

Annual Placement Report



St. Joseph's College of Commerce (Autonomous)

Placement Cell

2015-2016

Training and Placement Cell

Paving the path for Professional Excellence

Placement Coordinator –Ms. Komal Dave

The Training and Placement Cell of the Institution facilitate campus recruitment for students in national and multinational companies. The mission of the Placement Cell is to equip students to meet Industry challenges. The Cell maintains a strong relationship with the leading companies and assists the students to get placed in reputed organizations. The Placement Cell is tasked with conducting pre-placement talks, career awareness workshops, summer internship programmes that help the students to gain an insight about their prospective employer and make them achieve their career goals. The report provides the highlights of the activities organized by the Placement Cell in 15-16.

The Placement Cell in its persistent efforts to guide students for their professional endeavours conducted a pre-placement workshop in association with Test Cracker, a group of IITians dedicated to training students in aptitude tests, interview techniques, and group discussions. The workshop was conducted from 3 July to 24 July 2015 for 116 final years UG students.

Scholarships

The Management sponsors midday meals for 54 students. The amount spent for this is Rs. 2, 59, 702. For 175 sports students, breakfast and snacks is sponsored for an amount of Rs. 2,19,580. 205 students were given Management Scholarship/Fee Concessions of Rs.23,27,990/-. The

College disbursed Rs.3, 42,872/ for 51 students from the Government for SC/ST and Minority students. Alumni Scholarship for 26 students is Rs. 2,04,000/.

Guest lecture sessions were organized by the Placement Cell to groom the students and make them industry ready. The following guest talks were organized during the academic year (2015-16).

Topic	Guest Speaker	Date
The how, why, when and where of Chartered Accountancy	Mr. Vishal Jain (Tax and Audit Dept–KPMG)	15.07.2015
Life's next chapter- Glimpse into Corporate Life	Ms.Padmini (CA)	29.06.2015
Creating an Impact Workshop	Mr. Sumit Bhatnagar (Assistant Director KPMG)	18.09.2015
Cracking Bank Exams	Mr.Ashank Dubey, IIT Kharagpur, IIM Ahamadabad, Test Cracker	30.11.2015
Awareness about IAS & Civil service exams	Mr. Ankur Pandey, Pragnya IAS Academy	08.02.2016
Venture Capital	Mr. Chang, Assistant Director, EY Global Shared Services.	01.03.2016

On-Campus Placement:

The placement activities in the Institution started as early as on 3 August 2015. Information about placements was made available to students through the college SMS system, Institution Website, Placement Notice Board and Social Media Around 214 Undergraduate and Postgraduate students appeared for campus placements this academic year, of which approximately 193 (90%) students

have been offered jobs by various companies. The average CTC offered by the recruiters was between Rs.2, 60,000 to 3, 65,000 per annum and the highest package offered was Rs. 9, 20, 000 per annum. The following companies carried out on-campus placements during the academic year 2015-16.

Company	Job role	Selected
DE Shaw	Finance	01
Deloitte	Audit and Assurance	10
UBS Verity	Finance	02
KPMG	Tax, GRCS &AAS	08
Ernst &Young Global	Tax & Assurance	70
Goldman Sachs (intern converts)	Compliance, Operations, Human Capital Management & Internal Audit	20
TESCO	Retail	06
Target	Retail	12
E Y India	Advisory	02
Futures First	Market Analyst	Nil
Orange County Resorts and Hotels Ltd	Sales and Marketing	01
Look Up	Sales Ops	02
Tata Consultancy Services	Team Member	06
Grant Thornton	Accounts	06
Amazon	TRMS, Sellers support	3
Google	Associate accounts strategist	04
Schneider	Accounts Officer	06
FinMitra	Sales Support	02
Kuoni-SOTC	Channel sales	05
Mu Sigma	Operations Executive	Result awaited
Wipro	Fast,FA,People Ambassador	Result awaited
Godrej	Direct sales, Dealer Management, Key account Management	Result awaited
Headout	Supply operations, Demand operations, Content writer	Result awaited

Other highlights of the Placement Cell are the following.

- Ten Students pursuing IPCC were hired by KPMG, EY, PWC and GS.
- Talks by eminent resource persons from Teach for India & Gandhi Foundation were organized for promotion of their Fellowship Programmes.
- A pool Campus Drive within the sister Institutions (St. Joseph's College of Commerce and St. Joseph's College) was organized on campus for placements in Amazon and TESCO. As a result, 9 students from St. Joseph's College were selected for TESCO & Amazon respectively.
- Kenneth George and Vishal Jain of B. Com III year represented the Institution on 16th July 2015 at the Anchor Program organized by Ernst and Young Global Operations Division.
- The Institution has partnered with Aircel for its *Campus to the Corporate* initiative called Aircel Harvard Joint Certification Program. The selected students will complete a six-month management program designed by Harvard Publishing Limited and clinch an internship with Aircel. Three students from the second year B. Com have made it through this program.
- Cross-Intern is a firm which enables students to work while studying. The Placement Department has pioneered an initiative for the students termed as SJCC Learn and Earn While You Study Program in collaboration with Cross-Intern. This program has immensely benefited over 20 students of the Institution.
- Goldman Sachs has hired 44 students as interns for its upcoming summer internship program.
- KPMG conducts interviews for campus ambassador drive, wherein 3 students are selected in the process and act as Brand ambassadors of KPMG on the college campus. Lasting for a period of nine months, from February to November 2016 the ambassadors are responsible to conduct various competitions, programmes on the campus and also as an offline intern at KPMG. Mukul Dilip, Pooja Vishwanathan and Linette of second years were chosen as the ambassadors.
- EY Scholarship Program is an initiative wherein, EY awards a one lakh scholarship and 8 week internship opportunity to the winner based on the business idea showcased by him/her. Off the 5 finalists, Jerome Alexander of II BBM A was announced as the winner.
- Zomato conducted interviews for a Brand Ambassador Programme for the second year students in the month of December. The students were assigned with tasks to promote the brand among their friends and families through various offers provided by Zomato. Three students belonging to the BBM department were announced as the Brand Ambassadors of Zomato.

Student Progression

Skill Progression

A variety of skills is essential to survive and grow in today's cut-throat world. Thus, the Institution seeks to prune and enhance the skills of its students before they step out into their professions. The college reaches beyond the confines of the curriculum to make skill building an extremely indispensable part of the education of the students. Workshops, field work, project reports, certificate courses and internships are integrated with the syllabus to ensure that the skills of students are elevated to a higher level. Pre-placement guidance and counselling are also offered to students to enhance their soft skills, communication skills and equip them to adeptly handle the recruitment process.

Academic Progression

The Institution gives utmost importance to the improvement of the academic performance of its students, which has a major impact on their careers prospects. The Institution goes the extra mile to organize bridge courses and guest lecturers in an effort to make sure that students have all the support they need to be academically proficient. Remedial classes are conducted for the benefit of students who need additional guidance. Guidance is given by the placement cell to all those students seeking internships and placements. Guest lectures and workshops also aid in providing practical exposure and reinforcing classroom learning in a unique way. Scholarships and fee concessions are also given to financially weak students to provide them with the opportunity to obtain the top-notch education.

- This academic year (2015-16) witnessed the successful commencement of two collegiate

programmes- B.Com (BPM Industry Integrated) and B.Com Professional (International Accounting & Finance) Which focuses on providing the knowledge base in the specialized domain of Business Process Management and International Accounting and Finance.

- The students of the Institution are given international exposure by virtue of the various tie ups the College has with educational Institutions such as the International Twinning Programme with Swansea University UK. The students pursuing the course are taught additional subjects so that they are equipped to compete with international syllabuses; the exams are also redesigned to match the standards of these universities. Such exposure greatly benefits the students pursuing International Degrees.

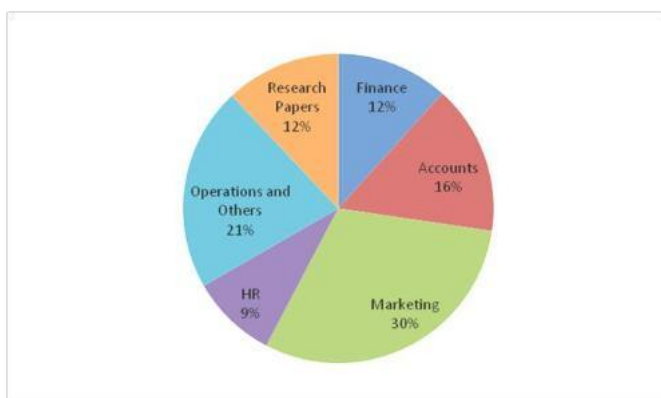
Attendance Progression

Classroom learning is one of the simplest ways of easily grasping ideas and concepts. The Institution emphatically believes that the classroom provides a very hand-on learning atmosphere which is conducive to truly fruitful education. It is also a forum for students to voice out their views and suggestions clarify ambiguities and expand their mental horizons. Thus, the college has established the rule that students must maintain 75% attendance in all subjects. Students can also monitor their attendance easily through the student login from ERP.

Internship

Internships are an important part of the SJCC curriculum. It is mandatory for all the second year B.Com and BBM students to undertake a six-week long internship in an organization of their choice and for II B.Com (TT) in the Hospitality Industry. This is to expose the students to the corporate world and the challenges that they will counter post the completion of the course.

Each student was allotted a guide and the guide assists the student in the preparation of the report post the completion of the Internship. A viva-voce is also conducted to test the students about their learning in the organizations. The composition of the Internships is as follows:



International Internship

Internships have long been a part of the Institution's collegiate programmes but in the recent past, the college has incorporated international internships for students at graduate and post graduate levels. International internships provide valuable professional experience and further enhance students' networking opportunities, specialized skill building opportunities and leadership skills. This academic year the following students have done their international internships. The Institution consistently motivates and encourages the students to go for international internships. Some of the companies in which the students have done their internships are Bank of Oman, Kuwait Oil, and Bank of Kuwait and in many such reputed firms.