



**St Joseph's College of Commerce (Autonomous)**

Affiliated with Bengaluru City University

Accredited with A++ Grade by NAAC in 4th Cycle (CGPA of 3.57/4)

College with Potential for Excellence

Ranked 65th in NIRF 2023 by the Ministry of Education, Government of India

#163, Brigade Road, Bengaluru 560025, Karnataka, India



**THE DEPARTMENT OF ECONOMICS PRESENTS**

**IntagliO**

**August 2023 | Vol 9**

**Our First Fest!**



The Department of Economics held its first ever intracollege fest, KUTUMBH '23, on 16th August 2023. KUTUMBH - a term coined to describe when people are united by feelings of love, trust and belongingness. With the tagline of Solutions Through Solidarity, KUTUMBH encouraged an environment where you can try different things, discover new parts of yourself and showcase your talents as the bright new generation of today's world!



# About KUTUMBH

The Economics academic festival consists of a melange of engaging events designed to stimulate participants' intellects. These include the case study and policy simulation, which are academically rigorous, encouraging attendees to showcase their intellectual prowess.

Additionally, there are enjoyable events like the photo essay and treasure hunt, which maintain a connection to economics while providing a fun and entertaining experience. Overall, the festival is a perfect blend of learning and enjoyment, ensuring participants have a great time while enhancing their knowledge and skills.

## Pre-KUTUMBH



The students of 1 and 2 BSc Economics put together a flash mob on 14th August 2023 in the college basketball court as a part of

pre-KUTUMBH activities to spread the word about the inaugural fest and encourage participation from students of all departments.



# The Opening Ceremony



The event was inaugurated at 9:30 am by the Principal Fr. Charles Lasrado SJ, the vice principals of both the college shifts Dr Ruqsana Anjum and Dr Veenu Joy respectively, and the Head of Department Dr Jhumur S Roy. The dignitaries symbolically commenced the event with the lighting of a lamp, alongside the student coordinator Neeladri Panigrahi of 2 BSc Economics.

The inaugural speech was given by the Principal, wherein he provided words of wisdom, wished good luck to the participants, and expressed

appreciation at the organisation of the ceremony. The Western Music Team also performed a medley of songs for the audience and dignitaries. A detailed description of KUTUMBH was then provided by the Head of Department after which the activities began.

The organisers for the Fest were Fardin Pasha N and Vaishnavi HR, from 2 BSc Economics. The event consisted of two academic based events viz. Policy Simulation and Case Study and two creativity based events viz. photo essay and treasure hunt.





**Dignitaries lighting the lamp.**



**Principal's address to the audience.**



**Performance by the Western Music Team.**



**HOD, Economics' address to the gathering.**



**The student coordinator opening the fest.**

# Event 1: Policy Simulation



Policy Simulation was held as part of the Department of Economics' first Intra-Collegiate Fest "Kutumbh- Solutions through Solidarity" by Nethra Aparna and Fardin Pasha. This event was a simulation of the World Economic Forum (WEF) and focused on the issue of "Digital Concentration of Power" with extremely orative and informed delegates who steered the dialogue to interesting new perspectives, while addressing current issues, highlighting anticipatory challenges and mitigating and providing hands-on solutions for the same.

The event with our Esteemed judges, Shamas Armar and Mohammed Yasir Arfath and their valuable inputs, unravelled in three phases.

The first phase was more or less a General Speakers List which lasted for close to two hours. This brought out a plethora of thought and the basis for all the actionable plans that proved to be highly efficient and viable solutions.

The second phase was a Group Discussion amongst all the delegates. The upshot of this was that delegates arrived at an



actionable and empirical middle ground that had to be addressed to arrive at a conclusive policy formation for the agenda at hand. The third and final phase was the policy formulation where the delegates formed a unanimous bloc and formulated the policy that could be enforced- with due discretion and thorough research.

In all, the event was an absolute reality-check with respect to various Big-Tech and Soft Power Dynamics with a balanced and reductionist purview being achieved by the end of the Event, which proved to be an absolute success!



**First place**  
**Annette Stanley**  
**2 BSc Economics**



**Second place**  
**Kushal Shankar Joka**  
**3 BBA D**



**Third place**  
**Shreya Lahiri**  
**2 BSc Economics**

# Event 2: Photo Essay



The Photo Essay event was organised by Soumya Saha and Vaishnavi HR, both students of 2 B.Sc Economics. It revolved around two central themes: "Inequality" and "Consumerism and Materialism". The event had a very innovative approach to storytelling.

Participants were asked to create a visual narrative using 3 to 4 photographs - which were to be used as presentations for their theme. Each participant had to take the pictures beforehand

- based on their chosen theme - capturing images that resonated with their perspectives. These selected pictures were then submitted in the Google Drive link.

Judges for the event were Ms Prakriti Thapa and Mr Abhishek.

On the stage, participants went beyond the typical spoken word and shared their stories through pre-captured moments. They explained their inspiration, the message they aimed to convey, and



the impact they aspired to achieve. This unique format allowed for a deeper exploration of societal issues, where the audience gained insight into the intricate dynamics of inequality and consumerism.

The event was completed in a span of 3 to 4 hours, with a break in between for the participants and judges to have their lunch and to take rest.



**Judges evaluating a participant**



**First place  
Amitha Mathew  
2 BSc Economics**



**Second place  
Nisha Shetty  
2 BSc Economics**



**Third place  
Varsha Gurung  
2 BSc Economics**



# Event 3: Treasure Hunt



**A participant solving the final puzzle.**



**A team solving a clue outside campus.**

The "Kutumbh Fest," orchestrated by the Department of Economics at St. Joseph's College of Commerce, showcased an electrifying treasure hunt adventure. Guided by the capable leadership of event heads Ronith Lella and Himanshu Siyal, both hailing from 2 BSc Economics, the fest commenced with tremendous enthusiasm as 45

teams embarked on a quest to test their problem-solving skills during the preliminary round.

The preliminary round featured an engaging quiz, adding an academic twist to the adventure. To infuse even more fun into the event, participants in the second round were challenged to showcase their



dancing skills, which not only entertained but also provided hints for uncovering hidden clues.

Only the top 10 teams emerged victorious, earning their ticket to the final round, where they navigated through a labyrinth of challenges, puzzles, and concealed clues. It was a remarkable testament to their

teamwork and intelligence that propelled Robin Lourd of 1 BCom E, Mohamed Lais of 1 BSc Economics, and Muddaya KT of 1 BBA C to claim the coveted champion titles.

As the curtains closed on the fest, both participants and organizers reveled in the success of this unique and engaging event.



**Winners of Treasure Hunt**  
**Robin Lourd, 1 BCom E**  
**Mohamed Lais, 1 BSc Economics**  
**Muddaya KT, 1 BBA C**

# Event 4: Case Study



The Case Study event was headed by Neeladri Panigrahi and Opalina Rajendra Gowda, students of 2 BSc Economics. Students participated in teams of three wherein they were provided a real global economic problem and were asked to come up with solutions for it.

The event consisted of three rounds, and at the end of each, teams were filtered out. Each round had a time limit to work on the case provided. Teams also had to present their solutions on a time limit in front of judges Junofy Rozarina and Merwin Abraham Mathew.

The first round asked participants to mitigate the challenges faced by small family-owned retail stores and

farmers in rural Indian villages, following the disruption caused by demonetization.

In the second round, teams were asked to propose strategies to reduce the adverse effects of sanctions on Russia's agricultural sector and enhance its resilience in the face of international trade restrictions.

The third round involved an address to Venezuela's hyperinflation-driven crisis, considering the multiple challenges it presents, including reduction of purchasing power, shortages of essential goods, informal economic growth, healthcare and education limitations, and mass emigration.

The teams were filtered at two stages where they had to present their solutions against a time limit of both preparation and presentation, with three groups emerging as finalists.



**A team presenting their proposal to the judges, as they ask follow-up questions.**



**First place - 2 BCom D  
Annslem  
Sanjana Gupta  
Chetana**



**Second place - 2 BSc Economics  
Anushka  
Esha  
Samruthaa**



**Third place - 1 BCom E  
Devaansh C Pirgal  
Divyansh Pamecha  
Lalith Anand**

## A Sincere Thanks to:

**Principal:**

**Dr. Charles Lasrado S J**

**Registrar:**

**Dr. Subhashini Muthukrishnan**

**Vice Principal (S1):**

**Dr. Ruqsana Anjum**

**Vice Principal (S2):**

**Dr. Veenu Joy**

**HOD:**

**Dr. Jhumur S Roy**

## Heartfelt Thanks to:

**Team KUTUMBH '23  
for their contributions  
to this edition**

**Designed by:**

**Jayasree Bhaskar**

**To be featured in  
the next edition:**

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## About SJCC:

St. Joseph's College of Commerce (SJCC) began as a Department of Commerce in 1949 at St. Joseph's College (Estd. 1882). This department was moved to Brigade Road campus in 1972 and became an independent college under the name St. Joseph's College of Commerce (SJCC). SJCC is affiliated to the Bengaluru City University. Currently there are over 3000 students in B.Sc, B.B.A, B.Com, B.A. & M.Com programmes at SJCC. SJCC was conferred autonomous status in October 2004 and recognised as a "College with Potential for Excellence" in February 2010 by UGC. The college is re-accredited with 'A++' grade by the National Assessment and Accreditation Council (NAAC). It has been consistently ranked within the top 100 colleges by the National Institutional Ranking Framework (NIRF), MHRD. Since it's inception, the college has been a state-of-the art space for Commerce and Management Education focusing on multi-dimensional response to the significant changes and developments in the field of Higher Education as well as in the domain of Commerce and Management. The academic year 2022-2023 marks the Golden Jubilee year of the establishment of SJCC.

## About Dept of Economics:

The Economics Department at St. Joseph's College Of Commerce seeks to instill an academic drive among the students of the program. With its numerous workshops, seminars and events, it aims to further the students' understanding of Economics from how to chalk out a graph to creating models. The Department envisions to nurture the potential of every student, in a bid to invigorate and inspire them to get one step closer to their vision.