



St. Joseph's College of Commerce
(Autonomous)

163 Brigade Road, Bengaluru, Karnataka - 560 025.

B.B.A.
BACHELOR OF BUSINESS ADMINISTRATION

THE DEPARTMENT OF BUSINESS ADMINISTRATION



ADMISSIONS

BBA

2027 - 2028

About the Institution

St. Joseph's College of Commerce (SJCC) formerly a part of St. Joseph's College, established in the year 1882, is managed by the Bangalore Jesuit Educational Society (BJES). The Commerce Department was established in the year 1949 and it became an independent college with its own building in Brigade Road in the year 1972.

The college has in its Vision a model for higher education which encourages individuals to dream of a socially just world and in its Mission a strategy to empower individuals in realizing that dream. With an objective of imparting quality education in the field of Commerce and Management, the college has been innovating in all aspects of higher education over a long period of time. These innovations were further bolstered with the granting of autonomous status to the college by UGC in September 2005. From then on, the college has taken a lead in reforming curriculum and syllabus, examination and evaluation pattern, and teaching and learning methods through the Board of Studies, the Academic Council and the Governing Council composed of eminent academicians, industry representatives and notable alumni.

The college has undergone four cycles of NAAC accreditation starting from the year 2000 in which it secured 'five stars', next in the year 2007 an 'A' grade, in the year 2012 again an 'A' grade and recently in February 2021 an 'A++'.

It is one of the very few institutions in the country to have secured A++ grade in the fourth cycle under the Revised Accreditation Framework (RAF) and the first college in Karnataka to do so. The college was declared a 'College with Potential for Excellence' in the year 2010. In 2011, SJCC was recognized as a Research Centre by Bangalore University. The college has consistently been ranked among the top 100 colleges in the country by the National Institutional Ranking Framework (NIRF), Ministry of Education, Government of India, since its inception in 2017. The college has also been ranked among the top ten commerce colleges in India in leading national rankings and surveys.



The college offers diverse programmes in Commerce, Business Administration, Computer Applications, Humanities and Sciences. Under the Faculty of Commerce, it offers B. Com (Regular), B. Com (FinTech), B. Com (Professional - International Accounting and Finance), B. Com (Professional - Strategic Finance), B. Com (Accounting and Taxation - CA Integrated), B. Com (Analytics), B. Com (Industry Integrated - Logistics and Supply Chain Management), M. Com (Finance & Taxation), M. Com (International Business) & M. Com (Financial Analysis). Under Business Administration, it offers BBA (Regular), BBA (Entrepreneurship) and BBA (Professional - Finance and Accountancy). B.A. (English, Psychology and Media Studies) and B.Sc. (Economics, Mathematics and Data Analytics) were introduced in the academic year 2022-23, and BCA (AI & Data Analytics) is the newest addition to the college's programmes. The college also offers five one-year Post Graduate Diploma programmes.

About the Department

In an era of rapid change in the business world, and with the country building a strong technological foundation, developing skilled management talent at every level has become essential. Educational institutions must continually refine their strategies and goals to stay aligned with the evolving external environment. It was in this context that the Department of Business Administration at St. Joseph's College of Commerce was established in 2004-2005. In a short span of time, the department has earned a distinguished reputation as a leading center for undergraduate management education.



The department is committed to offering students a rigorous, industry-relevant curriculum of the highest calibre. Its programme equips graduates with the knowledge and skills to manage businesses effectively and to make sound, well-informed decisions at the managerial level. It also prepares them to pursue advanced studies at premier institutions in India and abroad.

The department aims to inspire students to pursue higher education in management and to grow into successful managers and entrepreneurs who take calculated risks, build ventures with confidence, and contribute meaningfully to the advancement of society, as well as consultants who help business units leverage management knowledge to achieve their goals.

St. Joseph's College of Commerce at a Glance



The Commerce Department was established in the year 1942 and it became an Independent College with its own building in Brigade Road in the year 1972.

The innovations in all aspects of higher education were further bolstered with the granting of Autonomous Status to the college by UGC in September 2005.



The college has undergone four cycles of NAAC accreditation starting from the year 2000. Currently Accredited with A++ in 4th Cycle with CGPA of 3.57/4.

The college was declared by UGC as 'College with Potential for Excellence' in the year 2010.



A Research Centre was established in 2010 with the objective of engaging in quality research work in the field of commerce.

The college has been ranked consistently in top ten commerce colleges of the country in a survey conducted by MDRA for India Today magazine.



The college has also been ranked in the top 100 of National Institutional Ranking Framework (NIRF) ratings of Ministry of Education, Government of India.

The college has implemented NEP and SEP and now offers innovative programmes in multidisciplinary fields like Economics and English.



The college has an eco - friendly campus winning the Best Ornamental Garden competition conducted by the Mysore Horticulture Department .

SJCC is deeply rooted in the Jesuit philosophy of education and has a rich tradition of empowering the marginalized.



Programmes Offered



BBA

Focuses on the dissemination of relevant knowledge in functional areas of business and management. Development and application of managerial skills and competencies based on advanced pedagogical practices as well as project-based learning.

Class Timings: Shift 2: 11am - 4pm

BBA

(Entrepreneurship)

Curriculum designed in collaboration with the National Entrepreneurship Network. Nurturing management and entrepreneurial skills, experiential learning through simulation, solution-based learning, and portfolio building.

Class Timings: Shift 2: 11am - 4pm

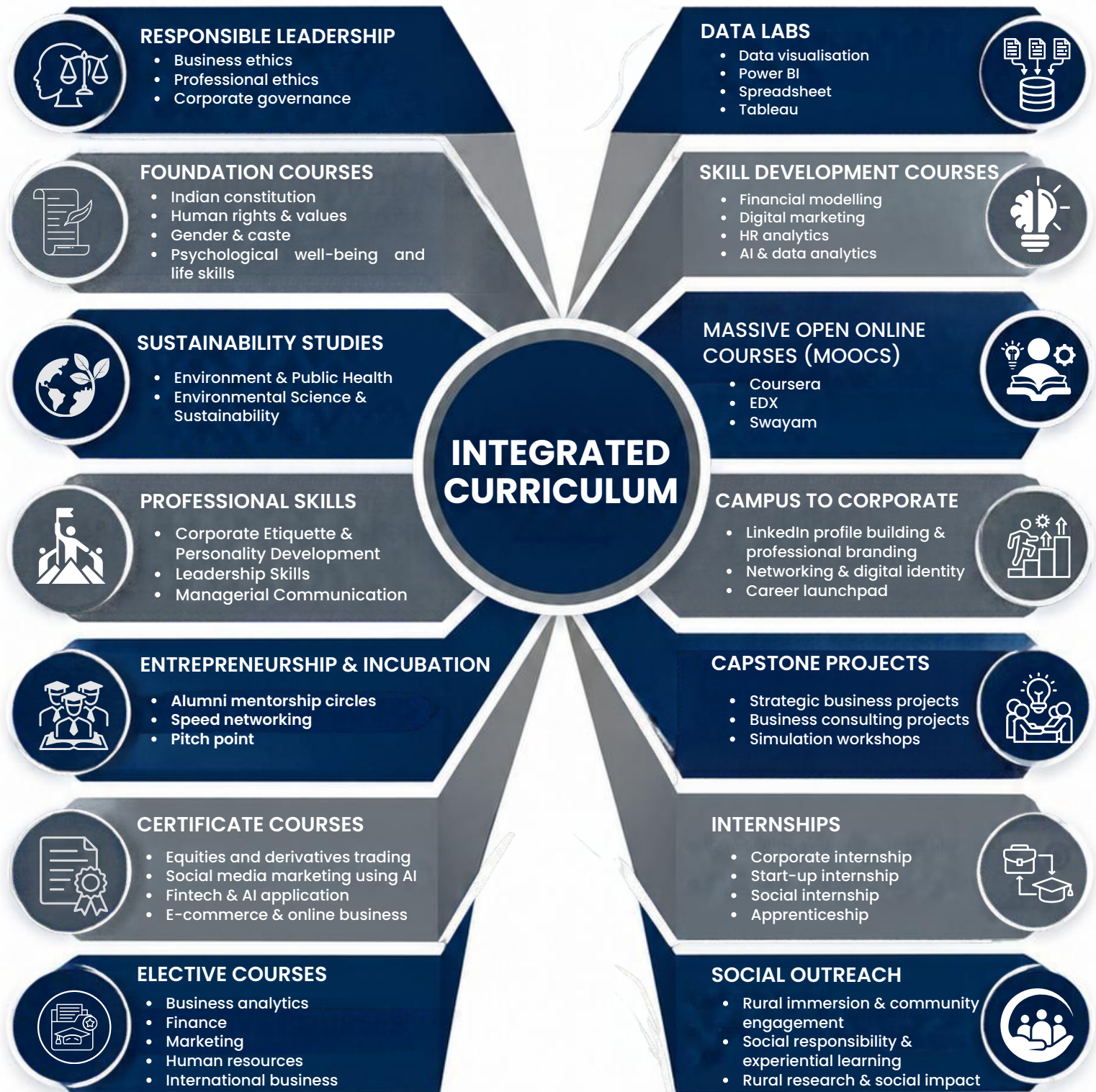
BBA

(Professional - Finance
& Accountancy)

Accredited programme in collaboration with the Chartered Institute of Management Accountants (UK). Fostering professional knowledge, skills & competencies. Learning-based pedagogical practices and global opportunities.

Class Timings: Shift 1: 7am - 12pm

BBA Curriculum Offers



Department Highlights



International Summer Schools / Short Term Immersion Programmes



International Cultural Exposure Programme



Context-driven Seminars & Conferences



Corporate Internships & Apprenticeship



Applied Learning through Management Fests



Outreach & Extension Activities

BBA Capstone LEAP Project

(In partnership with MyUES Career Academy Private Limited)

Faculty Coordinator: **Ms. Shyama C**

The Capstone LEAP (Learn, Engage, Apply, Perform) Project aims to bridge the gap between academic learning and real-world business challenges. This project outlines a case study-driven approach to developing consulting competence among BBA students. By engaging with live business problems, students will apply theoretical knowledge, develop practical consulting skills, and prepare for impactful careers.



What Students Gain

Live business exposure - direct field visits to real organisations, engaging with owners, employees, and customers to study operations firsthand.

Professional consulting toolkit - hands-on training in industry frameworks including SCQA, McKinsey's 7S, Porter's Five Forces, the BCG Matrix, the Business Model Canvas, and Value Chain Analysis

Personalised mentorship - one-on-one guided sessions with expert coaches in small groups of four

Executive communication skills - training in insight-led reporting, data storytelling, and the Pyramid Principle used by top consulting firms

A capstone credential - a final group report, executive presentation, and viva evaluated by SJCC faculty

Course Structure

Delivered across 8-hour intensive sessions covering business problem diagnosis, analytical frameworks, and strategic communication, culminating in a real-world consulting project students can showcase to future employers or graduate programs.

This is applied learning designed to make students step beyond the classroom to solve real-time business problems inside live companies - gaining hands-on industry exposure that sharpens their thinking and prepares them for genuinely impactful careers.





The Josephite Business Club is the official student association of the BBA Department at St. Joseph's College of Commerce, established to bridge classroom learning with real-world business practice. JBC equips students with industry readiness through experiential learning, structured mentorship, and sustained engagement with professionals.



Objectives

- Build negotiation, critical thinking, and analytical skills through business exercises and simulations
- Cultivate strategic, adaptable thinking through multi-perspective decision-making
- Facilitate direct interaction with professionals across industries
- Support original research and publication opportunities in business and commerce
- Develop presentation and public speaking skills for professional communication
- Prepare students for premier business schools and entrepreneurial ventures



Impact

JBC members are trained through high-pressure business simulations and expert-led skill-building tracks, sharpening their ability to think on their feet and defend a position under pressure. They gain sustained access to industry professionals, exposure most students only encounter years into their careers and produce original research and publications that carry their name beyond college.

JBC alumni have secured admission to some of India's most prestigious business schools, while others have founded ventures, podcasts, and independent platforms. Within the department, JBC membership has become a recognized mark of merit, a signal to peers and recruiters alike that its members have already been tested. JBC's initiatives are also featured in Deccan, the BBA Department's editorial publication, preserving them as part of the department's institutional record.

Placement Opportunities

Internship Opportunities

Admission Process

Shift II : Class timing
11.00 a.m. onwards

Eligibility

It is essential for all candidates seeking admission to the first year of the degree programme to have completed 12 years of schooling through an examination conducted by a Board/University. Students must have passed exams at +2 level (ISC / CBSE / Karnataka PU Board / Other State Boards / International Boards) in any stream from any recognized boards from India or abroad.

Admission Process

1

Round 1: SJCC Management Aptitude Test (SMAT):

Test Details

Section A: Communicative English and English Grammar

Section B: Quantitative Aptitude and Numerical Ability

Section C: Logical Reasoning and Data Interpretation

Section D: Aptitude for Business Management

Guide lines

Duration – One Hour

Number of Questions – 60 (15 each section)

Total Marks – 60

All questions are compulsory

Question Type – MCQs (no negative marking)

2

Round 2: Group Discussion and Micro Presentation

3

Round 3: Orientation and Document Verification





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