ST. JOSEPH'S COLLEGE OF COMMERCE
(Autonomous)

BEMBALA - ST. JOSEPH'S OUTREACH
ANNUAL REPORT 2024-25

Bembala - St Joseph's Outreach is a BJES community outreach program designed for students of St. Joseph's Institutions, which is initiated to realize the Jesuit vision of life and education. The Institution envisions forming young men and women with a strong concern and commitment for the society they live in. At this juncture, Bembala Team under the leadership of Fr. Daniel Fernandes SJ –Director, came up with many creative and innovative activities to sensitize our students by inculcating concern for the society. Some of the activities conducted are as follows:

Activities carried out:

- Regular Activity (1st year UG & PG students)
- Rural Exposure camps (2nd year UG & 2nd year PG students)
- Special Activity (3rd year UG & 2nd year PG students students)
- Observation of Special Days
- Public Rallies and Campaigns
- Nelamangala Field Visit
- Community outreach initiative: Stationery kit distribution in rural villages.
- Identifying and developing connections with newly identified village communities through targeted communication and rapport-building efforts.

First Year Initiatives: Around 1100 Students

Regular Activity

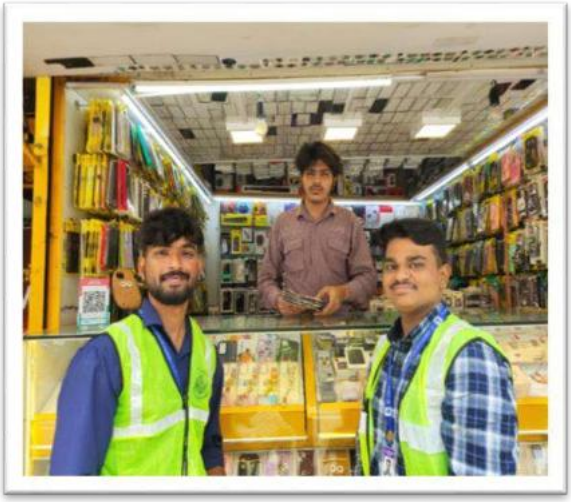
- **Traffic Awareness Campaign-10 Traffic Signals**
- **Paper Bag Making & Distribution-20000 paper bags**
- **Counselling Sessions –All students**
- **Mentoring Sessions-All students**
- **Govt School Visits-10 Govt Schools**

Traffic Awareness Campaign:

- Students were divided into groups and stationed at strategic intersections near the college, such as Brigade Road, Residency Road and Show off Signals.
- They held placards to educate the public on traffic rules and safety measures, with a focus on discouraging phone usage while driving and promoting proper vehicle shutdown protocols.
- Public interviews were conducted to assess community awareness of traffic guidelines and the effectiveness of the campaign

- **Paper Bag Making & Distribution**

- One group of students received training in crafting eco-friendly paper bags.
- These bags were distributed to local vendors, accompanied by discussions on the harmful effects of plastic pollution on health, animals, and the environment.
- Vendors were encouraged to switch from single use plastic to paper bags for the benefit of the community and sustainability.



Counselling Sessions

- Each student group participated in individual 15-minute counselling sessions led by a counsellor.
- The sessions emphasized the importance of mental health awareness and provided students with resources to address personal challenges proactively.
- Students were encouraged to seek help when needed, promoting mental well-being within the student community**.**

Mentoring Sessions:

- Students had one-on-one mentoring sessions with their assigned mentors.
- These sessions provided an opportunity for students to connect with mentors on a personal level, discussing various aspects of life and fostering a supportive learning environment.
- Mentors shared guidance and advice tailored to each student's needs, enhancing personal and academic growth.

SL NO	DATE	CLASS	VENUE	ACCOMPANYING FACULTIES	OUTREACH COORDINATOR
1	05th – 08th June 2024	BBA - A	Nelamangala	Dr. Raja Jebasingh	Mr. Arun Ms. Christabelle
2	12th- 15th June 2024	BBA - B	Nelamangala	Mr. Jeffin Lijo	Mr. Derick Ms. Karthika
3	2nd - 4th Sep 2024	B.Sc Eco + BA Eng	Nelamangala	Mr. David & Ms. Sneha	Mr. Moses
4	26th-29th June 2024	B.Com - A + B.Com - B	Nelamangala	Dr. Rakesh Nadig & Ms. Nikitha Chung	Mr. Derick Mr. Noyel
5	02nd- 06th July 2024	M.Com REG + M.Com IB	Sindagi	Dr. Sridhar & Mr. Giridhar	Mr. Noyel Ms. Christabelle
6	03rd- 06th July 2024	B.Com - C + B.Com - D	Nelamangala	Ms. Jeny John & Dr. Hanumantharaya	Mr. Moses
7	14th- 17th July 2024	B.Com - E + B.Com - F	Nelamangala	Ms. Shyama & Ms. Dorothy Deepa	Mr. Noyel
8	18th – 20th July 2024	B.Com - G + B.Com - H	Nelamangala	Ms. Nancy Christina & Dr. Neethu	Mr. Derick
9	14th - 16th Nov 2024	BBA - C + BBA - D	Nelamangala	Dr. Soney Haris & Ms. Nikitha	Mr. Arun
10	02nd - 06th Sep 2024	M.Com FA	Manvi	Ms. Komal & Mr. Ashfaque	Mr. Derick

❖ Second Year Initiatives:

- Camps scheduled dates for II-year students
- Fieldwork in Outreach Centre**:**
- Morning mindfulness
- Brick Factory Visit
- Village Visit
- Stationery kit distribution in rural villages

Fieldwork in Outreach Centre:

During the fieldwork at the outreach centre and farmhouse, students actively participated in clearing overgrown grass around trees. They utilized various tools such as pickaxes, spades, and shovels to remove the dense vegetation that had accumulated over time. This hands-on work involved both physical effort and teamwork, as the students collaborated to dig up and clear away the tough grass roots. By using pickaxes to break up the soil, spades to dig around the tree bases, and shovels to remove the loosened grass and debris, the students were able to create a cleaner and more accessible environment around the trees. This task not only helped maintain the landscape but also provided the students with a practical experience in land management and conservation efforts.

Morning mindfulness:

Morning walks, meditation, and yoga provide students with a peaceful start to the day, which significantly enhances their overall well-being. Engaging in these activities helps to clear the mind, reduce stress, and improve focus, setting a positive tone for the rest of the day. The physical exercise from walking and yoga, combined with the mental calm achieved through meditation, boosts energy levels and mental clarity. As a result, students feel more refreshed, active, and prepared to tackle their daily tasks with greater enthusiasm and efficiency.

Brick Factory Visit:

The students visited a brick factory where they helped workers arrange bricks in sequence. This hands-on experience allowed them to observe and understand the brick-making process, providing practical insights into industrial operations.

Village Visit:

The students undertook a thorough survey of local villagers to gain insights into their livelihood sources, primary crops, and community programs. To address pressing social issues, they organized street plays that highlighted topics such as alcoholism, education, and available government schemes for farmers. Additionally, they performed a flash mob and sang Kannada songs to both entertain the community and raise awareness about these important issues. This combination of survey work and engaging performances aimed to foster both understanding and dialogue within the village.

Rural Exposure camps (PG Students)

Activists carried out in Sindagi :

- Orientation
- Cultural Program
- Field work
- Survey
- Cleaning the campus

Activities carried out in Manvi :

- Orientation
- Government school classroom painting
- Cultural Programs and dengue awareness campaign
- Visit to the Mal nutrition Centre

- Field work
- Road construction work

❖ Third Year Initiatives:

- **Special Activities**

Special Activity -Meal Packing and Distribution with NGO

SDG 2 – Zero Hunger

Students collaborated with a local NGO to assist in packing meals for distribution, aiming to combat hunger in the community by providing nutritious meals to those in need. This initiative involved a collaborative effort where students actively participated in the packing process, fostering teamwork and a sense of purpose. The meals were subsequently distributed to various orphanages and NGOs, ensuring that those most affected by food insecurity received the support they required. As a result of this initiative, students gained a deeper understanding of food security issues while engaging in meaningful community service, demonstrating the impact of collective action on addressing local challenges.

Special Activity -3 B.Com F in Collaboration with The Indian Ploggers Army

SDG 13 – Climate Action
SDG 14 –Life Below water
SDG 15 – Life on land
SDG 11: Sustainable Cities and Communities
SDG 12: Responsible Consumption and Production

The event took place at Chunchugatta Lake in JP Nagar, which had been neglected and treated as a dump yard for the past eight years until Nagraj, known as Plog Raja, initiated a cleanup effort inspired by the plogging movement from Scotland. Over 60 students participated, surpassing expectations and showcasing our commitment to addressing environmental issues. Before commencing, we received insights from the Ploggers Army and BBMP representatives about waste management and the significance of adopting sustainable habits, such as using personal water bottles and cutlery. Divided into two groups, we focused on collecting disposable waste, particularly single-use plastics, while avoiding hazardous materials. The experience revealed the extensive pollution problem, prompting greater awareness of our daily environmental impact. After two hours, we collected multiple sacks of waste and creatively constructed a "NO" symbol from plastic bottles, emphasizing the need to reduce plastic usage. This activity fostered camaraderie among classmates and reinforced our responsibility as citizens to protect the environment, instilling lessons about accountability and the importance of a cleaner world.

Special Activity -Visit to Orphanages (3 B.Com E)

SDG 4: Quality Education

SDG 10: Reduced Inequalities

SDG 3: Good Health and Well-Being

SDG 16: Peace, Justice, and Strong Institutions

Students visited local orphanages to conduct engaging and educational activities aimed at imparting positive values and essential life skills to children. The initiative included workshops focused on teamwork, empathy, and resilience, providing participants with critical insights into effective collaboration and personal development. Additionally, students organized games and activities designed to foster social skills and build self-esteem among the children.

Special Activity – Madalakote, Nelamangala (II M.Com FA)

SDG 4: Quality Education

SDG 3: Good Health and Well-Being

SDG 11: Sustainable Cities and Communities

SDG 10: Reduced Inequalities

SDG 17: Partnerships for the Goals

The day's activities were organized into three primary segments: wall painting, career guidance for students in grades 8 to 10, and games for primary school children. One group focused on revitalizing the school environment by painting the walls, enhancing the visual appeal and fostering a sense of renewal. Another group conducted interactive career guidance sessions for older students, exploring various educational pathways, competitive exams, and technical courses, thereby equipping them with valuable insights for their future. Concurrently, a third group engaged younger students in recreational activities, including the team-oriented game of kho-kho, promoting physical activity and cooperation. The day's events culminated in a vibrant cultural program featuring duet and group dance performances by II M. Com FA students, alongside a musical performance that captivated the audience and added a festive atmosphere, effectively concluding a day dedicated to enrichment and community engagement.

Special Activity - Gerizim Rehabilitation Trust (3 BBA C)

SDG 4: Quality Education

SDG 3: Good Health and Well-Being

SDG 6: Clean Water and Sanitation

SDG 10: Reduced Inequalities

SDG 11: Sustainable Cities and Communities

During their visit to the Gerizim Rehabilitation Trust, students of 3 BBA C engaged actively with their peers in classrooms distributed across two floors. They participated in interactive games such as passing the parcel and enjoyed dancing, which fostered a joyful atmosphere. The students observed a variety of educational activities taking place, including knitting and basic math exercises, while younger children engaged in rhymes and learning games. Following this enriching interaction, the group moved to the basement to have lunch and prepare for their planned performance. The students presented two skits focusing on water conservation and personal hygiene, which were translated into Kannada and Tamil to enhance understanding. Additionally, they performed dances accompanied by popular regional songs, encouraging enthusiastic participation from the Gerizim students. The visit concluded with remarks from Mr. Joseph Ponraj, Director of the Rehabilitation Trust, who expressed heartfelt gratitude for the continued support from St. Joseph's College of Commerce.

Special Activity: Human Rights Theme

SDG 4: Quality Education

SDG 10: Reduced Inequalities

SDG 16: Peace, Justice, and Strong Institutions

On December 9, 2024, the 2 BCom F class at St. Joseph's College of Commerce organized a special activity centered on the theme of Human Rights, with 75 students participating. The event aimed to raise awareness about equality, justice, and respect for all. Students worked in groups to create placards and conduct interviews, fostering teamwork, creativity, and a practical understanding of human rights. The program featured a melodious song to set an inspirational tone, a thought-provoking speech on the importance of human rights, and a vibrant dance performance that energized the audience. The activity concluded with a heartfelt pledge to uphold human rights principles, reinforcing the students' commitment to justice and respect. This initiative effectively enhanced their understanding of human rights while encouraging creativity, collaboration, and active participation.

❖ Independence Day Programme

Introduction:

In celebration of the 78th Independence Day, the students of 1 M.Com (Regular) participated in a collaborative event with Moulana Azad School (Ashok Nagar). This initiative aimed to foster community spirit and enhance student involvement in national celebrations.

Activities Conducted:

1. **Cultural Programme:** The celebration featured a vibrant cultural programme led by the students of 1 M.Com (Regular). Highlights included a lively group dance performance and a selection of patriotic songs sung by the students, which enhanced the festive atmosphere. Additionally, several students delivered impactful solo speeches reflecting on the significance of Independence Day, enriching the educational aspect of the event.
2. **Community Engagement:** In an effort to engage with the community, students distributed chocolates to the children attending the event, creating a joyful atmosphere. A variety of indoor games were also organized, providing entertainment and interactive experiences for the children, further enhancing their enjoyment of the celebration.

Conclusion: The collaborative event was a resounding success, reinforcing the spirit of Independence Day through cultural activities and community service. The contributions from the 1 M.Com (Regular) students were well received and greatly appreciated by the Moulana Azad School community.

INTRODUCTION:

The students from SJCC PG 1st Year, specifically from the M.Com FA class, collaborated with the organization CARE to organize an Independence Day celebration for the children and residents of KS Garden in Shanti Nagar. The event was designed to be both engaging and educational, featuring a variety of activities.

Activities Conducted:

- Cultural Programmes: A series of performances including dances and songs,

Showcasing the spirit of Independence Day.

- Awareness Sessions: Educational segments aimed at highlighting the significance of
- Independence Day and promoting social awareness.
- Games: Interactive games were organized to entertain and engage the children.

- Distribution of Sweets: Sweets were given to the attendees as part of the celebration.

INTRODUCTION:

Students from SJCC PG 1st Year, particularly from the M.Com IB class, organized an Independence Day celebration at the Bosco Children's Home in Chamarajpet. The event was structured to provide both enjoyment and educational value.

Activities Conducted:

- Cultural Programmes: The celebration included a variety of performances such as dances and songs, reflecting the Independence Day spirit.
- Awareness Sessions: The event featured segments aimed at raising awareness about the importance of Independence Day.
- Games: Engaging games were organized to entertain the children.
- Quiz: A quiz was conducted to test and enhance the children's knowledge about Independence Day and related topics.
- Distribution of Gifts: Gifts were given to the children as part of the celebratory activities.

Conclusion:

Both events successfully celebrated Independence Day by combining cultural activities with educational and recreational components. The collaboration with local organizations and the active participation of SJCC PG students contributed to the overall success and positive impact of these celebrations**.**

❖ Public Rally (World Drug Awareness Day)

Date: 26/06/2024 (Wednesday)

Venue: Kanteerva Stadium, Bangalore

On the International Day against Drug Abuse and Illicit Trafficking, SJCC's Outreach department, in collaboration with the Karnataka State Police and Bangalore City Police, organized a public rally to raise awareness about the dangers of drug abuse and illicit trafficking. The event, held at Kanteerva Stadium, featured dignitaries including Dr. Parameshwar Rao, the Home Minister of Karnataka, and the Inspector General/Director General of Police. The inaugural program emphasized the cause's importance, followed by a rally that took students from Kanteerva Stadium to Vidhana Soudha and back. The Bangalore City Police Commissioner praised the students for their participation, highlighting the ongoing collaboration with SJCC, while the event concluded with a felicitation ceremony honoring "Bembala" for its contributions. Overall, the rally and associated programs successfully raised awareness and demonstrated a unified effort to combat drug abuse and trafficking.

ಬೆಂಗಳೂರು ನಗರ ಪೊಲೀಸ್
BENGALURU
CITY POLICE
CARE ★ COMPASSION ★ COURAGE
Best Compliments from :
Commissioner of Police
Bengaluru City Police