



St. Joseph's College of Commerce
(Autonomous)

163 Brigade Road, Bengaluru, Karnataka - 560 025.

B.B.A.
BACHELOR OF BUSINESS ADMINISTRATION



Presents

CAMPUS

CHRONICLES

Beyond Graduation:
Pathways to Success from Campus to Career

September Edition - 2025





Beyond Graduation:

Pathways to Success from Campus to Career

“Flying graduation caps” mark not just the end of college, but the beginning of countless journeys into the real world. All the years of hard work, academic pressure, personal growth, ups and downs, along with the joyful moments in between, replay in your head with tears of joy rolling down your cheek. It is now the time to turn dreams into reality. Even if there is less clarity and more confusion, it is simply part of the adventure where everything will be figured out along the way. Graduation is not the end—it is a step towards building something, learning through the process, and embracing the unknown.

Understanding Success Beyond Graduation:

Success after graduation is not a single destination but a pathway with multiple routes. Challenges will inevitably come along, but walking through them with confidence makes all the difference. The knowledge gained inside the four walls of a classroom must now be applied practically.

In all of this, it is important not to forget to follow your passion and do things that make you feel alive, because that is the true purpose of life. Constant upskilling and awareness of current trends may feel pressurizing, but when approached with dedication, they become motivating. As the saying goes, “You never burn out from hard work but from meaningless work.”

Some essentials to keep in mind:

- Prioritization makes life simpler and keeps everything in order.
- Having an idol helps shape personality and behavior, not by blind imitation but by adopting and applying their best qualities.
- Setting short-term and long-term goals provides motivation and purpose to wake up each day with determination.



The Broader Essence of Success:

The term “success” is often initially associated with securing a job and achieving financial stability. While this is important, success is much broader in essence. It includes personal growth, lifelong learning, adaptability, contribution to society, and finding a sense of purpose in one’s work. Beyond graduation, success is not simply about landing the “perfect” job—it is about continuously evolving, learning, and building a career that aligns with one’s values, skills, and passions. One should always be ready to grab new opportunities for growth and learning, as experience leads to success, while failure teaches humility.

Communication and Networking:

Communication plays a major role in building stronger relationships, preventing misunderstandings, and creating effective collaboration in teams. It is one of the most fundamental life skills, and its impact extends far beyond personal growth—it is the gateway to networking. Why network? Because it can open doors to:

- Job opportunities
- Industry connections
- Partnerships
- Valuable advice and mentorship

Effective communication combined with networking is a powerful combination that ensures growth, learning, and new opportunities.





Embracing the Gig Economy:

The professional world is rapidly shifting towards the gig economy. The idea of staying in one company for years, waiting for promotions, is fading. People today are hired on a project basis, allowing for flexibility, new experiences, and multiple income streams. This change calls for adaptability and constant upskilling, and it is essential to embrace it early to stay ahead of the curve.

Sound Financial Management:

The joy of building a dynamic career must go hand-in-hand with sound financial management. As commerce students, many learn finance academically, but few apply it in their personal lives. The excitement of the first paycheck often leads to the first mistake—spending it all at once.

To avoid this, one must focus on:

- Budgeting
- Investment planning
- Multiple income sources

Warren Buffett once said, “If your salary is your only source of income, you are one step away from poverty.” In today’s competitive world, relying solely on a salary is not enough for sustainable growth.

The New Definition of Success:

In a world where change is the only constant, the path to a successful career is no longer a straight line but a collection of diverse experiences. Success today means being a multi-hyphenate, a perpetual learner, and an agile professional who embraces opportunities, adapts quickly, and never stops growing. Do not settle for a single path—build a career as dynamic and ambitious as your dreams.

THE STUDENT VOICE

A Piece of my He(Art)

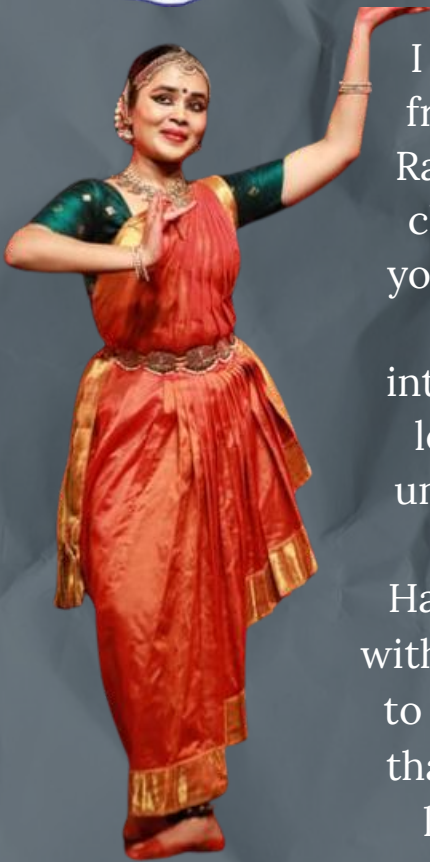


Rewind to Navaratri of 2012, when I was a carefree seven-year-old preparing for a Bharatanatyam dance showcase in my apartment along with a few friends. We were in Chennai back then – a city that breathes art and is a hub for all things cultural. I hadn't started taking any formal training at that point. I simply imitated the movements of my peers at this performance was a sneak peek into the world of dance. The teacher who choreographed the dance nudged my parents to put me in a dance class and nurture the tiny spark she saw in me.

I then began learning Bharatanatyam under the tutelage of Smt. Srekala Bharath. I was reluctant and too playful to pursue it with the discipline it demanded. Nevertheless, dance class was a space to sweat out and have fun. I actively took part in my school – Chettinad Vidyashram's iconic theatre productions every year, which were much reputed in the circuit. I was also initiated into Carnatic Music during my time in Chennai.

We then moved to Bangalore and my parents were keen on me continuing my learning in dance and music. I enrolled in Upadhye

School of Dance just by word of mouth and oh boy was it life changing! I completed my Ranga Pravesha, which is an official debut into professional dancing in 2018. My Gurus here opened up my world to the endless possibilities of art and how dance goes beyond being a form of visual storytelling. They helped me broaden my horizons in terms of venturing into creating my own production and collaborating with other artistes. I premiered 'Avartana' in 2019 which was a solo work that explored the concept of the universe's cyclical nature.



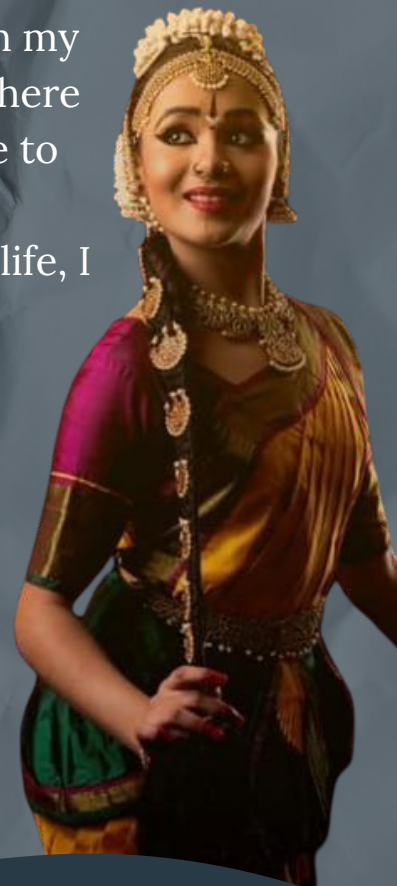
I was also selected as one of the four Bharatanatyam artistes from across India as a fellow in the much competitive Indian Raga fellowship program which is an online platform curating classical dance and music videos to pique the interest of the younger generations. It was during this fellowship that I got to explore the depths of rhythm in dance through inspiring interactions and collaborations with percussion artistes which led me to start learning Mridangam. I currently learn dance under Vidushi. Padmini Upadhyaya and I'm excited to gain fresh perspectives from her.

Having performed extensively through these years, what stays with me are the hours spent in rehearsals, trying to find meaning to every story we communicate and chiseling every movement that is so fleeting yet framed in the mind. Art has given me the lens to perceive the world, its nuances and the way of life.

Through all the changes and pivots in my journey, it has been my anchor, keeping me grounded. It is a constant reminder that there is a vast ocean of learning out there and everyday is a chance to immerse in it a bit more.

Amidst all the chaos and attempts to keep up with the pace of life, I truly hope everyone can find a sense of tranquillity in art.

Sanjana Rajesh
3 BBA B



SNAPSHOTS



Vision Voyage by Kaleido



Research Roadmap by
Quest Club



Scam Tank by JBC

Hustle Hunt by ELI



Entrepreneurship: Building
a Legacy, Creating the
Future



Real-Time Multiplayer
Business Simulation Game for
2nd Year students





Future in Focus: Skills for the next decade

Founder Lessons:
From Motorsports to
Impact VC



Real-Time Multiplayer
Business Simulation Game
for 1st Year Students

Comic Corner

'The Big Reveal'



Brain Teasers and Beyond

Guess the logo

From hidden hints to iconic symbols, can you guess the company behind the logo?
Got all 8 of them? Send in your answers to kaleidosjcc@gmail.com
The winner will be featured on our next edition.





Kaleido is the editorial and media committee of the BBA department. It creates an outlet for writers as well as designers and encourages them to hone their skills.

Kaleido is perfect for those who want to explore different genres of literature and have an eye for creating content. It provides an opportunity where one can meet like-minded people who share the same interests as them. Kaleido holds the responsibility of covering all significant events, fests, seminars and other activities organised within the BBA department and drafting reports for the same. Kaleido is also known for the “Humans of BBA” initiative, apart from a plethora of other activities.

Student Coordinator: Joann Sarah George
Faculty Coordinator (HOD): Dr. Rathi David
