಧುನಿಕ ಜಾಣರ ಮೂರ್ಖಪೆಟ್ಟಿಗೆ

ಇಂದು ದೂರದರ್ಶನವು ಜೀವನದ ಒಂದು ಮುಖ್ಯ ಭಾಗವಾಗಿದೆ. ಒಬ್ಬಾತನನ್ನು ದೂರದರ್ಶನದಿಂದ ಒಂದು ಘಂಟೆ ಬಿಟ್ಟಿರಲು ಹೇಳಿದರೆ ಆತ ಮರುಕ್ಷಣ ತನ್ನ ಜಂಗಮವಾಣಿಯಲ್ಲಿ ಮುಳುಗಿಹೋಗಿರುವುದನ್ನು ಕಾಣಬಹುದು. ಮೊದಲೆಲ್ಲಾ ದೂರದರ್ಶನವೆಂದರೆ ದೇವರು ಕಾಣಿಸಿಕೊಳ್ಳುವ ಗುಡಿ (ರಾಮಾಯಣ ಹಾಗೂ ಮಹಾಭಾರತ ದಾರವಾಹಿಗಳು), ಜ್ಞಾನ ಇಮ್ಮಡಿಯಾಗಿಸುವ ಕಾರ್ಯಕ್ರಮಗಳು, ಲೋಕಮಾಹಿತಿ ತಲುಪಿಸುವ ಕೇಂದ್ರ ಎಂದು ನಂಬಿದ್ದ ಜನಕ್ಕೆ ಮೆಲ್ಲ–ಮೆಲ್ಲನೆ ಸಿನಿಮಾ ಗೀತೆಗಳನ್ನು ಉಣಬಡಿಸುವ ರಸಮಯ ತಾಣ ಆಗತೊಡಗಿತು ನಂತರ ಪ್ರಸಾರಗೊಳ್ಳುವ ಧಾರವಾಹಿಗಳು, ಮನರಂಜನಾ ಕಾರ್ಯಕ್ರಮಗಳು ವೀಕ್ಷಕರನ್ನು ತನ್ನ ಬಲೆಯಲ್ಲಿ ಸಿಲುಕಿಸಿಕೊಂಡಿತು.

ದಶಕಗಳು ಉರುಳಿದಂತೆಯೇ ಮಾಧ್ಯಮ ಲೋಕವೂ ಬೆಳೆಯುತ್ತಾ ಹೋಯಿತು, ನೂರಾರು ವಾಹಿನಿಗಳು ಸ್ಥಾಪಿತಗೊಂಡವು. ವೀಕ್ಷಕರನ್ನು ತನ್ನತ್ತ ಸೆಳೆಯುವ ಭರದಲ್ಲಿ ಎಂತಹ ಕಾರ್ಯಕ್ರಮಗಳನ್ನಾದರೂ ಪ್ರಸಾರಗೊಳಿಸಲು ಮುಂದಾಗುತ್ತಾ ಮಾನವೀಯತೆಯನ್ನು ಮರೆತು , ಮೋಸ, ದ್ವೇಷ ವೀಕ್ಷಕರಿಗೆ ರುಚಿಕೊಡುವ ಸಾಮಾಗ್ರಿಗಳೆಂದು ತಿಳಿಯುವ ಇಂದಿನ ಯುವ ಪೀಳಿಗೆ ಹಾಗೂ ಬೆಳೆಯುತ್ತಿರುವ ಮಕ್ಕಳ ಮೇಲೆ ಎಂತಹ ಪರಿಣಾಮ ಬೀರುತ್ತಿದೆ ಎಂಬುದನ್ನು ಹೇಳಲು ಅಸಾಧ್ಯವಾದ ಮಟ್ಟಕ್ಕೆ ಹೋಗಿದೆ.

### ಧಾರವಾಹಿ ಎಂಬ ನಿಲ್ಲದ ಗೋಳು!!!

ಧಾರವಾಹಿಗಳು ಎಂದರೆ ಈಗಲೂ ನೆನಪಿಗೆ ಬರುವುದೇ ರಾಮಾಯಣ, ಮಹಾಭಾರತ , ಮಾಲ್ಗುಡಿ ಡೇಸ್, ಗುಡ್ಡದಭೂತ, ಮಾಯಾಮೃಗ ಈ ಥರದವು.ಇವು ಸಾಮಾಜಿಕ ಕಳಿಕಳಿಗಳನ್ನು ಪ್ರದರ್ಶಿಸಿ ಸಮಾಜಕ್ಕೆ ಸಂದೇಶವನ್ನು ಸಾರಿ ಜನರ ಮನಸ್ಸಿಗೆ ಹತ್ತಿರವಾಗುತ್ತಿದ್ದವು. ಆದರೆ ಇಂದಿನ ಧಾರವಾಹಿಗಳು ಕೇವಲ ಜನರನ್ನು ಸೆಳೆಯಲು ಕುತಂತ್ರಗಳನ್ನು ಅಡಿಪಾಯವಾಗಿಸಿಕೊಂಡಿವೆ. ಅದೇ ಅಳುವ ಹೆಣ್ಣು ಕಥೆಯ ಮುಖ್ಯ ನಿರ್ವಾಹಕಿ, ಅವಳಿಗೆ ಕಾಟಕೊಡುವ ಅವಳ ಅತ್ತೆಯೋ , ನಾದಿನಿಯೋ ಅಥವ ಮನೆಯ ಬೇರೆಯವರೋ ಅಥವಾ ಅವಳ ಗಂಡನಿಗೆ ಮದುವೆಯಾಗುವ ಮೊದಲು ಇರುವ ಬೇರೊಂದು ಸಂಬಂಧವೋ, ಹೇಗಾಗಿದೆಯೆಂದರೆ ಎಲ್ಲಾ ಧಾರಾವಾಹಿಗಳು ಕಥೆಯೊಂದೇ ಆದರೆ ಪಾತ್ರಾಧಾರಿಗಳು ಬೇರೆಯಷ್ಟೇ ಇದನ್ನು ನೋಡುವ ಯುವ ಪೀಳಿಗೆಗೆ ಜೀವನವೆಂದರೆ ಹೀಗೆ ಇಲ್ಲಿ ಸಹಬಾಳ್ವೆ , ಸಹಾಯ, ಪ್ರೀತಿಗಿಂತ ,ವಂಚನೆ, ಬಣ್ಣ–ಬದಲಿಸುವುದಕ್ಕೆ ಹೆಚ್ಚು ಎಂದು ಬಿಂಬಿಸುತ್ತಿದೆ,

ಇನ್ನೂ ಹಿರಿಯರಂತು ನೋಡಲೂ ಹಾಗದೆ. ನೋಡದೇ ಇರಲು ಹಾಗದೇ ದೂರದರ್ಶನಕ್ಕೆ ಶರಣಾದಂತ ಪರಿಸ್ಥಿತಿ. ಈ ಧಾರವಾಹಿಗಳಲ್ಲಿ ಅಭಿನಯಿಸುವವರು ನೈಜತೆಯನ್ನು ಕಳೆದುಕೊಂಡು ನಾಟಕೀಯ ಪ್ರದರ್ಶನ ಮಾಡುವಂತೆ ಯಾವ ನಾಯಕಿಯು ಹೆಚ್ಚು ಕಣ್ಣೀರು ಸುರುಸುತ್ತಾಳೋ, ಯಾವ ಧಾರವಾಹಿಯು ಮಾನವೀಯತೆ ಕಳೆದುಕೊಂಡ ಕೃತ್ಯಗಳನ್ನು ತೋರಿಸುತ್ತಾರೋ ಅದೇ ಟಾಪ್ ಧಾರವಾಹಿ ಅದೇ ಅತ್ಯುತ್ತಮವಾದದ್ದು. ಇದನ್ನು ನೋಡುವ ಯುವ ಜನತೆಯು ಇದರ ಗೋಜಿಗೆ ಹೋಗುವುದು ಬೇಡ, ನಮಗೆ ರಿಯಲಿಸ್ಟಿಕ್ ಆಗಿ ಇರಬೇಕೆಂದು. ಬಯಸುತ್ತಾ ಮಾಧ್ಯಮ

ಲೋಕದ ಮತ್ತೊಂದು ಮುಖದ ಕಡೆ ವಾಲುತ್ತಾರೆ, ಅದೇ ರಿಯಾಲಿಟಿಷೋಗಳು.

**ರಿಯಾಲಿಟಿ ಷೋ ಎಂಬ ಸುಳಿ !!!**

ಇದನ್ನು ನಾನು ಸುಳಿ ಎಂದು ಕರೆಯಲು ಕಾರಣವೇನೆಂದರೆ, ಈ ಕಾರ್ಯಕ್ರಮಗಳು ವೀಕ್ಷಕರನ್ನು ತನ್ನತ್ತ ಹೇಗೆ ಸೆಳೆದುಕೊಳ್ಳುತ್ತದೆ.ಎಂದರೆ ಕಾರ್ಯಕ್ರಮದ ಪಾತ್ರಧಾರಿಗಳಿಗೆ ಮುಖವಾಡ ಹಾಕಿ ನಟಿಸುವಂತೆ ಹೇಳಿಕೊಟ್ಟಂತಿದೆ. ಇಲ್ಲಿ ರಿಯಲ್‌ಗಿಂತ ರೀಲ್ ಜಾಸ್ತಿಯಾಗಿದೆ ಎಂಬುವುದು ನನ್ನ ಅನಿಸಿಕೆ. ಸಾಮಾನ್ಯ ಜನರನ್ನು ಸಹ ಬಿಡದ ಈ ಮಹಾ ಬಂಡವಾಳದ ಕಾರ್ಯಕ್ರಮಗಳು ಜನಪ್ರಿಯತೆ ತಂದುಕೊಡುವ ಬದಲಿಗೆ ಅಪಾಯಮಾಡಿದ್ದೇ ಹೆಚ್ಚು.

ಸಾಮಾನ್ಯ ಜನರಿಗೆ ಸ್ಪರ್ದಿಸಲು ಅಥವಾ ಆಟವಾಡಿಸಲು ಅವಕಾಶಮಾಡಿಕೊಟ್ಟ ಈ ಕಾರ್ಯಕ್ರಮಗಳು ಜನರ ಮನಸ್ಸಿಗೆ ಲಗ್ಗೆ ಇಡುತ್ತಾ ಹೋಯಿತು. ಆ ಸ್ಪರ್ದೆಯನ್ನು ಗೆಲ್ಲಬೇಕೆಂಬ ಹಠವು ಯಾವ ಮಟ್ಟಕ್ಕೆ ಹೋಯಿತೆಂದರೆ ಮಾಡು ಇಲವೇ ಮಡಿ ಎನ್ನುವ ಮಟ್ಟಕ್ಕೆ ಹೋಯಿತು, ಒಂದು ಸ್ಪರ್ದೆಯಲ್ಲಿ ಬಾಲಕನೊಬ್ಬ ತನಗೆ ಮೊದಲ ಬಹುಮಾನ ಸಿಗಲಿಲ್ಲ ಎಂದು ತೀವ್ರ ನೊಂದುಕೊಂಡು ಮಾನಸಿಕ ಖಿನ್ನತೆಗೆ ಒಳಗಾಗಿ ಕೊನೆಗೆ ಚಿಕಿತ್ಸೆ ಪಡೆಯಬೇಕಾಯಿತು. ಇನ್ನೂ ಎಷ್ಟೊಂದು ಸ್ಪರ್ದೆಗಳಲ್ಲೂ ನಾವು ನೋಡಬಹುದಾದ ದೃಶ್ಯ ಎಂದರೆ ಸ್ಪರ್ದಿಗಳು ತಮಗೆ ಗೆಲುವು ಸಾಧಿಸಲಾಗದೆ ಬೇರೆಯವರ ಮೇಲೆ ವಾದಗಳನ್ನು ಹೇಳುತ್ತಾ, ಅಳುತ್ತಾ ಹೋಗುತ್ತಾರೆ. ಆದರೆ ಈ ವಾಹಿನಿಗಳು ಸ್ಪರ್ಧಿಗಳಿಗೆ ತಮ್ಮ  ತಮ್ಮ ಕಲೆಗಳನ್ನು ನೈಪುಣ್ಯತೆಯನ್ನು ಪ್ರದರ್ಶಿಸುವಂತೆ ಪ್ರೇರೇಪಿಸಬೇಕು ಹಾಗೂ ಭಾಗವಹಿಸುವಿಕೆ ಮುಖ್ಯ ಗೆಲುವಿನ ಪ್ರಶ್ನೆ ನಂತರ ಎಂದು ಪ್ರೇರೆಪಿಸಬೇಕು.ಆದರೆ ವಾಹಿನಿಗಳು ತಮ್ಮ ಟಿ.ಆರ್.ಪಿ ಗೋಸ್ಕರ ಅವರನ್ನು ಹೀಗೆ ಆಟವಾಡಿಸುತ್ತಾ ಹೋಗುತ್ತಾರೆ.

ಇತ್ತೀಚಿನ ದಿನಗಳಲ್ಲಿ ನಾವು ನೋಡಿದಂತಹ ಪ್ಯಾಟೆ ಹುಡ್ಗೀರ ಹಳ್ಳಿ ಲೈಫು ಕಾರ್ಯಕ್ರಮ ಸಿಟಿ ಹುಡ್ಗೀರಿಗೆ ಹಳ್ಳಿಯ ಬದುಕನ್ನು ಕಲಿಸಿಕೊಟ್ಟರೆ ಪರ್ವಾಗಿಲ್ಲ ಬದಲಿಗೆ ಹಳ್ಳಿಯವರನ್ನೇ ಈ ಹುಡಿಗಿಯರು ಪ್ಯಾಟೆಯ ಅವತಾರಗಳಲ್ಲಿ ಬದಲಿಸಿದ್ದಾರೆ, ಹಳ್ಳಿ ಮಂದಿಗೆ ಪ್ಯಾಟೆ ತಿನಿಸು ಮಾಡಿ ತಿನ್ನಿಸಬೇಕು. ಮತ್ತು ಈ ಹುಡುಗಿಯರು ಟಿವಿಯಲ್ಲಿ ಬರುತ್ತದೆ ಎಂದು ಎಚ್ಚರವಾಗಿದ್ದು ನಾಟಕವಾಡುವುದು ಬಹಳ ಚೆನ್ನಾಗಿ ತೋರುತ್ತದೆ. ಇಷ್ಟೆಲ್ಲಾ ನಾಟಕ ಮಾಡಿಸಿ ಪ್ರೇಕ್ಷಕರನ್ನು ನೋಡಿಸಬೇಕೆ? ಇದನ್ನೆಲ್ಲಾ ನೋಡುವ ಪ್ರೇಕ್ಷಕನಿಗೆ ಎನನ್ನಬೇಕೊ ಕಾಣೆನು? ಮತ್ತೊಂದು ಉದಾಹರಣೆ ಇತ್ತೀಚೆಗೆ ಬಹಳ ಪ್ರಚಾರಕ್ಕೆ ಒಳಗಾದ ಕಾರ್ಯಕ್ರಮ ಬಿಗ್ ಬಾಸ್ ಈ ಸಲದ ಆವೃತ್ತಿಯಲ್ಲಿ ಒಬ್ಬ ಮನುಷ್ಯನನ್ನು ಆ ಮನೆಯೊಳಗೆ ಹಾಕುತ್ತಾರೆ, ಆತನೋ ತನ್ನನ್ನೇ ಹುಚ್ಚನೆಂದು ಕರೆದುಕೊಳ್ಳುತ್ತಾ ಹೋಗುತ್ತಾನೆ. ಇಂತಹ ಮಾನಸಿಕವಾಗಿ ತೊಂದರೆಗೊಳಗಾದ ವ್ಯಕ್ತಿಗಳನ್ನು ಏಕೆ ಇಂತಹ ಕಾರ್ಯಕ್ರಮಕ್ಕೆ ಸೇರಿಸಿಕೊಳ್ಳುತ್ತಾರೆ ಎಂಬ ಅವರ ಯೋಚನೆ ಸುಲಭವಾಗಿ ಬಹಿರಂಗವಾಗುತ್ತದೆ. ಅವನು ಸಾವಿರಾರು ಜನ ನೋಡುತ್ತಿರುತ್ತಾರೆ ಎಂದು ಗೊತ್ತಿದ್ದೂ ಸಹ ತನ್ನ ಬಾಯಿಗೆ ಬಂದಂತೆ ಸುಳ್ಳಿನ ಮಳೆಯನ್ನೇ ಸುರಿಸುತ್ತಾ ಹೋಗುತ್ತಾನೆ.

ನಂತರ ಆತನು ಸಹಸ್ಪರ್ದಿಯ ಮೇಲೆ ಕೈ ಮಾಡುತ್ತಾನೆ ಎಂಬ ಕಾರಣಕ್ಕೆ ಮನೆಯಿಂದ ಹೊರ ಬಿದ್ದಾಗ ಆತನನ್ನು ಸುದ್ದಿವಾಹಿನಿಗಳು ತೋರಿಸುವ ರೀತಿಯೇ ಬೇರೆ ಇಡೀ ಜಿಲ್ಲೆಯಲ್ಲಿ ಆಗುತ್ತಿರುವ ಮುಖ್ಯ ವಿಷಯಗಳನ್ನೇ ಅಡಿ ಬರಹದಲ್ಲಿ ಹಾಕುತ್ತಾರೆ, ಆದರೆ ಹುಚ್ಚ ವೆಂಕಟನ ಹುಚ್ಚಾಟವನ್ನು ಹಾಗೂ ಅವನ ಅಸಹಾಯಕತೆಯನ್ನೇ ಬಂಡವಾಳನನ್ನಾಗಿ ಮಾಡಿಕೊಂಡಿರುವ ಈ ಸುದ್ದಿ–ವಾಹಿನಿಗಳು ಗಂಟೆಗಟ್ಟಲೆ ಆ ವಿಷಯವನ್ನು ಕುರಿತು ಚರ್ಚಿಸುತ್ತಾರೆ.

ಸಾಮಾನ್ಯ ಜನರ ಮಾಧ್ಯಮವಾಗಿರುವಂತಹ ಈ ದೂರದರ್ಶನ ಕಾರ್ಯಕ್ರಮಗಳು ಮಾಡುತ್ತಿರುವುದಾದರು ಏನನ್ನು? ಅನ್ಯಾಯದ ಮೂಡನಂಬಿಕೆಯ ವಿರುದ್ಧ ಹೋರಾಡುತ್ತೇವೆ ಎಂದು ಹೇಳುವ ಸುದ್ದಿ ವಾಹಿನಿಗಳು ಬೆಳಗ್ಗೆಯಾದರೆ ಅಂತಹದ್ದೇ ಬುರುಡೆ ಜ್ಯೋತಿಷ್ಯಿಗಳನ್ನು ಕೂರಿಸಿ ಮಾತನಾಡಿಸುತ್ತಾರೆ.

ಬಂಡಾಟವನ್ನೇ ತಮ್ಮ ಬಂಡವಾಳವನ್ನಾಗಿಸಿಕೊಂಡು ಪ್ರೇಕ್ಷಕ ವಲಯವನ್ನು ಸೆಳೆಯುತ್ತಾ ತಾವು ಹಣ ಸಂಪಾದಿಸುತ್ತಿವೆ. ಇನ್ನೊಂದು ಕಡೆ ಏನು ನೋಡಬೇಕು ಏನು ನೋಡಬಾರದು , ತಾನೇನು ಮಾಡಬೇಕೆಂಬ ಗೊಂದಲದ ಸುಳಿಯಲ್ಲಿ ಪ್ರೇಕ್ಷಕ ಸಿಲುಕಿದ್ದಾನೆ ಆದ್ದರಿಂದ ಬದಲಾವಣೆ ನಮ್ಮಿಂದಲೇ ಆಗಬೇಕು ಸಮಾಜಕ್ಕೆ ಕೆಟ್ಟೆವು ಎಂಬಂತಹ ಕಾರ್ಯಕ್ರಮಗಳನ್ನು ನಾವೇ ವಿರೋಧಿಸಿ ನಿಲ್ಲಬೇಕು, ಪ್ರಶ್ನಿಸುವವರೆ ಇಲ್ಲದಂತೆ ಮೆರೆಯುತ್ತಿರುವ ಕೆಲ ಮಾಧ್ಯದವರನ್ನು ಪ್ರಶ್ನಿಸಿದಾಗ ಅವರಿಗೂ ಅರಿವು ಮೂಡುತ್ತದೆ.

**ಲಿಖಿತ .ಸಿ.ಬಿ**
**ಮೊದಲನೇ ಬಿ.ಕಾಂ**

**ಬದುಕು ಬದಲಿಸಿದ ಆ ಒಂದು ದಿನ**

ಎಲ್ಲರ ಬದುಕಲ್ಲೂ ಆ ಒಂದು ದಿನ ಬಂದೇ ಬರುತ್ತದೆ. ತಾನು ಯಾರು? ಏನು ಮಾಡುತ್ತಿದ್ದೇನೆ? ಮುಂದೆ ಏನು ಮಾಡಬೇಕು?ಈ ಎಲ್ಲಾಪ್ರಶ್ನೆಗಳನ್ನು ಕೇಳಿಕೊಳ್ಳುವ ದಿನ ನನಗೂ ಬಂತು. ಅದು ಫೆಬ್ರವರಿ 9 ನೇ ತಾರಿಖು, ನಾನು

ಅದಕ್ಕೆ ಸಿದ್ಧನಾಗಿದ್ದನೊ ಇಲ್ಲವೊ ಗೊತ್ತಿಲ್ಲ ಆದರೆ ಆ ದಿನ ಇಂದೇ ಬರುತ್ತದೆ ಎಂದು ನಾನು ಊಹಿಸಿರಲಿಲ್ಲ.

ಲೈಫು ಎಂದರೆ ಮೋಜು, ಮಸ್ತಿ, ಹಣ, ತಿರುಗಾಟ, ಹುಡುಕಾಟ ಎಂದುಕೊಂಡಿದ್ದೆ. ಕೈಗೆ ಒಂದಿಷ್ಟು ಕಾಸು ಸಿಕ್ಕರೆ ಸಾಕು. ಹೊಟೆಲ್ಲಿಗೋ, ಕಂಪ್ಯೂಟರ್ ಆಟಕ್ಕೋ ಇಲ್ಲವೇ ಬೇರೆ ಯಾವುದೇ ಮೋಜು ಮಸ್ತಿಗೋ ಹಣವನ್ನು ಖರ್ಚು ಮಾಡಿಬಿಡುತ್ತಿದ್ದೆ. ದೊಡ್ಡವನಾದ ಮೇಲೆ ಚೆನ್ನಾಗಿ ದುಡಿದು ಶೋಖಿ ತೋರಿಸಬೇಕೆಂಬ ಆಸೆ ಇದ್ದದ್ದು ನಿಜ. ಒಂದು ಮಧ್ಯಮ ವರ್ಗದ ಕುಟುಂಬಕ್ಕೆ ಸೇರಿದ ನನಗೆ ನನ್ನ ತಂದೆ ತಾಯಿ ಎಂದೂ ಯಾವುದೇ ಆರ್ಥಿಕ ಹೊರೆಯನ್ನು ತೋರಿಸಿರಲಿಲ್ಲ. ಆದ್ದರಿಂದ ನನಗೆ ಹಣದ ಬೆಲೆಯೂ ತಿಳಿದಿರಲಿಲ್ಲ.

ನನಗೆ ನನ್ನ ತಂದೆಯ ಹಳೇ ಸ್ಕೂಟರ್ ಓಡಿಸಲು ಒಂದು ರೀತಿ ಮುಜುಗರ, ಅವಮಾನವೆನಿಸುತ್ತಿತ್ತು. ಒಮ್ಮೆ ಅವರಿಗೆ ಆ ಸ್ಕೂಟರ್ ಮಾರಿ ಹೊಸಗಾಡಿಯನ್ನು ಕೊಳ್ಳುವುದಾಗಿ ಹೇಳಿದ್ದೆ. ಆದರೆ ಆಗ ಅವರ ಮುಖದಲ್ಲಿ ಉಂಟಾದ ಆತಂಕ ಅಂದು ನನಗೆ ಅರಿವಾಗಲಿಲ್ಲ. ಹೀಗೆ ದಿನಗಳು ಕಳೆದು ಹೋದವು. ಅವತ್ತು ಫೆಬ್ರವರಿ 18 2016 ಬೆಳಿಗ್ಗೆ ಆರು ಗಂಟೆ ನನ್ನ ತಂದೆ ನನ್ನ ಬಳಿ ಬಂದು 'ಏಳೋ, ಎದ್ದೇಳೋ' ಎಂದು ಎಬ್ಬಿಸಿದರು.ಯಾಕಿಷ್ಟು ಬೇಗ ಎಬ್ಬಿಸುತ್ತಾರೋ ಏನೋ? ಎಂದು ಮನಸ್ಸಿನಲ್ಲಿಯೇ ಬೈದುಕೊಂಡು ಎದ್ದೆ.

ಆ ಬಳಿಕ ಅವರು ಬೆಳಗಿನ ವಿಹಾರಕ್ಕೆ ತೆರಳಿದರು ನಿದ್ದೆ ಕಣ್ಣಿನಲ್ಲಿದ್ದ ನಾನು ಸುಮ್ಮನೆ ಎದ್ದು ಕೂತೆ. ಐದು ನಿಮಿಷಗಳ ನಂತರ ನೆರೆ ಮನೆಯವರು ಬಂದು, ನಿಮ್ಮ ಮನೆಯವರು ಜ್ಞಾನ ತಪ್ಪಿ ಬಿದ್ದಿದ್ದಾರೆ ಎಂದರು. ಎದೆ ಬಡಿತ ನಿಂತಂತಾಯ್ತು. ತಟ್ಟನೆ ಓಡಿ ಹೋಗಿ ನೋಡಿದೆ ನನ್ನ ತಂದೆ ಜ್ಞಾನ ತಪ್ಪಿ ಬಿದ್ದಿದ್ದರು. ನಂತರ ನನ್ನ ತಂದೆ ತೀರಿ ಹೋಗಿದ್ದಾರೆ ಎಂದು ಹೇಳಿದರು ತಲೆ ಕೆಳಗಾಯಿತು. ಏನು ಮಾಡಬೇಕೆಂಬುದೇ ದೋಚಲಿಲ್ಲ. ಆ ಸಮಯದಲ್ಲಿ ನನ್ನ ಸಹಾಯಕ್ಕೆ ಬಂದವರೇ ನನ್ನ ನೆರೆ ಮನೆಯವರು ಹಾಗೂ ನನ್ನ ತಂದೆಯ ಸ್ನೇಹಿತರು ಒಂದು ಬಿಡಿಗಾಸು ಇರದ ನನಗೆ ಒಂದಿಷ್ಟು ಹಣ ಕೊಟ್ಟು ಎಲ್ಲಾ ಕಾರ್ಯವನ್ನು ಮುಗಿಸಲು ನನ್ನ ತಂದೆಯ ಸ್ನೇಹಿತರೊಬ್ಬರು ಹೇಳಿದರು.

ನಂತರ ನನ್ನ ತಂದೆಯ ಶವವನ್ನು ಅವರ ಊರಿಗೆ ಕರೆದೊಯ್ದೆವು. ಅಲ್ಲಿ ನನ್ನ ದೊಡ್ಡಪ್ಪ ಏನೂ ಸಹಾಯ ಮಾಡದೆ ಇರುವುದನ್ನು ನೋಡಿದೆ. ಯಾವಾಗಲೂ ನನ್ನ ತಂದೆಯ ಬಳಿ ಹಣ ಕೇಳುತ್ತಿದ್ದ ಅವರು ಅಂದು ಹಾಗೆ ವರ್ತಿಸುತ್ತಿದ್ದನ್ನು ನೋಡಿ ದಂಗಾಗಿಬಿಟ್ಟೆ. ಹಣ ಮನುಷ್ಯನನ್ನು ಇಂಥ ನೀಚ ವ್ಯಕ್ತಿಯನ್ನಾಗಿ ಮಾಡುತ್ತದೆಯಾ? ಎಂದು ಚಿಂತೆಗೀಡಾದೆ. ಎಲ್ಲಾ ಕಾರ್ಯಗಳನ್ನು ಮುಗಿಸಿ ಮನೆಗೆ ಹಿಂದಿರುಗಿ ಬಂದೆವು. ಆಗ ಹಲವಾರು ಯೋಚನೆಗಳು ನನ್ನ ತಲೆಯಲ್ಲಿ ಓಡಾಡತೊಡಗಿದವು. ಏನು ಮಾಡಬೇಕು? ಮುಂದಿನ ದಿನಗಳನ್ನು ಹೇಗೆ ಕಳೆಯಬೇಕು? ಎಲ್ಲವನ್ನು ಯೋಚನೆ ಮಾಡತೊಡಗಿದೆ. ಯಾವುದೇ ರಕ್ತ ಸಂಬಂಧ ಇಲ್ಲದ ನನ್ನ ತಂದೆಯ ಸ್ನೇಹಿತರು ಅವತ್ತು ದೇವರಂತೆ ಬಂದು ಸಹಾಯ ಮಾಡಿದರು.

ಅಂದು ಜವಾಬ್ದಾರಿ ಎಂಬ ಹೊರೆಯನ್ನು ಒಂದೇ ಸಮನೆ ಹೊತ್ತ ನನಗೆ ಏನು ಮಾಡಬೇಕೆಂಬುದೇ ದೋಚಲಿಲ್ಲ. ಒಬ್ಬನೇ ಕೂತು ಅಳುತ್ತಿದ್ದೆ. ನನ್ನ ತಂದೆಯ ಮಾತುಗಳು, ನೆನಪುಗಳು ಎಲ್ಲವೂ ತಲೆಯಲ್ಲಿ ಓಡಾಡತೊಡಗಿತು ನನ್ನ ತಂದೆ ಕತ್ತೆ ತರಹ ಕೆಲಸ ಮಾಡಿದರು ಸಹ ಅವರ ಪರಿಶ್ರಮಕ್ಕೆ ತಕ್ಕಂತೆ ಸಂಬಳ ಸಿಗುತ್ತಿರಲಿಲ್ಲ ಈ ಕಾರಣಕ್ಕಾಗಿ ನಾನು ಅವರ ಯಜಮಾನರನ್ನು ದ್ವೇಷಿಸುತ್ತಿದ್ದೆ. ಆದರೆ ಇದಕ್ಕೆ ನನ್ನ ತಂದೆ ಎಂದೂ ಬೇಸರ ವ್ಯಕ್ತ ಪಡಿಸುತ್ತಿರಲಿಲ್ಲ. ಹಣ ಸಂಪಾದಿಸದೆ. ಇದ್ದರೂ ನನ್ನ ತಂದೆ ಬಹಳ ಜನರ ಪ್ರೀತಿ, ಸ್ನೇಹವನ್ನು ಸಂಪಾದಿಸಿದ್ದರು. ಅವರು ಸತ್ತಾಗ ಬಂದ ಜನಸಾಗರವನ್ನು ನೋಡಿ ನಾನು ಒಂದು ವಿಷಯ ತಿಳಿದು ಕೊಂಡೆ ನನ್ನ ತಂದೆಯ ಸರಳತೆ, ಮುಗ್ಧ, ಮನೋಭಾವ , ತಾಳ್ಮೆ , ಸಾರ್ಥಕತೆ ಈವೆಲ್ಲವುದರಿಂದ ಅವರಿಗೆ ಜನರನ್ನು ಸಂಪಾದಿಸಲಾಯಿತೇ ಹೊರತು ಅವರು ದುಡಿದ ಹಣ ಹಾಗೂ ಆಸ್ತಿಗಾಗಿ ಯಾರು ಅವರನ್ನು ಎಂದೂ ಪ್ರೀತಿಸುತ್ತಿರಲಿಲ್ಲ.

ಅಂದಿನಿಂದ ನನ್ನಲ್ಲಿದ್ದ ಅಹಂ ,ದರ್ಪ,ಮುಜುಗರ ಎಲ್ಲವನ್ನು ಪಕ್ಕಕ್ಕೆ ತಳ್ಳಿದೆ. ತಿಂಗಳಿನ ದಿನಸಿಗಾಗಿ ಹಣ ಕೇಳಲು ನನ್ನ ತಂದೆಯ ಕಛೇರಿಗೆ ಹೋದಾಗ ನನ್ನ ದರ್ಪ ಮುರಿದು ಬಿದ್ದಿತು.ಇಂದು ನನ್ನ ತಂದೆಯ ಸ್ಕೂಟರ್‌ನ್ನು ಹೆಮ್ಮೆಯಿಂದ ಓಡಿಸುತ್ತೇನೆ. ಓದಿನ ಬಗ್ಗೆ ಹೆಚ್ಚು ಆಸಕ್ತಿ ತೋರಿಸಲು ಶುರು ಮಾಡಿದೆ ಯಾರು ಇಲ್ಲದಿದ್ದರೆ ಮನೆಯ ಲೈಟ್ ಹಾಗೂ ಫ್ಲಾನ್‌ಗಳನ್ನು ಆರಿಸಿ ಹಣ ಉಳಿಸುತ್ತೇನೆ.

ಆ ಒಂದು ದಿನ ಅವರ ಆ ಒಂದು ಮಾತು ನನ್ನ ಬದುಕಿನ ರೀತಿಯನ್ನೇ ಬದಲಿಸಿ ಬಿಟ್ಟಿದೆ. ನಾನು ನನ್ನ ತಂದೆಯ ತರಹ ದೊಡ್ಡ ವ್ಯಕ್ತಿ ಆಗುತ್ತೇನೋ ಇಲ್ಲವೋ ನನಗೆ ಗೊತ್ತಿಲ್ಲ, ಆದರೆ ಅವರು ತೋರಿಸಿದ ದಾರಿಯಲ್ಲಿ, ಅವರನ್ನು ಧ್ಯಾನಿಸುತ್ತಾ ನಡೆಯುತ್ತೇನೆ.

ಕತ್ತಲಿನಿಂದ ಬೆಳಕಿನಡೆಗೆ ಸಾಗುವ ಪಯಣ ಭವಿಷ್ಯವನ್ನು ಉಜ್ವಲಗೊಳಿಸುತ್ತದೆ.

**ಪ್ರಖ್ಯಾತ್ .ಕೆ.ವಿ**
**ಪ್ರಥಮ ಬಿ.ಕಾಂ**

# Creative Writing Hindi

भारत में कई भाषाएँ व्यवहृत है । लेकिन दिलचस्प बात यह है कि इन भाषाओं में समान लगने वाले शब्द अनेक है जिनकेअलग अलग भाषाओं में अलग अर्थ होते हैं।

नीचे अलग अर्थ के साथ मलयालम और हिंदी में समान लगनेवाले शब्द प्रदत्त है। ऐसे शब्द अन्य भारतीय भाषाओं में भी होते हैं। आप के लिए कुछ उदाहरण प्रस्तुत हैं –

**Nivedha S. Kumar**

**I B.Com TT**

| | In Hindi | In Malayalam |
|---|---|---|
| सर्दी | winter | vomit |
| पोता | grandson | पोत - buffalo |
| बादल | clouds | वादल-door |
| रसम | ceremony | curry |
| अवतार | descent of a deity from heaven | different faces |
| चिट्ट | a letter | A bird |
| करमा | incarnations | work |
| प्रसाद | offerings | charming |
| swar | vowels | voice |
| chakku | knife | sac |
| kuch | little | kochu-small |
| पाटा | drag | cockroach |
| मंडी | market | insane |
| पाया | achieved | mat |
| पाल | canvas | milk |
| अन्य | different | stranger |
| व्यक्ति | person | व्यक्त - clear |
| कलम | pen | कालम -different times |
| पीला | yellow | eye lash |
| मोठा | fat | egg |
| खडा | stand | कड़ाshop |
| शब्द | word | sound |
| अंबु | Ob | arrow |
| जन्म | born | generation |
| इक्का | a one horse vehicle | brother |
| चोर | thief | cooked rice |
| उत्तर | north | answer |
| उपमा | comparison | eatable item |
| उमर | age | verandah |
| कई | several | hand |
| कक्ष | roam | under arm |
| मोर | peacock | buttermilk |

**सफर**

चलते चलते किसी नशे में
पहुँच गये हम अपनी मंजिल तक
पता न चला कब आ गये
हम अपनी कामयाबी तक ।। 1।।

मुस्कुराते, हँसते-खेलते
हर सुबह की नयी कहते
कुछ नया हर रोज करके
पहुँच गये हम अपनी मंज़िल तक ।। 2।।

सफर तो खत्म हो गया
पर यादें ये रह गईं
खुशियों की महफिल सजाकर
हसियाँ बाँटके चले गये ।। 3।।

**Shreya N. Chopda**
**I B.Com**

## बेटी बचाओ बेटी पढ़ाओ

समाज में छोटी बच्चियों के खिलाफ भेदभाव और लैंगिक असमानता की और ध्यान दिलाने तथा देश की बेटियों की रक्षा और उन्नति के लिए प्रधानमंत्री श्री नरेंद्र मोदी जी ने बेटी बचाओ बेटी पढ़ाओ नामक योजना का शुभारंभ किया है ।

इस योजना को 22 जनवरी 2015 ई0 में हरियाणा के पानीपत में 100 करोड़ रूपये के शुरुआती कार्पस (पूंजी) के साथ देशभर के 100 जिलों में शुरू की गयी ।

**योजना की आवश्यकता :** इस योजना का लक्ष्य लड़कियों को पढ़ाई के जरिए सामाजिक और वित्तीय तौर पर आत्म निर्भर बनाना है। तथा समाज से बालिका भ्रूण हत्या को जड़ से खत्म करना है। 2011 ई0की जनगणना में 0 से 6 वर्ष आयु समूह में सीएसआर घटने का खुलासा हुआ है। हर 1000 लड़कों पर लड़कियों की संख्या घटकर 919 हो गयी है। 2001 ई. में 1000 लड़कों पर 927 लड़कियाँ थी। पर जन्म हो जाने के बाद भी लड़कियों के साथ यह भेदभाव नहीं थमता । स्वास्थ्य, पोषण और शिक्षा की जरूरतों को लेकर उनके साथ कई तरह से पक्षपात होता रहता है।

सम्मान्य प्रधान मंत्री श्री नरेंद्र मोदी जी ने निराश होते हुए कहा था कि हमारी मानसिकता अभी भी 18वीं सदी की है। बेटों और बेटियों के बीच भेदभाव खत्म करने की अपील की है। इस के लिए उन्होंने **'सुकन्या समृद्धि अकाउंट'** की शुरुआत भी की, जिसका फायदा लड़कियों को मिलेगा और 'बेटी बचाओ बेटी पढ़ाओ' थीम पर एक डाक टिकट भी जारी किया। इस मौके पर बेटी बचाओ, बेटी पढ़ाओ की शपथ भी दिलाई गई थी।

इस योजना में महिला एवं बाल विकास मंत्रालय, शिक्षा मंत्रालय और स्वास्थ्य मंत्रालय जैसे अन्य मंत्रालय के साथ मिलकर काम कर रहे हैं । यह योजना न केवल लड़कियों के लिए बल्कि पूरे समाज के लिए भी एक वरदान है ।

**Sonia**
**I B.Com**

## धूल

धरती माँ का अत्यंत महत्त्वपूर्ण कण,
जो फलता-फूलता है स्वर्ण,
जिसपर किसान खेती करता,
तथा जिसपर मनुष्य अपने कदमों से चलता ।

भिन्न-भिन्न रंग हैं,
लाल, पीला, हरा, काला
पर सबकी भिन्नता,
इसकी एकता का प्रमाण है।
अनेक नामों से प्रसिद्ध
यह हमारी सभ्यता की इतिश्री है,
जिसपर किसान ने अनाज उगाया
तथा जिसपर इंसान ने अपना ठिकाना जमाया ।
सदियाँ बीत गई,
पर इसका मूल्य न बदला,
किंतु क्रूरी मनुष्य के कारण
इसका अस्तित्व है अवश्य बदला ।
यह पवित्र रत्न,
ग्रामीणों ने दी जिसे गोधूली की उपमा,
वही शहरियों की ज़बान से,
गर्द के नीच पद से सुनने को मिला ।
न अपना, न पराया
न इसका, न उसका
पर यह अनमोल रत्न है सबका,
जो धूल के नाम से हैं जाना जाता ।।

**Vanshika Gupta**
**I B.Com**

# Career in Human Resources- Opportunities for Young Work Force

## Human Resources Overview

The field of ☐uman ☐esource ☐anagement ☐☐☐☐☐ focuses on achieving corporate strategy through the effective management of people in organizations. It examines the link between people, satisfaction, and productivity. Effective HRM results in a higher quality of work life, higher productivity, and an improved readiness for change. The role of the human resources manager within a corporate environment has been undergoing rapid change. The human resource manager's role is also moving toward one of internal consultant in order to help line and upper-level managers better manage their people. Today technology plays an effective role in transforming the ☐☐ functions. The influencing of huge applications like Cloud Computing, Mobile Apps and specialized HRIS systems enables storing and delivering of employee related data in given period of time.

## Human Resource Professional

HR professionals are responsible for people and capability management in an organization. Human Resource Managers plan, organize, direct, control and coordinate the human resource and workplace relations activities within organizations. A career in Human Resources can allow you to be at the forefront of a company or business, as an organization is only as good as the people that work there. Businesses are becoming more aware of the need to attract and retain the best people for their workforce, so a career in HR brings with it multiple opportunities for career progression.

## What does a Human resources Officer / Manager do?

☐uman resources ☐☐☐☐ officers develop and implement policies relating to the effective use of personnel within an organization. Their aim is to ensure that the organization employs the right balance of staff in terms of skills and experience, and that training and development opportunities are available to employees to enhance their performance and achieve the employer's business ob☐ectives.☐☐ officers cover areas such as☐

- ☐ ☐orking practices
- ☐ ☐ecruitment☐☐ay
- ☐ Conditions of employment
- ☐ ☐egotiation with e☐ternal work☐related agencies&Equality and diversity.

## Responsibilities

- ☐☐lan and coordinate the workforce to best use employees' talents
- ☐☐esolve issues between management and employees
- ☐Coordinate and supervise the work of specialists and staff
- ☐Advise on pay and other remuneration issues, including promotion and benefits
- ☐☐egotiating with staff and their representatives ☐for e☐ample, trade union officials☐ on issues relating to pay and conditions
- ☐☐ealing with grievances and implementing disciplinary procedures
- ☐☐lanning, and sometimes delivering, training ☐ including inductions for new staff

## Skills Required

### You will need to have

- ☐☐usiness awareness and management skills
- ☐☐rganizational skills and the ability to understand detailed information;
- ☐IT and numeracy skills, with strong IT skills re☐uired if managing☐operating Computerized payroll and benefits systems
- ☐Interpersonal skills to form effective working relationships with people at all levels
- ☐A proven track record of ☐making a difference☐
- ☐Ability to analyze, interpret and e☐plain employment law
- ☐Integrity and approachability, as managers and staff must feel comfortable to discuss sensitive and confidential issues with you
- ☐Curiosity and a willingness to challenge organizational culture where necessary
- ☐Influencing and negotiating skills to implement personnel policies
- ☐☐otential to handle a leadership role.

## Educational Profile

The most common level of educational attainment for Human Resources Manager is Master Degree specialized in Human Resource, Industrial Relations, MSW specialized in HR & IR,

Bachelor of Commerce, Bachelor of Business Management /Administration, (Majoring in human resource management), Bachelor of Law, and a Bachelor of Human Resource Management or a Graduate Diploma in Human Resource Management or PG Diploma in Human Resources Management & Industrial Relations.

## Career Path

Graduates are likely to begin their career in human resources (HR) by working in a general HR role. For those wishing to pursue more specialist careers may move into management positions such as human resources manager, training and development manager, or general manager within HR, a range of roles are available including:

- ☐ ☐mployee ☐elations ☐fficer ☐ ☐anager
- ☐ ☐ecruitment ☐anager ☐ Consultant
- ☐ Compensation ☐anager
- ☐ ☐earning and development adviser☐manager

**Dr. D.RajaJebasingh**
Asst. Prof & Research Supervisor – HRM
Email: rajajebasingh@sjcc.edu.in

# Obituary

## Rev. Fr. Sebastian Fernandes SJ (1948-2016)

Rev. Fr. Sebastian Fernandes SJ was the Controller of Examinations at St. Josephs College of Commerce from 2007 to 2014. SJCC fondly remembers him as a warm, dedicated, friendly, affectionate and a humane person. He left for his heavenly abode on 10 February 2016. May his soul rest in peace!

## Mr. B. Nanjundappa (1964-2015)

Mr. B. Nanjundappa served the Institution for 26 years and left behind an intense presence. He did all the work assigned to him with great commitment. He left for his heavenly abode on 17 July 2015. May his soul rest in peace!

## COLLEGE ANTHEM

Ring out the battle call of Duty !
Unfurl the flag of Faith and Toil !
We deem our soul's eternal beauty.
A life-long Victor's worthy spoil.
A thousands such are proudly gone before us
To win and spread our College's renown;
'tis ours to swell with our voices the chorus
And with our deeds enrich her crown.

**Chorus**

Faith and Toil ! conquerless alliance
Wherein we clasp human hands unto God's !
In his control find we true self-reliances;
My hand and God's - what`er the odds -
My hand and God's - what`er the odds -
My hand and God's
Evil's onset hold in defiance !


# St. Joseph's College of Commerce

## (Autonomous)

163, Brigade Road, Bangalore - 560 025



Assessed and Re-accredited With 'A' Grade by the National Assessment and Accreditation Council

Recognised by the UGC as "College With Potential for Excellence"



Off:- 25360644 / 46 | Fax:- 25540378 | E-mail-info@sjcc.edu.in | www.sjcc.edu.in



Designed & Printed at
Praveen Enterprises
M: 98456 67512
E: praveenenter@yahoo.co.in | sureshtul@gmail.com